



## The Gatt agreement

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## Northern Ireland

*Can Major and Reynolds deliver?*  
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*Using technology to prevent disaster*  
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# FINANCIAL TIMES

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## Britain approves Thorp nuclear reprocessing plant

The UK government gave the go-ahead to the Thorp nuclear reprocessing plant at Sellafield, Cumbria, ending nearly a year of controversy. Environment secretary John Gummer told parliament "there is a sufficient balance of advantage in favour of the operation of Thorp".

The government rejected a public inquiry, but told British Nuclear Fuels, the plant's owner, it would have to report each year on plans for further reductions in radioactive emissions. The decision faces a final threat of judicial review from environmental group Greenpeace. Page 8

**Yeltsin attacks Ukraine** Russian President Boris Yeltsin condemned Ukraine's stalling on nuclear disarmament as "evil" in remarks that may signal a tougher Russian foreign policy after ultra-nationalist election gains. Page 16

**Eastman Kodak** shares tumbled 10 per cent after George Fisher, recently-appointed chairman and chief executive of the US photographic group, warned profits next year would fall far short of stock-market expectations. Page 17

**China hits at UK over Hong Kong**

China appealed directly to Hong Kong residents for support after accusing Britain of destroying co-operation over the colony. Beijing's statement came after governor Chris Patten (left) presented Hong Kong's legislative council with his partial reform bill, aimed at widening the electoral franchise. China's statement urged Hong Kong residents to support the work of its own committee, set up this year to advise on arrangements for the 1997 end of British sovereignty. Page 16

**Surge in US output** The biggest increase in US industrial production for a year has added spice to a vigorous debate about the desirability of an early increase in US interest rates. Page 3

**Czech compensation** Air France and the European Bank for Reconstruction and Development are demanding CzK700m (£24m) compensation from CSA, the Czech national airline, after claiming they paid too much for large minority holdings in the airline. Page 17

**Steel aid declarations** European Union industry ministers will be asked to renounce further government aid for their state-owned steelmakers at a crucial meeting tomorrow on restructuring the EU steel industry. Page 3

**Daimler-Benz** is planning a 10-city marketing roadshow in the US early next year to promote the planned public offering in New York of 3.2 per cent of the group's stock currently owned by Deutsche Bank. Page 17: Union deal keeps mini for Germany; Page 17

**Nissan UK faces strict controls** Strict controls have been placed on the conduct of business by Nissan UK, the troubled former importer/distributor of Nissan cars in Britain, under a High Court order agreed in London. Page 9

**Mideast compromise hope** Palestine Liberation Organisation chairman, Yasir Arafat, appeared to be preparing the way for a compromise with Israel in the deadlock over September's outline peace accord. Page 3

**French win gene map race** French scientists have won an international race to produce the first comprehensive "map" of the genes in human cells. The "physical map of the human genome" was unveiled by the Centre d'Etude du Polymorphisme Humain. Page 16

**European car sales fall** New car sales in west Europe fell for the 11th month in a row in November, declining 8.5 per cent, and the outlook remains depressed for next year. Page 2

**Private capital increase** Private-sector capital is replacing government finance for middle-income developing countries, but the poorest countries have not benefited, says the World Bank. Page 3

**Malaysia Airlines sell-off** The Malaysian government is selling a 32 per cent stake in national carrier Malaysia Airlines (MAS) in a M\$1.79bn (US\$700m) deal. Page 18

**N'eau de champagne** The French champagne industry won its legal battle to ban Yves Saint-Laurent, the French fashion house, from using the name Champagne for its latest women's perfume in France. Page 17

## Seven years' dealing bear fruit in history's most ambitious trade liberalisation Gatt accord wins approval

By Lionel Barber in Brussels and Our Foreign Staff

Delegations from 117 countries approved by consensus yesterday a world trade treaty aimed at opening international markets, the most ambitious trade liberalisation package in history.

The signal that seven years of tough negotiations had been brought to a successful finale came when Mr Peter Sutherland, chief of the General Agreement on Tariffs and Trade, declared: "I gave the Uruguay Round concluded."

Diplomats and government representatives in the hall of Geneva's International Conference Centre came to their feet, cheered and applauded. Gatt officials broke open bottles of champagne.

Mr Sutherland told trade diplomats meeting for the last session of the round that the accord

was "a momentous and historic achievement" which would mean "more trade, more investment, more jobs and larger income growth for all".

Formal agreement in Geneva came after European Union foreign ministers in Brussels removed the final hurdle by approving the accord. In Paris, France's National Assembly last night overwhelmingly endorsed Prime Minister Edouard Balladur's handling of negotiations.

President Bill Clinton hailed the accord as a pact that "does meet the test of a good agreement" even though it was not all the US wanted.

The Gatt negotiators were working under heavy pressure because the US Congress had set a deadline of midnight (5am GMT) for notification. Had that deadline been missed, the Congress had threatened to introduce any number of amendments to

the agreement, possibly wrecking it.

EU foreign ministers, approving the deal, partly met French demands for strengthened trade defence mechanisms. They also agreed to satisfy Portuguese insistence on aid to modernise its textiles industry. An Ecu900m (£1.026bn) package, including Ecu400m drawn from the existing structural funds budget, is to be made available.

Under the deal, it will be easier for the European Union to act against dumping and subsidised trade and to invoke "safeguard" measures against sudden surges

of cheap imports from countries with which the EU has preferential trading agreements.

Blocking minorities will, however, still be required to invoke safeguard measures against countries with non-preferential arrangements and in the areas of textiles.

Foreign ministers warned the US that unless Washington places its 301 trade arsenal under WTO rules, the EU reserves the right to reconsider the matter.

But British officials said blocking minority rules remained intact to prevent the creation of a Euro-301. Sir Leon Brittan, chief EU trade negotiator, said the EU had to be ready and able to take action to defend itself "even in a new world trade order".

The Gatt deal, Pages 4-7: Samuel Brittan, Page 18; Editorial Comment, Page 19; Observer, Page 19; Doing good despite themselves, Page 19

## Brussels to insist on single market

By Andrew Hill in Brussels

The European Commission yesterday promised "decisive action" to force members of the European Union to implement all legislation on the barrier-free single European market by the end of next year.

The Commission also launched a strategic programme of evaluation, consultation and legislation designed to maintain the momentum of the original 1985 internal market project.

Mr Raniero Vanni d'Archirafi, internal market commissioner, said: "It's no longer a 'softly softly' approach; there's balance, but there will be very decisive and very severe action [to enforce] the application at national level of this legislation."

When they meet in Brussels today for their last meeting of the year, internal market ministers will be told they face European Court action if laws are not implemented. Under new Maastricht treaty powers, the Commission can also recommend fines for such infringements.

Mr Vanni d'Archirafi said the Commission was prepared to press ahead next year with legislation aimed at ending all controls at internal frontiers. Britain, Denmark and Ireland have maintained certain passport controls at borders with other EU countries, while the other nine EU members have pledged to end all checks on February 1, next year.

The strategic programme sets as a priority the implementation and adoption of legislation already proposed for the single market. But it also lays out a legislative and regulatory programme for the next two to three years, and seeks to counter criticism from some industry and consumer lobbies that the single market has not gone far enough.

The Commission promises full consultation on new measures, which will include proposals to ease the administrative burden on small companies, introduce a definitive VAT system and encourage private investment in trans-European infrastructure projects.

Worth keeping in the glove box, Page 2

## ■ IRA's opportunity to enter political process ■ Paisley condemns 'treachery'

## UK and Ireland launch outline plan for peace

By Philip Stephens, Political Editor, in London

The boldest Anglo-Irish political initiative during 25 years of violence in Northern Ireland was launched yesterday with a plea to the Irish Republican Army to grasp the opportunity for peace.

But applause for the declaration from across the political spectrum was matched by an initial "disappointment" from Sinn Féin, the IRA's political wing, and violent condemnation from hard-line unionists.

In a joint statement establishing the framework for a permanent political settlement, UK prime minister John Major and Mr Albert Reynolds, the Irish prime minister, heralded a historic opportunity for "a new beginning" in the province.

They pledged to accelerate the all-party talks designed to restore devolved government to Northern Ireland province and to intensify co-operation between it and the Irish government.

Mr Major invited Sinn Féin to join the talks process within three months of an end to violence. Speaking at a joint press conference with Mr Reynolds he said the declaration "closes no doors except the door to violence and illegality. And crucially it opens the door to those who abandon violence."

Speaking directly to the IRA, Mr Reynolds added: "This offers you an historic opportunity to come into the political process". He said Dublin would establish an all-Ireland forum to which Sinn Féin would be invited after a cessation of terrorism.

Aides of both leaders were privately voicing hopes that the IRA's traditional Christmas ceasefire, due to start within the next few days, could turn into a permanent cessation of violence.

But Mr Major and Mr Reynolds admitted that while they hoped for peace, the initiative now lay with the IRA.

The declaration, entrenching the unionist veto over constitutional change in Northern Ireland but balancing it with explicit recognition of the possi-

## John Major (left) and Irish prime minister Albert Reynolds sign the historic Anglo-Irish declaration

PAGE 10  
■ Full text of the peace declaration  
■ Troubled history of two islands  
■ Editorial Comment Page 15

John Major (left) and Irish prime minister Albert Reynolds sign the historic Anglo-Irish declaration

Trevor Humphries

out" to the IRA and an "act of treachery" by Mr Major.

In its first reaction, a leading member of Sinn Féin said there was general "disappointment" among nationalists. But Mr Mitchel McLaughlin, the party chairman, said it would be studying the joint declaration in depth.

The initiative was praised by Mr John Hume, the leader of the mostly Catholic SDLP. But Ian Paisley, the leader of the hard-line Democratic Unionists, condemned the agreement as a "sell-out".

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## NEWS: INTERNATIONAL

# Germany calls for tougher N-proliferation curbs

By Quentin Peel in Bonn

Germany yesterday unveiled a 10-point plan to strengthen the policing and control of the spread of nuclear, chemical and biological weapons.

Mr Klaus Kinkel, German foreign minister, called for tougher international export controls and closer co-operation between potential suppliers of technology for weapons of mass destruction.

He proposed an international conference to agree verifica-

tion measures to prevent the spread of biological weapons. He also urged creation of an international plutonium control system, and a register of nuclear weapons to be held by the United Nations.

The initiative on non-proliferation comes at a time when concern over the possible spread of nuclear weapons has been heightened both by the refusal of North Korea to allow international inspections of its suspected nuclear capacity, and by the success of right-

Members of a US congressional delegation to Pakistan yesterday defended legislation blocking economic and military aid for three years, and said fears of an "Islamic bomb" had added to Washington's concerns over nuclear proliferation, writes Farhan Bokhari in Islamabad. "I think there's going to be a major effort in the

and left-wing extremists in the latest Russian elections.

Mr Kinkel warned that developments in Ukraine raised the fear that a new de facto nuclear power might be created in Europe. His words

came just a day after opposition politicians in neighbouring Belarus suggested that they too should refuse to return nuclear weapons to neighbouring Russia, in the light of the election results.

At the same time, Germany's initiative amounts to a firm restatement of the government's belief that non-proliferation should be under political control, rather than becoming a military response to a per-

ceived threat. In particular, Mr Kinkel has not responded to US pressure for European support for more "counter-proliferation" measures.

The 10-point plan says the UN has agreed in principle that nuclear proliferation is a threat to international peace and security. But it states that any use of military measures to prevent the spread of nuclear arms should be seen as a last resort, and should be

legitimised by the UN Security Council.

The Kinkel plan, which will now be promoted by Germany with its partner states in Nato, the European Union, Western European Union, CSCE and the UN, calls for the unlimited and unconditional extension of the Nuclear Non-proliferation treaty beyond 1995.

It suggests that the CSCE should be reinforced as an instrument to control regional proliferation, and that the CSCE model should be imitated in other regions.

## European alliance sought for Eni

By Robert Graham  
in Rome and  
John Fiddling in Paris

The Italian government yesterday said it was seeking a European cross-border alliance for Eni, the state oil concern, which is due to be privatised by 1996.

The announcement came during the presentation by Mr Paolo Savona, the industry minister, of a policy document on industrial priorities.

The document says Eni's oil and gas interests need to acquire a bigger world presence, and then says: "To achieve this, the government backs conversations in progress to find a European alliance which goes beyond existing exploration and production agreements and deals with R&D strategies, productive ventures leading if possible to share swaps."

Eni is the world's eighth largest oil group with sales of £50,000m (US\$80bn).

For the past two weeks rumours have been circulating of talks on a share-swap between Eni's main operating arm, Agip, and France's state-controlled Elf-Aquitaine. This followed the annual Franco-Italian summit on November 26 in Rome.

Until now both Eni and Elf have declined to comment. Yesterday Mr Savona said coyly: "Conversations are going on with several prospective partners, some bigger and some smaller."

Eni is in the process of reorganising its energy holdings round a new company to be called Super-Agip as a preliminary to privatisation by 1995. Rothschilds were recently brought in as advisers to Eni on the flotation and are in the process of valuing the state holding.

Elf-Aquitaine is in the process of discussing share participations with potential investors before its privatisation.

Elf, France's largest industrial group, is due to be privatised early next year. It is seeking to find investors to form a hard core of long-term stable investors to replace the state's 50.8 per cent holding. Industry observers in Paris said Agip is a possible member of the hard core or a potential investor on a smaller scale, pointing out that the French and Italian groups already co-operate in a series of projects.

Italian industry has already demonstrated its interest in France's privatisation programme.



France's President François Mitterrand and Prime Minister Édouard Balladur cross Marigny street in Paris for their weekly cabinet meeting yesterday

## French industry output increases

By John Fiddling in Paris

French industrial production increased in November and should rise further in the next few months, according to a survey of company chairmen by the Bank of France which was published yesterday.

The survey supports the government's claims that the economy has stabilised after a sharp downturn at the end of last year and during the first quarter of this year. But it also reflected economists' forecasts of a slow and fragile rise from recession.

Mr Edmond Alphandéry, economy minister, yesterday told the National Assembly the government's forecast of 1.4 per cent growth in GDP next year was "a reasonable estimate".

Recovery would be at "a slow rhythm". But he pointed to some encouraging signs, including the Bank of France survey.

The survey showed rises in production in the farm and food sectors, the car industry and intermediate goods industries. In the consumer goods sector, companies reported a stabilisation in output.

The survey showed strong demand for exports, especially to south-east Asia, the US and Latin America. Order books increased during the month.

Despite persistent uncertainties, most business chiefs expect growth in activity for the coming months and say they are ready to revise upwards their investment in the Bank of France said.

There were, however, some pessimistic elements in the survey. Employment in industry continued to fall in November, adding to the 3.2m jobless total recorded at the end of October.

## Andreotti interrogated over Mafia

Mr Giulio Andreotti, the former Christian Democrat prime minister, has been interrogated for 12 hours by Palermo magistrates about his alleged links with the Mafia, writes Robert Graham in Rome.

Media leaks have suggested Palermo magistrates had been able to corroborate evidence from Mr Baldimmo Di Maggio, a former member of Cosa Nostra, the umbrella organisation of the Sicilian Mafia.

Mr Andreotti was first warned in April he was under investigation for alleged links with the Mafia. In previous interrogations, he denied all contacts.

Magistrates have uncovered evidence of Mr Andreotti meeting two Mafia figures, the Salvo cousins, linked to Mr Salvo Lima, his chief legislative representative in Sicily, murdered in 1982. Mr Andreotti has denied knowing the cousins.

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## Pentagon orders 40 transport aircraft

The Pentagon announced yesterday it would buy 40 C-17 long-distance transport aircraft but warned McDonnell Douglas, the manufacturer, that unless design flaws and cost overruns already amounting to \$1.5bn were remedied it would not go ahead with a planned order for an additional 80, writes Jurek Martin in Washington.

Promising "not to be held hostage" to the C-17, Mr Les Aspin, defence secretary, announced a settlement with McDonnell Douglas under which it agreed to drop \$1.2bn in outstanding claims. If the military is still dissatisfied with the C-17, it will consider adapting wide-bodied commercial jets or reviving the C-5 production line.

### Japan extends parliament

Japan's coalition government yesterday pushed through a 45-day extension to the current session of parliament, giving Prime Minister Morihiro Hosokawa extra time to keep his promise of reforming the scandal-stained political system before the year's end, writes Robert Thomson in Tokyo.

The opposition Liberal Democratic party boycotted the parliamentary sitting, but four members of the party in favour of political reform disobeyed a party directive to stay away and sat in the otherwise empty opposition benches. The extension was approved with less than an hour remaining of the parliamentary session.

### Australia ponders jobs guarantee

An Australian government advisory group has proposed job guarantees of six to nine months for those who have been unemployed for more than 18 months, writes Emilie Taggart in Melbourne.

The programme would cost up to A\$1.4bn (£838m) a year and recommends a "jobs levy", a short-term tax on employed Australians to fund job-creating projects. Anticipating wide opposition to the levy, the task force said the alternatives would be to expand the budget deficit (expected to reach A\$1.8bn this year), or further to cut public spending.

### Extremists kill 12 in Algeria

Members of a radical Islamic group have stabbed to death 12 Bosnian and Croatian technicians in Tunesguida, the town of Blida, south of Algiers, writes Francis Ghislain.

The security services said the dead were engineers for the Hydro-Electric company which is involved in building dams and pumping stations, part of the water master plan for the region of Algiers.

### Aramco bids for Philippine group

Aramco, the Saudi Arabian oil company, yesterday submitted a bid of \$502m (£336m) for 40 per cent of Petron Corporation, the Philippines' largest oil refining and marketing company owned by the state Philippine National Oil Company (PNOC), writes Jose Galang in Manila. The bid represents the largest bid for a government asset under the country's seven-year-old privatisation programme.

### Croats release 500 Moslems

Bosnian Croats yesterday freed over 500 more Moslem prisoners of war, pressing ahead with a promised unilateral release of some 4,300 before Christmas, Reuters reports from Zagreb. There was no sign that the Moslem-led government army and rebel Serbs would reciprocate by freeing their detainees. The International Committee of the Red Cross said it was negotiating with both.

### Firm political declaration ending subsidies will be sought

## Call to scrap more EU steel aid

By Andrew Hill in Brussels, Andrew Baxter in London and Ariane Genillard in Bonn

European Union industry ministers will be asked to renounce further government subsidies for their state-owned steelmakers at tomorrow's crucial meeting on restructuring of the EU steel industry.

A firm political declaration putting an end to state aid will be the condition for other member states to approve subsidies planned by the east German, Spanish, Italian and Portuguese governments.

"It will say that if this package doesn't work then there will be no second helping for the companies concerned," one British official said.

National and Commission officials believe such a declara-

tion will not pose problems, although it would not necessarily be legally binding. The main difficulty will be forging unanimous agreement on the terms of controversial restructuring plans, particularly for EkoStahl, the east German producer, and Iva, the Italian steelmaker.

Commission officials are concerned that if a deal is not struck tomorrow, private steelmakers will not make the necessary production cuts to allow an overall restructuring of the west European steel industry to take place. It is now more than a year since the steel industry called for EU measures to relieve overcapacity, a slump in demand and competition from cheap non-EU imports.

The British, French and west

German federal states, in Bonn and Brussels do not want it or are not able to introduce fair competition.

The British steel industry is particularly unhappy about the EkoStahl restructuring, because it could involve both operating subsidies and subsidies for new capacity. Britain is likely to insist in Friday's meeting that guarantees are written into any accord strictly limiting the capacity increase.

British industry sources have also criticised last Friday's deal between the Commission and the Italian government on the privatisation of Iva, which they say is worse than earlier plans submitted by the Commission. But UK officials said yesterday that the Iva plan was "on the right lines".

### UK the November exception in steepest post-war decline

## W European new car sales fall by 9½%

By Kevin Done, Motor Industry Correspondent

New car sales in west Europe fell by 9.5 per cent in November to 875,000 from 965,000 a year ago, the 11th monthly decline in succession.

According to industry estimates new car sales in the first 11 months of the year fell by 14.7 per cent to 10.7m, the steepest decline in the post-war period. Around 1.8m fewer cars have been sold in west Europe in the 11 months compared to the corresponding period a year ago.

The steep decline in sales has plunged much of the industry into loss, as carmakers have been forced to take drastic action to reduce production and cut jobs.

The outlook remains depressed for next year, and sales are forecast to stage only a weak recovery.

According to the French automobile makers' association, new car sales next year in west Europe will rise by only 0.8 per cent to 11.5m from 11.4m in 1993.

New car sales in November were lower than a year ago in 11 of 17 markets across west Europe, with demand growing only in the UK, Scandinavia

and Switzerland.

In the first 11 months of the year sales were lower than a year ago in 15 of 17 markets across west Europe, with demand growing only in the UK and marginally in Norway.

There were signs last month of the recession easing in some of the large volume markets, however, and demand in the UK is continuing to grow strongly.

New car sales in Germany fell by an estimated 17.1 per cent in November compared with the decline of 18.3 per cent in the first 11 months.

New car sales in France slowed to a drop of 11.7 per cent year-on-year in November from the decline of 16.7 per cent in the first 11 months.

The UK remains the only significant market in west Europe where new car sales are rising – albeit from a depressed level – with an increase year-on-year of 19.4 per cent in November and of 12.8 per cent in the first 11 months.

The pace of decline in France

is expected to continue in December.

Many carmakers were forced to register cars not equipped with catalytic converters ahead of changes in legislation, while sales were also boosted ahead of tax increases in several countries.

from January.

The rate of decline in new car demand across west Europe is expected to accelerate again this month. Demand a year ago was boosted artificially by a series of special factors, which pulled sales ahead

of January.

Many carmakers were forced to register cars not equipped with catalytic converters ahead of changes in legislation, while sales were also boosted ahead of tax increases in several countries.

Source: industry estimates

Phase two could also prove more expensive than phase one, with the European Union having to pay for constant monitoring, enforcement and evaluation, to prevent member states lagging behind or undermining benefits of the market.

The most detailed part of the strategy document deals with the development of the single market. The Commission stresses that this is not a new legislative programme. That would risk intimidating EU citizens, who became suspicious of the quantity of legislation in the 1985 strategy. The Commission says it will legislate where necessary, but only after full and open consultation with the interested parties.

But as the Commission itself admits, successfully maintaining the impetus of the market will be more difficult and less rewarding than the first phase, in which Brussels proposed 283 to set up the single market.

Mr Olechowski said he was given no immediate assurance from Mr Christopher that the US would endorse the admission of Poland into the western military alliance.

Poland was partitioned from 1795 until 1918 among Prussia, the Austro-Hungarian Empire and Russia, and was dominated by Moscow between the end of the second world war and the collapse of communism in the late 1980s.

Poland's chief debt negotiator, Mr Krzysztof Krowacki, will give the first sign of Polish willingness to compromise on its long-standing demand for a 50 per cent reduction of its \$13bn debt to foreign commercial banks when he meets negotiators from the London Club of creditor banks in Frankfurt today.

He will present Warsaw's response to last week's revised package which marked an improvement on the overall 28 per cent debt reduction package offered by the banks in July. Mr Krowacki described the revised London Club offer as "a step in the right direction" but added: "The situation remains very difficult and the two sides remain far apart."

Mr Olechowski said he was given no immediate assurance from Mr Christopher that the US would endorse the admission of Poland into the western military alliance.

Poland was partitioned from 1795 until 1918 among Prussia,

the Austro-Hungarian Empire and Russia, and was dominated by Moscow between the end of the second



## NEWS: THE GATT DEAL

# GATT

## The deal is done

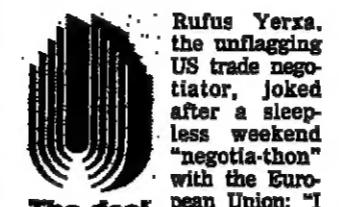
UP TO NOW	WHAT'S TO COME	MAIN IMPACT
<b>Industrial Tariffs</b> The backbone of previous Gatt rounds. Tariffs on manufactures average 5 per cent in rich countries, down from 40 per cent in the late 1940s.	Tariffs on industrial goods cut by rich countries by more than a third. Over 40 per cent of imports enter duty-free. Key traders scrap duties for pharmaceuticals, construction equipment, medical equipment, steel, beer, furniture, farm equipment, spirits, wood, paper and toys.	Easier access to world markets for exporters of industrial goods. Lower prices for consumers. Higher-paying jobs through promotion of competitive industries.
<b>Agriculture</b> High farm subsidies and protected markets in Europe and US lead to overproduction and dumping of cut-price surpluses, squeezing exports of more efficient producers. Farm supports by OECD countries amount to \$354bn in 1992.	Trade-distorting subsidies and import barriers cut over six years. Domestic farm supports reduced 20 per cent. Subsidised exports sliced 35 per cent in value and 21 per cent in volume. All import barriers converted to tariffs and cut 36 per cent. Japan's and South Korea's closed rice markets gradually open. Tariffs on tropical products cut by over 40 per cent.	Restraint of farm subsidies will lower food prices for consumers in currently protected countries. Better market opportunities for efficient producers. Special treatment for developing countries, though higher world prices could hurt poor food-importers.
<b>Services</b> No international trade rules cover services such as banking and insurance, transport, tourism, consultancy, telecommunications, construction, accountancy, films and television, and labour services. Countries protect industries from foreign competition.	Rules framework for basic fair-trade principles such as non-discrimination. Special provisions for financial services, telecommunications, air transport and labour movement. Individual countries pledge market opening in wide range of sectors. Further talks on telecommunications and financial services.	Boost for trade in services, currently worth \$900bn a year in cross-border trade and another \$5,000bn in business of foreign subsidiaries. Further liberalisation to be negotiated.
<b>Intellectual Property</b> Standards of protection for patents, copyrights, trademarks vary widely. Ineffective enforcement of national laws a growing source of trade friction. Trade in counterfeit goods reaches alarming levels.	Extensive agreement on patents, copyright, performers' rights, trademarks, geographical indications (wine, cheese, etc), industrial designs, microchip layout designs, trade secrets. International standards of protection, and requirements for effective enforcement. Extra time for developing countries to put rules in place.	Boost for foreign investment and technology transfer, though poor countries with weak patent protection fear higher prices for drugs and seeds.
<b>Textiles and Clothing</b> Rich countries restrict since 1974 imports of textiles and clothing through bilateral quotas under Multi-Fibre Arrangement. Countries maintain high textile import tariffs. Protection raises prices but fails to protect jobs.	MFA quotas progressively dismantled over 10 years and tariffs reduced. Developing countries reduce trade barriers. Normal Gatt rules apply at end of 10 years.	Developing countries able to sell more textiles and clothing abroad. Reduced prices for consumers worldwide because of fairer textiles and clothing trade (worth \$248bn in 1992).
<b>Anti-dumping</b> Countries allowed to combat dumping (exports priced below domestic prices) with anti-dumping duties. Anti-dumping actions proliferate and increasingly seen as disguised form of protectionism.	Clearer rules for conduct of investigations and criteria for determining dumping and injury to industry. Duties lapse after five years. Rules covering circumvention of anti-dumping duties by relocating production.	More difficult to use anti-dumping actions for trade harassment. Harder to dodge duties by relocating.
<b>Subsidies</b> Subsidised exports can be met with countervailing duties but these, like anti-dumping duties, are cause of growing trade tension and increased disputes.	Definition of which subsidies are legal or not: some prohibited, some non-actionable (eg research or regional development). Others actionable if they harm competitors. More leeway for developing countries. Further talks on civil aircraft subsidies.	Tighter curbs on subsidy use, especially for exports. More difficult to use anti-subsidy actions for trade harassment.
<b>Safeguards</b> Safeguard actions protect domestic industry from sudden import surges which threaten serious injury. EU and US especially bypass non-discrimination obligation by pressuring countries to concede "voluntary" export restraints and other grey-area measures of doubtful legality.	Rules for conduct of investigations laid down. Measures not to exceed four years and progressively liberalised over their lifetime. Grey-area measures phased out and future use prohibited.	Lower prices for consumers and importers. Better access to markets for efficient producers. Increased pressure on inefficient producers to come up to scratch.
<b>Gatt Rules</b> Gatt remains much the same as when drafted in 1940s even though many more countries have since entered world trading system. Trade patterns have shifted, and new forms of protection have sprung up.	Many revised, improved, updated. They include codes on customs valuation and import licensing, and provisions on state-trading enterprises, customs unions and free-trade areas, waivers from Gatt rules, and measures allowing countries to raise trade barriers for balance-of-payments reasons. Rules covering pre-shipment inspection, rules of origin and trade restrictions on foreign companies.	Greater transparency, predictability and security in trading policies to promote respect for fair-trade disciplines.
<b>Technical Barriers</b> Product regulations and standards extensively used by governments to ensure products are safe for consumers and the environment. Varying standards can be disguised trade barriers.	Better rules to ensure technical norms, testing and certification procedures do not create unnecessary obstacles to trade and to encourage harmonisation around international standards but not preclude governments opting for higher standards. Rules dealing with animal and plant health and safety measures.	Reduction in costs of complying with different standards and regulations. Environmental and consumer groups fear higher standards than international norms may be discouraged.
<b>Government Procurement</b> Procurement covered by Tokyo Round agreement which opened many areas to international competition: 12 signatories (EU counting as one).	Enlarged coverage in separate accord to include services, public works, procurement by regional and local governments and public utilities. Separate telecommunications negotiations next year.	Value of procurement contracts subjected to open international bidding could rise from \$32bn in 1990 to over \$1,000bn.
<b>World Trade Organisation</b> Gatt originally envisaged as part of the International Trade Organisation (third pillar of Bretton Woods institutions alongside World Bank and IMF). ITO not ratified and Gatt still applied provisionally.	Gatt becomes permanent world trade body covering goods, services and intellectual property rights with a common disputes procedure. World Trade Organisation implements results of Uruguay Round.	Boost to the status of international trading rules, and more effective advocacy and policing of the open trading system.
<b>Dispute Settlement</b> Gatt increasingly deals with intractable disputes. Procedures do not cover some important areas such as intellectual property and services, and countries increasingly ignore recommendations.	Rules to increase automaticity and reduce delays in adoption and implementation of reports. Provision for binding arbitration and appeals. Single disputes procedure for all trade areas.	Harder to block panel judgments. Speedier and more automatic procedures to enhance WTO's authority in settling disputes. Restraint of US unilateral action by inclusion of virtually all trade in the multilateral system.

## 45 YEARS OF DOING THE ROUNDS

1947 Geneva (23 participants): Gatt's founding countries establish 20 tariff schedules which become an integral part of Gatt. These cover some 95,000 goods trade, half the world total.	made, covering \$4.5bn of trade. Agriculture and certain sensitive products excluded.
1954-57 Geneva (12 participants): The Kennedy Round uses a formula approach to cut industrial tariffs by 35 per cent across the board, staged over five years. Their concessions cover about \$400bn of trade. Separate agreements reached on grain, chemical products and a code on anti-dumping.	to trade, import licensing, government procurement, customs valuation, dairy products, bovine meat and civil aircraft.
1956 Geneva (26 participants): About \$2.5bn worth of tariff reductions.	1955-58 Geneva (117 participants): The Uruguay Round, launched in September 1986 in Punta del Este, Uruguay, the eighth Gatt round has been by far the most complex and ambitious. It's 28 separate accords extend Gatt trade rules for the first time to agriculture, textiles, services, intellectual property and foreign investment. Tents on industrial goods will be cut by over a third, and farm export subsidies and import barriers will be substantially reduced. Gatt, the new accords on services and intellectual property, and the various Gatt codes such as those on government procurement and anti-dumping, will all come under the umbrella of a World Trade Organisation. Trade disputes between members will be settled by a single streamlined dispute procedure, with provision for appeal and binding arbitration.
1960-62 Geneva (26 participants): The Dillon Round. Only 4,400 tariff reductions.	

David Dodwell on Uruguay Round's

## Ringmasters who



The deal is done

Rufus Yerxa, the unflagging US trade negotiator, joked after a sleepless weekend "negotia-thon" with the European Union: "I have tried and failed over the past three Decembers to finish this Round. I'm damned if I'm not going to get at least one success on my CV."

At this point last year, when talk was of President George Bush and Mrs Carla Hills, his

then US trade representative, making a last urgent push to complete the Uruguay Round of world trade talks before Mr Bill Clinton replaced him, Mr Yerxa took his son to the circus. Much has happened over the past 12 months to transform the Uruguay Round from a wearisome butt of jokes to a reality that is likely to provide a significant boost to international trade.

The transformation was based on three men: Sir Leon Brittan, appointed on January 1 to succeed the amiable but ineffectual Mr Frans Andries-

sen as EU trade commissioner. Mr Mickey Kantor, appointed in mid-January as Mr Clinton's US trade representative; and Mr Peter Sutherland, who replaced a battle-weary Mr Arthur Dunkel as director general of the General Agreement on Tariffs and Trade, in July. Their first joint achievement was to set, and then keep in place, yesterday's deadline for completion of Uruguay Round negotiations. Gatt's reputation for missing deadlines had almost made it a laughing stock over the seven-year life of the Round.

The chemistry between Sir Leon and Mr Kantor was important. While both are Lithuanian Jews, the two could hardly seem less alike: Sir Leon, the patrician Englishman; Mr Kantor a lean, wiry street-fighter. But both came to their jobs with reputations as non-nonsense "deal-makers", and their shared commitment to close the Uruguay Round deal was soon apparent.

At a time when the US had lost faith in any commissioner's ability to deliver a deal from a fractious and huffy-headed EU, Sir Leon

## Protection for patents raised

By Frances Williams in Geneva

The intellectual property accord in the Uruguay Round package is a triumph for Gatt negotiators. "This is the most important international agreement on intellectual property this century," says one senior trade official.

The US secured as good a deal as it could reasonably have hoped for, and far better than it imagined was possible when the multilateral trade talks were launched in 1986.

From outright opposition the attitude of developing countries swung to grudging acceptance of the need for tougher intellectual property protection. The change stemmed in part from fear that without a multilateral agreement they would be increasingly vulnerable to unilateral arm-twisting by the US, as South Korea, Thailand and China have been.

In part it reflected a growing interest in attracting foreign investment, which meant giving better guarantees to protect ideas and technology.

The result is an agreement encompassing all forms of intellectual property that would strengthen and harmonise standards of protection and provide for effective enforcement at national and international level. Among its main features are:

• Protection of patents for 20 years, regardless of place of invention or whether products are imported or produced locally. The main permitted exclusions would relate to animal and plant inventions and biotechnological process for their production - thus the agreement does not require

unauthorised dispensation.

All these rules will have to be implemented in national legislation, observing the basic fair trade precepts of national treatment (equal treatment for domestic and foreign right-holders) and non-discrimination between trading partners. Intellectual property disputes will be handled by the World Trade Organisation's dispute mechanism.

Least developed countries such as Bangladesh have an extra 11 years to implement the accord. Most developing countries, such as India and Thailand, have been given five years and industrialised nations one.

Where no patent protection now exists of any kind, in areas such as pharmaceuticals, developing countries have 10 years to put legislation into effect. But for pharmaceuticals and agro-chemicals, the agreement requires developing countries to permit the filing of patents from the time the agreement comes into force in 1995 and to treat them 10 years hence as if the legislation had been in effect from the start.

Since drugs typically require upwards of 10 years' safety testing, those invented now would be protected at the point at which they came on the market.

• Copyright will be protected for at least 50 years, to include computer programs and data compilations. Authors of computer programs and films will largely have exclusive rental rights, as will performers and producers of sound recordings and broadcasts.

• Trademarks and geographical indications, especially important for European wine producers, will be given stronger protection.

• Semiconductor layout designs will be protected for 10 years.

• For the first time, trade secrets will be protected from

patents on life.

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## Textile changes given impetus

By Daniel Green

A successful conclusion to the Uruguay Round is likely to add impetus to the structural changes that have swept textiles and clothing industries.

International trade in the sector is worth \$240bn a year. With some exceptions, cheap and mid-priced goods, and commodities such as thread, are today produced in south and east Asia, the fringes of Europe, and Latin America.

Developed countries run trade deficits in clothing and textiles because trade barriers and production costs limit both domestic and export markets for their own goods.

Under the Gatt pact, most of the tariffs and quotas on clothing and textiles will be abandoned over 10 years after 1995. Its central feature is the phasing out of a set of bilateral quotas called the Multi-Fibre Arrangement (MFA). This sys-

## TEXTILES

tem, established in 1974, imposes ceilings on, for example, the number of knitted garments exported from Hong Kong to Germany.

These quotas will gradually be eliminated after 1995 and abandoned in 2005.

Tariffs too will be reduced over the period. They will not disappear entirely, however, and countries with high tariff regimes such as the US and Australia will still have higher tax barriers than most of Europe and east Asia.

The Textiles Monitoring Body will police the rules.

While the changes are the most important for almost 20 years, and are likely to boost developing country exports, the impact on trade balances and employment in developed countries may not be drastic. Some quotas and tariffs have already changed. Since the creation of the single European market Asian exporters have been able to sell more to countries such as Germany and France by taking advantage of unused MFA quotas with countries like Greece.

Within Europe the effect will vary. The UK is in a relatively good position. Many of its manufacturers have learned to live with high imports from Asia, which are usually cheaper and of higher quality than those from east European suppliers to Germany and from North African exporters to France.

The effect is likely to be most pronounced in European Union member states with low labour-cost textiles and clothing industries.

## Banks regret 'bad news' on barriers

By John Gapper, Andrew Jack and Charles Batchelor

The failure of the US and the European Union to agree any important measures to open international markets in financial services and maritime shipping drew widely varying responses from the two industries yesterday.

Financial institutions mostly expressed disappointment, though some expressed confidence that market forces would gradually bring about the erosion of restrictions and free trade which official negotiators had failed to achieve.

The shipping industry, by contrast, expressed relief it had been left out of the Uruguay Round, claiming inclusion could have formalised restrictive practices rather than remove barriers to trade.

However, there is now doubt about the future status of certain types of cross-border activity, such as advisory work on international mergers and acquisitions, which do not require establishment of a foreign subsidiary. To some institutions, the negotiators' inability to agree on measures which protected existing trade in financial services was as much a source of regret as their failure to open markets.

Mr Bob Blower, assistant director of the British Bankers' Association, expressed concern at the lack of a "standstill" arrangement to prevent future retaliatory action.

To be certain that the rules will not change is very important if you are considering setting up a subsidiary overseas. At the moment, the dangers of retaliation are theoretical, but the world can change," he said.

Shipowners have argued that their sector is already broadly liberalised and that inclusion in the Gatt provisions would slow rather than speed liberalisation.

There is also uncertainty

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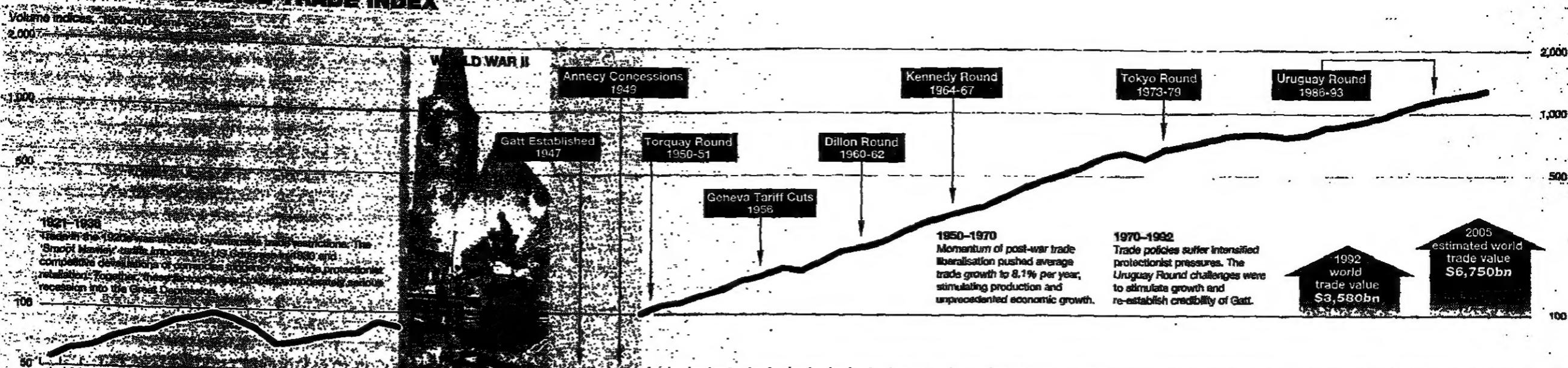
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## NEWS: THE GATT DEAL

## WORLD MERCHANDISE TRADE INDEX



transformation from circus act to world trade blockbuster

## dramatically saved show

instilled confidence that he could deliver what he promised. Mr Kantor compensated for his slight knowledge of trade policy and of international affairs with his unassumingly close links with Mr Clinton. The trans-Atlantic shuttle of the past 10 months, which has brought the two together at least a dozen times, played a big part in concluding a deal.

But perhaps the key development of the year was Mr Dunkel's replacement by Mr Sutherland. One Gatt ambassador recalled: "Arthur can be credited for 85 per cent of the out-

come of the Round. But by the time he had completed the Draft Final Act at the end of 1991, he had exhausted all of his resources; he just couldn't do the last 15 per cent."

Mr Sutherland attacked the last 15 per cent with a vengeance. He was already meeting ministers from leading industrial countries at the OECD summit in July before being formally appointed, intent on ensuring that the Uruguay Round was the main focus of the Tokyo Group of Seven summit.

He succeeded in this. The

tariff-cutting proposals to emerge from the G7 summit – which included commitments to cut tariffs to zero on a number of important industrial products – broke months of deadlock and gave other countries involved in the Round a clearer sense of possibilities.

There followed two months of intensive global diplomacy in which Mr Sutherland met leaders of all the main industrial powers, representatives of the Cairns Group of 14 food-exporting countries, Latin American leaders in Montevideo, Asean leaders in Singapore,

leaders across eastern and central Europe and leaders in India and Mexico.

At the end of this process he had convinced marginalised developing countries that their patience would be rewarded, and their involvement appreciated. He had also won commitments from leaders that they would not allow the Round to collapse.

A crowning moment was his appearance at the IMF/World Bank summit in Washington alongside the heads of these two other Bretton Woods institutions. The elevation of trade

policy to the centre of national economic and foreign policy meant that perhaps for the first time in decades, the head of Gatt was seen as being on an equal standing.

Behind the political theatre, Mr Sutherland revitalised a depressed and war-weary Gatt staff. He was never reluctant to bark at recalcitrant negotiators, nor to telephone world leaders for help in breaking logjams: "I didn't take this on to lose the thing," he commented recently. Negotiators have often been stunned by his bluntness – none more so perhaps than US treasury mandarins who came to Geneva to lecture, but ended listening, and diluting their demands.

As a Gatt ambassador commented: "If we were worried about the occasional fight, we would not have appointed an Irish rugby player as director-general." During the scrum-maging of the past week in Geneva, Mr Sutherland's sporting talents have unquestionably been in heavy demand. As a Uruguay Round success was confirmed yesterday, it will be the trading system that emerges the true victor.

## Agriculture WTO - new name prices may heralds new powers rise 10%

By Deborah Margreaves

The Gatt farm trade deal could lead to a 10 per cent rise in world agriculture prices in spite of expected increases in production, as it outlaws the dumping of subsidised food exports on world markets.

Export subsidies by the US and European Union have depressed world prices in recent years. The Gatt deal will mean 50m tonnes less subsidised wheat on world markets from 1995 to 2000, changing the wheat trade from one almost dominated by subsidies to one approaching free trade.

Reductions in farm income support will remove important distortions to world farm trade. The deal also begins to open up more markets worldwide by removing barriers to farm imports into monetary terms which are then reduced.

The inclusion of agriculture in the Uruguay Round brings farming into a set of international rules for the first time. It also sets important precedents for future negotiations over farm trade – tariffs, for example, are much easier to reduce in future than non-tariff barriers to trade.

Most analysis of the effects of the deal is hypothetical, but many economists say world prices will rise as subsidised exports are reduced. "Current world prices equal production costs minus the average of US and EU subsidies. As subsidies are knocked off, prices will rise," said Mr Brian Gardner, director of EPA Associates, the farm consultancy in Brussels.

Outright winners from the deal will be farmers in Australia, Argentina and to a lesser extent, New Zealand – among the so-called Cairns group of negotiating countries – which can produce more and will enjoy wider access to previously closed markets. Australia estimates it will increase its agricultural exports by over \$1bn.

These exporters will not necessarily be looking to target directly the US and European Union since countries need only guarantee access for up to 5 per cent of the market for a particular product. But they will be looking to ship to huge markets in Russia and China which were previously supplied by subsidised products from the US and EU.

The value of subsidised exports must be reduced over six years under the terms of the now-infamous Blair House accord by 36 per cent below a base period of 1986 to 1990. At

the same time, the quantity of these subsidised exports must be cut by 21 per cent.

These are the provisions which almost brought the entire agreement to its knees when the French government called for modifications, fearing their farmers would lose export markets.

Blair House was altered slightly to move the bulk of cuts in subsidies to the later years of the deal.

However, Europe has managed to preserve direct payments to farmers as compensation for falling prices. Although income support for farmers must be reduced by 20 per cent in developed countries

### AGRICULTURE

over the life of the deal – 13.3 per cent in developing countries – the EU gained exemptions for some direct payments. This means farmers can still be paid for growing less and for structural adjustment which is an important part of reform of the Common Agricultural Policy and World Bank.

The EU farm industry will see its income decline in the short term although this can be attributed more to CAP reform than the Gatt settlement.

In the long run, farmers can make up for reductions in their artificially high support prices by increasing output or improving productivity.

At the same time, introduction of tariffs to imports rather than non-tariff barriers will afford European farmers even greater protection than they enjoy now. But these tariffs will be reduced by 36 per cent over six years for developed countries – 24 per cent for developing countries over 10 years.

The tariff issue has caused great controversy in Japan since Tokyo enforced a ban on all rice imports – a non-tariff barrier which is difficult to convert into a monetary levy.

The wider effects of an overall Gatt deal are expected to boost incomes in many countries, leading to rising demand for food products. This in turn is likely to feed through into higher prices.

But developing countries which are largely dependent on food imports will lose out because they will be forced to pay more. In recognition of this, the Gatt deal sets out plans for more food aid and grants for agricultural development to those worst affected.

By Frances Williams in Geneva

The US knows how to play a mean game of poker. It formally agreed only yesterday to the establishment of a new, more powerful, world trade body which will take trade in goods, services and ideas under its wing.

Then, just as everyone was breathing a sigh of relief, it said it would do so only on condition the name was changed from the Multilateral Trade Organisation to the World Trade Organisation.

It is hard not to see this as the US getting its own back on the European Union, and particularly the French, which proposed the original MTO name. But World Trade Organisation it is.

Washington's reticence to sign up to a WTO reflected anxiety on the part of US negotiators that it might pose an unnecessary difficulty in pushing the Uruguay Round package through Congress, always suspicious of any threat to its sovereign powers in trade policy.

This has been a sensitive issue ever since Congress vetoed the International Trade Organisation, which was to have been the third Bretton Woods pillar alongside the IMF and World Bank.

Withholding US consent to the WTO also proved a useful bargaining chip in negotiations with the EU which, along with Canada, put forward the WTO proposal in 1990.

European negotiators, chivvied by France, had made establishment of a WTO a key Uruguayan objective, in order to place multilateral curbs on US unilateral trade action.

The fact that the US is now

agreed to endorse the WTO is thus significant in two ways: it signals that, in the administration's view at least, it has a good and sellable Uruguay Round success in the bag; and it

means that the scope for unilateral action will be considerably narrowed.

Washington has acknowledged that its controversial Section 301 trade law authorising reprisals against unfair traders will not get as much use in future, but say the new disputes settlement procedure

will become more timely, automatic and binding," says a US fact sheet issued on Tuesday.

"When we take a case to a Gatt dispute settlement panel and win, we know that the report will be adopted and that we can retaliate if the other country does not respond."

The fact sheet, perhaps deliberately, does not make clear that this retaliation would be with WTO authorisation. If offending countries failed to implement panel reports or pay adequate compensation.

Administratively, the WTO will be an umbrella organisation encompassing the Gatt and sister bodies on services and intellectual property, and headed by a ministerial conference meeting at least once every two years.

A WTO council at official level will run the organisation's affairs and turn itself as needed into a body to arbitrate disputes and review members trade policies.

Membership of the WTO will mean accepting all the results of the Uruguay Round without exception. The expectation is that most if not all Gatt's 114 members will join.

The WTO will operate, as Gatt now does, on the basis of consensus. The main exception is dispute settlement where offending countries will no longer be able to block adoption of panel reports.

Countries will have a new right of appeal against panel verdicts but, if this fails, they will be required to put things to rights, pay compensation to trading partners, or face authorised trade reprisals.

In addition, "dispute resolu-

tions will be a good substitute.

It is particularly pleased to have secured the principle of cross-retaliation – that countries can take reprisals against goods trade, say, if a trading partner breaches fair trade rules on services.

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Gatt but, since the WTO will now cover not only trade in goods but also in services and

reflects an acceptance of new curbs on its unilateral powers in return for a much stronger multilateral disputes mechanism.

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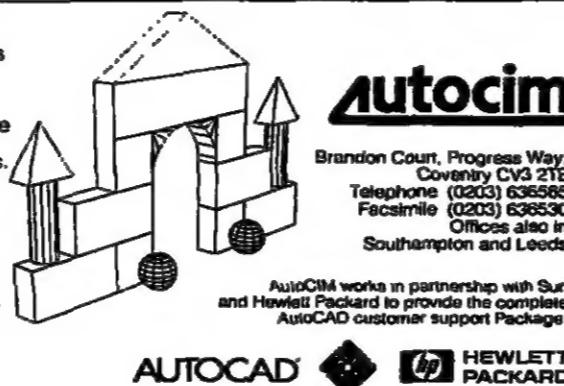
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## NEWS: THE GATT DEAL



Mr Peter Sutherland and members of the Gatt secretariat pose outside the organisation's Geneva headquarters

### Clinton keeps eye on broader goal

**FRANCE**

## Foreign policy albatross turns into an eagle

By David Sackin in Paris

Whatever was cited for good tactical reasons in the final negotiations - reformulating Blair House, agreeing to disagree on audio-visual trade and financial services - does not mean the US intends to be less muscular in its approach. Nor has it surrendered many of the tools, in the shape of US laws, to make its goals stick.

But it takes his instructions from his president - and on both Nafta and the Round, Bill Clinton was intimately involved in much of the fine print.

This produces something of a paradox. A Democratic president, a suspected mercantilist who is the titular head of a party with protectionist inclinations, has agreed to pursue some of the underlying principles of the way the US looks at the world outside.

First he said, both demonstrated that "economic security is now on the front burner of American foreign policy". Second, they proved what Mr Clinton had been preaching in last year's campaign, that the walls between US domestic and foreign policy were going to be broken down.

Six short weeks ago there appeared the measurable risk that trade policy would be the albatross around the neck of US foreign relations, not the eagle leading it upwards.

The dark scenario had, in order: Nafta failing to defeat in Congress, leading to an embarrassing Asian summit, followed by an inability to break the Uruguay Round impasse mostly because of disagreements with the European Union, spilling over into an acrimonious Nato summit next month - a sequence in which the absence of US leadership would be widely condemned.

None of this has come to pass because the Clinton administration has shown itself, in the crunch, willing to cut a deal, even when it said it would not, in the pursuit of the broader goal.

It was true of Nafta, which 60 per cent of the Democratic

nations can claim credit for completing the Round where two Republican free trading predecessors failed.

He still has to get the Round approved by Congress, probably next spring, but the lessons of the uphill Nafta campaign have been well learned and the sell has already started.

Opposition can be expected from the anti-Nafta coalition, led by unions and environmentalists, and from some industries dissatisfied with the Round, but the political prognosis at this stage is generally favourable, especially now Congresswoman Richard Gephardt, Democratic majority leader, has been reassured by the anti-dumping agreement.

Yet, equally paradoxically, success does not resolve many of the doubts about the direction of US trade policy. Indeed, it may even increase them. If France has been able to claim success for its insistence on degrees of protection, then the tight Clinton trade team, also now riding high, is unlikely to be susceptible to theoretical arguments that its pursuit of what it considers to be "fair" or "managed" or "results-oriented" trade is wrong-headed.

It may be ironic that trade policy, which featured, against some expectations, so little in last year's presidential elections, should be the area in which President Clinton has achieved so much in his first year. He is unlikely to rest on these laurels, above all not now that the Japanese trade surplus is showing signs of declining for the first time in three years.

Nonetheless, he is devoted most of his hour-long speech to the Gatt deal, which he said was in the long-term interest of France, the world's fourth largest exporter. It would not bring "extraordinary gains", but in opening markets in agriculture, industry and services, it respects the fundamental interests of France".

Specifically, he claimed that France had won:

- Tariff concessions for its exports, particularly in steel, chemicals, pharmaceuticals and perfumes.
- Protection of its copyrights in textiles, foodstuffs, luxury and pharmaceutical goods.
- Gains for its banks and insurance companies to expand abroad in the service areas, which accounts for 60 per cent of French exports.
- Some protection for vulnerable sectors like aluminium and consumer electronics.
- The ability to go on funding aircraft-making.
- On the two most controversial areas for France - audio-visual broadcasting and agriculture - he claimed success for his own personal intervention with President Bill Clinton, warning him last Sunday night that "France would sign no agreement that jeopardised its cultural identity".

## Period of drift comes to an end for European Union countries

**EUROPE**

June 1992. This was followed by the "petit ou" to Maastricht in France, and, in August, the collapse of the European exchange rate mechanism, and the continuing civil war in former Yugoslavia.

A conclusion of the Uruguay Round will not cure the worst recession since 1974. The number of people out of work in Europe will still rise to nearly 20m next year. Once member countries see the fine print of the text agreed in the multilateral negotiations in Geneva, the bickering will begin again.

But to dwell on these points is to miss the big picture. After a period of drift and paralysis, Europe has managed to settle its internal differences and act coherently on the world stage.

A hard-fought Gatt agreement, in which Europe was seen to defend its vital commercial interest, may come to be viewed as a psychological turning-point, however much French brinkmanship tested the collective nerve.

Europe has been trapped in crisis for the past 18 months, starting with the Danish rejection of the Maastricht treaty in

June 1992. This was followed by the "petit ou" to Maastricht in France, and, in August, the collapse of the European exchange rate mechanism, and the continuing civil war in former Yugoslavia.

Differences over trade were, potentially, more explosive. In the run-up to the December 15 deadline, diplomats in Brussels warned that failure to reach a Gatt deal could crack the Franco-German alliance which remains the anchor of the European Union, whatever the present strains.

French demands for stronger European trade weapons mirror this division. For Germany and the UK, the principle that free-trade leaning minority can use their combined voting weight to thwart trade retaliation dates back to the 1958 Treaty of Rome.

For France and her allies, the question is whether Europe can punch her weight in international trade not just against the US and Japan, but also against the rising might of China and East Asia.

At yesterday's meeting of foreign ministers in Brussels, a compromise on aspects of the trade weapons debate appeared in sight. "If we can get a deal, it will end months of mutual suspicion," said one diplomat.

For the European Commis-

sion, a Gatt deal marks a second triumph in less than week, the first being the better-than-expected reception which heads of government gave to the white paper on employment, growth and competitiveness at the Brussels summit. For Sir Leon Brittan, the chief EU trade negotiator, it marks the progression from intellectual heavyweight to deal-maker on a grand scale and a serious candidate to succeed Mr Jacques Delors as Commission president.

The difficulty now will be to keep up momentum. One senior EU official says that the current state of play in international trade resembles the 1980s when states had to choose between a free trade area and strong institutional mechanisms to manage the customs union and harmonise economic policies.

In this view, today's gains must be translated into tomorrow's lasting trade framework to cover exchange rate movements, the environment, competition, and social policy, including low wage labour.

# Trade round like this may never be seen again

By Francis Williams in Geneva

The likes of the Uruguay Round, mother of all trade negotiations, may never be seen again. In fact, the very idea of a future trade round has now been ditched. There will be further talks on such issues as agriculture and services, while many trade barriers remain. New issues – certainly the links between trade and the environment, will be debated. But they will not be harnessed to each other in a global negotiation.

Arguably, in 1986 the sprawling and unwieldy Uruguay Round agenda was necessary to secure the support of all Gatt members to launch the talks, from the US with its emphasis on new issues such as services and intellectual property, to developing countries which wanted more open markets for their exports of farm and textile products.

But the sheer breadth and complexity of the round, coupled with

## WHERE NOW?

The huge number of countries involved (117 by the end), came close to being its undoing. With "nothing agreed until everything is agreed", the talks were hostage to every blockage along the way.

Officials have vowed never to repeat the grueling experience of the past seven years. Throughout the Uruguay Round agreement, provisions exist for further reviews and negotiations on fixed timetables in different areas, none of them linked.

In agriculture, the Uruguay Round deal is seen as part of a continuing process to cut farm subsidies and protection. The present agreement calls for cuts over six years, before which there must be another negotiation to decide what happens next.

The services accord requires countries to begin a new round of talks within five years of coming into force and "periodically thereafter". The present accord is seen as the start of a long process of services liberalisation, in the same way as Gatt has progressively reduced trade barriers for goods over 45 years.

All this will be welcome news to proponents of the many new issues now being pressed onto the international trade agenda. They have less risk of running into the sand because some other Gatt member has not got its own pet concern on the slate.

Topping the list of the new World Trade Organisation's future concerns will be the interaction of environmental and trade policies, and how to promote sustainable development and ecological well-being without resorting to protectionism.

Environmental groups have waged a noisy campaign to "green the Gatt"; most industrialised countries admit, with hindsight, this area should have been tackled earlier. But the highly complex issues involved in the environment/trade debate could not have been adequately tackled in a round dangerously overloaded with other matters.

Gatt members have agreed to draw up a work programme on trade and the environment to be approved by ministers next April when they sign the Uruguay Round accord. The work programme will include the possibility of changes to interna-

tional fair trade rules to accommodate environmental concerns.

Many other areas exist for possible action by the WTO, but a common theme is "levelling the playing field" by requiring certain minimum norms in domestic policies that impinge on economic competitiveness. This follows naturally from the Uruguay Round which broke new ground by introducing rules covering the previously sovereign area of domestic policy-making. Proposed new areas include:

- Competition policy: in 1992 Sir Leon Brittan, then EC competition commissioner, proposed a strong role for Gatt in drafting and enforcing international competition rules covering subsidies, cartels, merger policy and public monopolies. This proposal was taken up more recently by Mr Karel Van Miert, the EU's current competition supremo.

As tariff and non-tariff barriers are cleared away, these "private barriers to trade" are increasingly the most important obstacle to corporate expansion. Mr Van Miert said in October. Like the new rules agreed on intellectual property in the Uruguay Round, the idea would be to

have common minimum standards for handling restrictive business practices, effectively enforced, with the WTO as an international forum for handling disputes.

"One should not even dream about a worldwide and independent competition agency at this stage", Mr Van Miert acknowledged.

- Investment: foreign direct investment now drives international trade flows. Multinationals now account for a third of total world trade. The limited Uruguay Round agreement on trade-related investment measures presages the possibility of complementary rules on investment and competition more generally.

- Developing countries: Poor nations are keen on new rules to help prop up commodities prices. They want more liberalisation of trade in labour services. Rich nations have so far agreed only to free movement for managerial and highly-skilled workers, but further talks will be held.

The ill-fated International Trade Organisation mooted in 1947 would have had responsibilities for regulating international competition in such areas as restrictive business practices, investment, commodities and even employment. Commodities and restrictive practices were much later taken on board by the UN Conference on Trade and Development. But unlike the WTO, it has no enforcement powers.

## WINNERS AND LOSERS

### Europe and China stand to gain most

**THE WORLD:** Estimates of the boost to the world economy from tariff-cutting on goods range from \$212bn-\$270bn a year at the end of 10 years. These figures underestimate the likely total gain because they do not include benefits from services trade liberalisation, stronger trade rules and greater business confidence.

A World Bank/OECD study says 80 per cent of the benefit of \$213bn a year comes from farm trade reform, with the rest reflecting tariff cuts on industrial goods. OECD countries reap two-thirds of the benefit from trade liberalisation in goods and almost all the gains from liberalisation of services.

Most countries – rich and poor – will gain on balance but some, notably poor food importers, will be worse off. Consumers and efficient producers will benefit around the world but sectors losing trade protection, especially farmers in rich countries, will lose. Fairer trading rules and better market access will help countries in the process of economic reform, whether developing or former communist nations, which have liberalised their trade regimes to stimulate export-led growth.

**THE WINNERS:** The European Union is by far the biggest winner from the round (gaining \$80bn a year on World Bank/OECD figures). This is mostly due to farm trade reform which will reduce farm subsidies and, by cutting food prices, boost consumers' incomes. As the world's biggest exporter, the EU will also benefit from more open markets for its goods and services.

The seven members of the European Free Trade Association also do well. They now subsidise their farmers even more generously than the EU and are big exporters of industrial goods and services.

China is the second largest winner, mainly from textiles liberalisation. Though China is not yet a Gatt member, it is a member of the restrictive Multi-Fibre Arrangement which will be phased out over 10 years. Other east Asian economies will benefit from better market access for their exports.

Japan and the US gain from market-opening abroad and farm trade reform at home, especially – for Japan – the opening of its rice market.

The 14-strong Cairns Group of agricultural exporters win big benefits from better access to world markets for their efficient farmers.

**THE LOSERS:** "Inevitable losers," at least in the short term, are poor net food importers who will have to pay higher prices for food in world markets as US and EU export subsidies are cut, and countries receiving trade preferences in industrialised-country markets the value of which will fall as tariffs are lowered.

These countries include virtually all of Africa. Indonesia is also a big loser as are Caribbean nations whose relatively high-cost exports of textiles and bananas now benefit from preferences in the US and EU.

In the longer term, these countries, too, should gain from the round – first and foremost from better trading rules that protect the interests of small nations against bullying by the giants, second because higher food prices are likely to lift farmers' incomes and eventual food production, and third because they should benefit from a rise in world prosperity.

countries alone cut their trade barriers, but \$86.4bn if non-OECD countries also liberalise.

Indeed, the most dramatic change during the Uruguay Round has been the switch in the attitude of developing countries, including India, from opposing reductions in trade barriers to unilaterally cutting their own tariff barriers in order to foster export-led growth. Ironically, it has been developed countries which have dragged their feet over making the concession necessary to reach agreement.

"Back in 1986 we had two superpowers, the Berlin wall, developing countries had not embraced the process of autonomous liberalisation and industrialised countries were not in recession," says Mr Balkrishna Zutshi. "The Uruguay Round has been completed in a very different world."

## JAPAN

### Public won over to Gatt cause

By Michio Nakamoto in Tokyo

In recent weeks Japanese bureaucrats, business leaders, politicians and media have shown unusual solidarity in rallying behind the cause of world trade reform.

The message they brought to the Japanese public has been straightforward – as a nation of few resources, Japan depends heavily on maintaining global free trade and failure of the Uruguay Round could jeopardise the country's economic foundations.

Japan's acceptance of the accord is a testimony to the success with which that message has been delivered.

The benefits to be derived from the successful conclusion of the round, though substantial, will only have come at a high cost. The deal on rice imports threatened to split the Social Democratic Party and topple the coalition led by Mr Morihiro Hosokawa, who was criticised for his handling of the affair. The deal to the last moment by members of the government, including Mr Hosokawa, that a deal on rice could be a costly mistake for the prime minister, who is sustained in power largely by his high popularity rating.

It has long been agreed that the country's main industries will benefit from tariff reductions for electronics, particularly in the EU, and lower tariffs for construction machinery and other manufactured goods.

It has become increasingly clear in recent years that the advantages to Japan of agreement on Gatt are not restricted to the substantial growth in trade that might be expected.

As a country which not only depends on the free flow of goods for its wealth but which has come under growing criticism from its trading partners, Japan has much to gain from a strengthened international organisation which could set the rules for global trade and arbitrate in disputes.

The importance to Japan of a multilateral trading organisation such as Gatt has been underlined in recent years by many trade disputes with its major trading partners, in particular the US.

Demands by the US that Japan set quantitative indicators to boost imports of foreign products, abuse of anti-dumping measures by its trading partners and disagreements between the US and Japan threatening to lead to sanctions, have highlighted the need for clearly defined multilateral trading rules and a dispute settlement organisation to prevent damaging unilateral action.

The drive in Japan to support a stronger multilateral trade system has been helped by its unfortunate experience with several bilateral trade agreements, such as the semiconductor arrangement with the US under which Japan is supposed to increase the foreign share of its semiconductor market to 20 per cent.

Simultaneously and more fundamentally, a successful round will help the country take difficult steps towards restructuring its economy.

Public opinion has been increasingly won over to the need for reform to Japan's outdated agricultural system or to the relationship between government and the private sector. But the will to confront such sensitive issues would probably not have arisen without outside pressure.

## The people who made the Uruguay Round



Sir Leon Brittan, EU trade commissioner (above), and his American counterpart, Mr Mickey Kantor, are both 54-year-old Americans of Lithuanian Jewish origin. But otherwise they have little in common.

Sir Leon, a former minister in Mrs Margaret Thatcher's cabinet, cultivates a languid superiority that has not always served him well in Brussels, despite his acknowledged intellectual gifts and prodigious hard work.

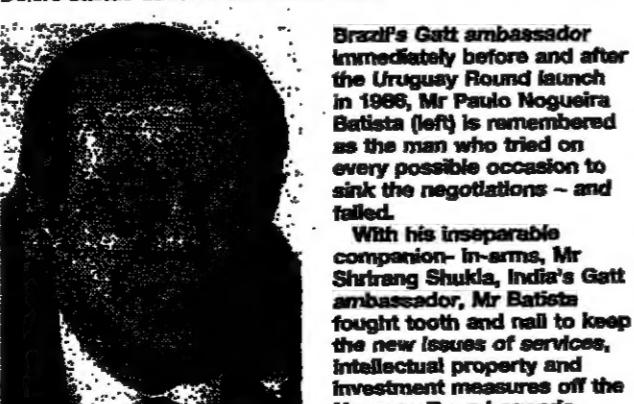
After a sticky start, he and Mr Kantor managed to put their relationship on a workable footing.

Over the course of this year the two men met a dozen times to thrash out key Uruguay Round issues, knowing that responsibility for the success of the Round lay on their shoulders.

Sir Leon's insistence in tackling French trade obstinacy head-on could have jeopardised united EU support for the Round and raised questions on his political touch.

But Sir Leon finally persuaded Paris that he was an impartial and tough champion of European interests, despite being British and therefore a suspect "Anglo-Saxon".

Pulling off a Gatt agreement will do wonders for Sir Leon's reputation in Brussels and will serve him well in his candidacy for the EU's top job of Commission president when Mr Jacques Delors stands down at the end of 1994.



Mr Paul Nogueira Batista (left) is remembered as the man who tried on every possible occasion to sink the negotiations – and failed.

With his inseparable companion-in-arms, Mr Shirang Shukla, India's Gatt ambassador, Mr Batista fought tooth and nail to keep the new issues of services, intellectual property and investment measures off the Uruguay Round agenda.

Mr Peter Sutherland (right), a pugnacious former rugby player and EC competition supremo, became Gatt director-general from July 1993. He used a potent mixture of Irish eloquence and, in his own words, "putting in the jackboot" to cajole and bully governments into closing the Uruguay Round deal.

He criss-crossed the globe to meet political leaders, key officials and opinion-formers in every important trading country.

In speech after speech he hammered home the message that the Uruguay Round was essential to world economic security and that failure would be catastrophic. Governments believed him.

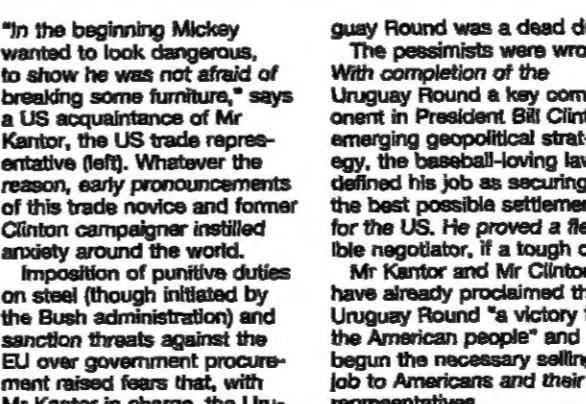
Mr Sutherland has described his Uruguay Round role as a facilitator but this scarcely does justice to his energetic "hands-on"

A lawyer described as a "relentless negotiator", Mrs Carla Hills (above) combined tough rhetoric with a tempering sense of realism as US trade representative from 1989 to 1993. While threatening trading partners with the "crowbar" of unilateral action to open up their markets, she used these powers with marked restraint. While frequently intoning that no agreement was better than a bad agreement, she worked unfailingly for a Uruguay Round settlement.



"The Uruguay Round will remain his personal legacy to the world," Mr Peter Sutherland said of his predecessor in the job, Mr Arthur Dunkel (above). The final package of Uruguay Round rules – on everything from textiles to trademarks – follows in large measure the "Dunkel draft" of December 1991.

The former Swiss trade negotiator was also instrumental in persuading developing countries to fall in with US demands in the mid-1980s for a new trade round and in ensuring a fair hearing for their concerns. When the talks broke down over farm trade at the mid-term review in Montreal in 1988, it was Mr Dunkel who got the show back on the road. Mr Dunkel once said that one of his qualifications for the job was being Swiss – supposedly neutral and not likely to offend anyone. Yet this chain-smoking workaholic proved a shrewd diplomat, a skilful mediator and an able advocate of free trade.



"In the beginning Mickey wanted to look dangerous, to show he was not afraid of breaking some furniture," says a US acquaintance of Mr Kantor, the US trade representative (left). Whatever the reason, early pronouncements of this trade novice and former Clinton campaigner instilled anxiety around the world.

Imposition of punitive duties on steel (though initiated by the Bush administration) and sanction threats against the EU over government procurement raised fears that, with Mr Kantor in charge, the Ur-

uguay Round was a dead duck.

The pessimists were wrong. With completion of the Uruguay Round a key component in President Bill Clinton's emerging geopolitical strategy, the baseball-loving lawyer defined his job as securing the best possible settlement for the US. He proved a flexible negotiator, if a tough one.

Mr Kantor and Mr Clinton have already proclaimed the Uruguay Round "a victory for the American people" and begun the necessary selling job to Americans and their representatives.

In Geneva, he was chairman of Gatt's governing council and competitor for Gatt's top job this year. Mr Julio Lacarrero-Muro (above) could be called "father of Gatt". He was in on negotiations which established Gatt in 1947, becoming deputy executive secretary of the organisation at its inception. During three tours of duty as Uruguay's Gatt ambassador

a spry septuagenarian and competitor for Gatt's top job this year, Mr Julio Lacarrero-Muro (above) could be called "father of Gatt". He was in on negotiations which established Gatt in 1947, becoming deputy executive secretary of the organisation at its inception. During three tours of duty as Uruguay's Gatt ambassador

he was chosen to choose Punta del Este – the fashionable seaside resort where he has a holiday home – to launch the Uruguay Round in 1986. As Uruguay's chief negotiator in the latest Round, he played an influential role in securing the backing of Latin American countries for an open multilateral trading system.

The wheel came full circle for him when this autumn he was made a "friend of the chair", mediating on Mr Sutherland's behalf in difficult negotiations on creation of a World Trade Organisation. An International Trade Organisation was centrepiece of the 1948 Havana Charter which he helped draw up, only to see it vetoed by the US Congress.

Mr Bill Brock (above) became US trade representative in 1982 and quickly became the foremost advocate of a new trade round. He was first to insist the round should include such issues as services, intellectual property and investment, as well as traditional areas such as tariffs.

This line, pushed by his successor, Mr Clayton Yeutter, not only prevailed but has resulted in more comprehensive agreements than Mr Brock can have dreamed of.

These countries include virtually all of Africa. Indonesia is also a big loser as are Caribbean nations whose relatively high-cost exports of textiles and bananas now benefit from preferences in the US and EU.

In the longer term, these countries, too, should gain from the round – first and foremost from better trading rules that protect the interests of small nations against bullying by the giants, second because higher food prices are likely to lift farmers' incomes and eventual food production, and third because they should benefit from a rise in world prosperity.

## Developing countries ponder the fruits of trade accord

By Edward Baile

### THIRD WORLD

Only when the Geneva dust has settled, and the details of the Uruguay Round agreement are finally available, will developing countries be able to assess whether they have granted more trade concessions on the Gatt's conventional mercantilist calculus. Then they have gained in return.

Late last month, the Gatt secretariat produced a report which appeared to suggest that developing countries had made substantially greater trade concessions than their developed country partners. But trade sources in Geneva report, however, that new tariff reduction offers were arriving right up to the Round deadline but agreed that the final outcome is likely to be significantly more liberal.

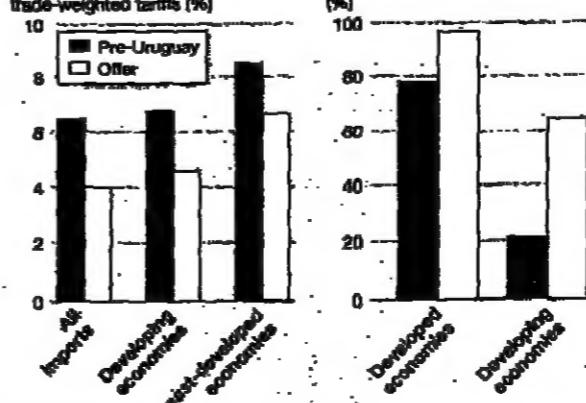
Mr Balkrishna Zutshi, India's

ambassador to the Gatt, is less sure. He certainly believes that his country has given more than it got. He says that India has cut its average trade-weighted tariff for non-consumer industrial goods by 55 per cent, albeit from a high base, while the European Union cut its average tariff to India by 22 per cent and the US by 18 per cent.

As far as market access is concerned, there is a feeling that developing countries have put in more than they've got in return," he says.

In New Delhi, Indian deputies paralysed parliament yesterday in protest over New Delhi's endorsement of the trade deal but agreed that there was little they could do to reverse the decision.

### Trade liberalisation: Industrial products



cent as a result of the deal. But average tariffs on imports from developing countries have fallen by just 19 per cent and remains some two-thirds higher than that on

developed country imports. One reason for these rather dramatic figures, Gatt officials explain, is developed country barriers to textile trade embedded in the Multi-Fibre Arrangement, now due to be phased out over the next ten years. When the effective tariff rates implied by MFA quotas are included, or textile and fish imports excluded

## NEWS: UK - THE THORP DECISION

# N-plant gets go-ahead for reprocessing

By Bronwen Maddox  
and Roland Rudd

The government finally gave the Thorp nuclear reprocessing plant the go-ahead yesterday, ending nearly a year of controversy over the project.

The £2.8bn plant, which has taken nearly 10 years to build, is designed to reprocess used nuclear fuel from reactors, extracting the reusable uranium and plutonium.

Japanese and German power utilities, Thorp's main foreign customers, greeted the decision with relief. Mr Kohji Kaneko, general manager of the Federation of Electric Power Companies, said: "We're glad that the government has decided as we had hoped."

Dr Thomas Roser, chief executive of the German Atom forum, the main lobby group for the nuclear industry, said he welcomed the decision.

Mr John Gummer, the environment secretary, told the House of Commons that "there is a sufficient balance of advantage in favour of the operation of Thorp."

The decision, which settles one of the thorniest questions of industrial policy facing the government, was immediately condemned by environmental groups and opposition MPs.

It now faces a final threat of judicial review from Greenpeace, the environmental pressure group, which has dedicated much of its campaigning energy this year into attacking

Thorp.

In rejecting calls for a public inquiry Mr Gummer said he was satisfied that there are "no issues raised which would cause us to believe that further consultation or debate is necessary".

But the government told BNF yesterday that it would have to report each year on plans for further reductions in radioactive emissions.

Mr John Guinness, chairman of BNF, who yesterday "warmly welcomed" the decision, said: "No other industrial activity has undergone such detailed and wide-ranging public scrutiny over the past 18 years as Thorp. The plant has faced three parliamentary debates, two public consultations, and intense media coverage and analysis".

Mr Simon Hughes, centre party Liberal Democrat spokesman, said: "Giving the go-ahead to Thorp without an independent public inquiry is dangerously wrong, undemocratic and possibly illegal".

The government also rejected the opposition Labour party's calls for the publication of a BNF internal report commissioned from accountants Touche Ross, which is the basis for BNF's claims that the plant will be profitable.

Mr Gordon Mackerron, an energy economist at Sussex University who has criticised BNF's claims, said: "The economic case is extremely fragile."

## Germany and Japan welcome go-ahead

By Emiko Terazono in Tokyo,  
Quentin Peel in Bonn and  
Bronwen Maddox in London

The Thorp go-ahead was welcomed in Japan and Germany, the countries which will be the plant's biggest foreign customers. But it is likely to dismay environmentalists and feed concerns – particularly in the US – about the transport of nuclear products around the world and the proliferation of nuclear weapons capability.

Mr Yasutaka Moriguchi, director at the Science and Technology Agency's nuclear fuel division, said the decision meant Japan could now implement its nuclear policy as originally scheduled.

"We're glad that the government has decided as we had hoped," said Mr Kohji Kaneko, general manager of the Federation of Electric Power Companies.

The launch of Thorp would not lead to proliferation as long as the countries which have contracts with Thorp acted responsibly, he said.

BNF's control over the amount of plutonium reprocessed at Thorp would prevent the problem of unneeded plutonium leaving the plant.

However, Mr Tadatoshi Akiba, one of the group of Japanese MPs opposing the launch of Thorp, regretted the decision and hoped there would be time to reconsider it. In Germany, the decision came as a relief to the German electricity utilities – including RWE, the country's largest electricity generator – which have contracts for reprocessing at Sellafield.

But it is a blow to the anti-nuclear movement, which had hoped that blocking the recycling of nuclear fuel would bring the entire nuclear power generation industry to a halt.

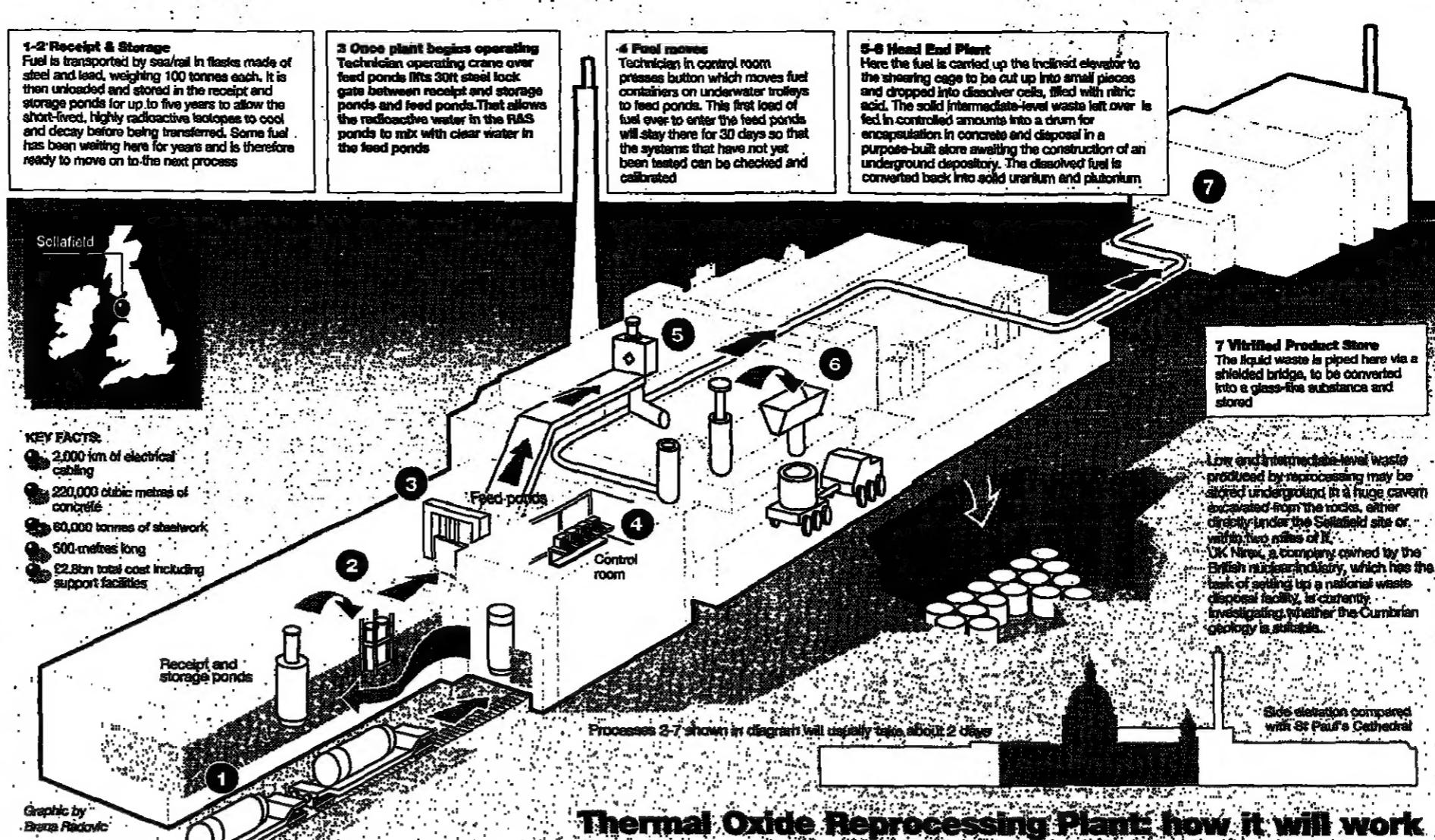
Dr Thomas Roser, chief executive of the German Atom forum, the main lobby group for the nuclear industry, welcomed the decision last night.

"Competition is always good for business," he said, referring to the fact that France's Cogema will not now have a monopoly on reprocessing.

But he left open the question of whether German utilities would place further orders for the second decade of Thorp's life. He said nobody knew if the alternative of direct disposal would be cheaper.

German utilities have planned to reuse some of the reprocessed fuel by converting it into mixed-oxide fuel elements (MOX).

However the Siemens plant at Hanau built to do this has been prevented from operating by the local Social Democratic-Green government. The German utilities are now likely to ask Cogema or BNF to produce MOX.



Thermal Oxide Reprocessing Plant: how it will work



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JAY IN LONDON

## Nissan UK faces strict controls

By Kevin Done,  
Motor Industry Correspondent

Strict controls have been placed on the future conduct of business by Nissan UK, the troubled former importer/distributor of Nissan cars in Britain, led by Mr Octav Botnar, under the terms of a High Court order agreed yesterday in London.

The Inland Revenue, which is seeking repayment of up to £235m from Nissan UK, issued a petition last month for the winding up of the company. This was followed by the immediate appointment of provisional liquidators.

Under yesterday's order, the appointment of the liquidators

has been withdrawn, but Nissan UK, which is at the centre of Britain's biggest ever tax fraud, has agreed to onerous conditions on its future business operations.

The winding-up petition was sought by the Inland Revenue last month in order to prevent NUK, now largely a property company, from disposing of its remaining assets prior to the resolution of its tax claim against the company.

Action on the Revenue petition, which will remain before the court, will now be postponed until:

• The appeal by Mr Michael Hunt, a former NUK director, has been heard against his conviction and eight-year prison

sentence for his part in a conspiracy to defraud the Inland Revenue of £55m in corporation tax.

• NUK's appeal against the Revenue's tax claims has been resolved.

It is understood that NUK made payments in gold bars worth several million pounds earlier this year to Mr Botnar and to Mr Hunt.

The company, which was deprived of the lucrative Nissan franchise by Nissan Motor,

the Japanese carmaker, at the end of 1981 reported net assets of £26.6m at the end of July 1992, but it had made no provision for the contingent liability of the Revenue's £235m tax

Under the terms of yesterday's order:

• All NUK "books, records and documents" are to be removed and lodged with Jeffrey Green Russell, NUK's London solicitors.

• The entire issued share capital of Nissan UK is to be transferred from Nissan UK Holdings, whose ultimate parent company is the Panama-incorporated European Motor Vehicles Corporation, to the four directors of NUK.

Mr Botnar, 50, who remains chairman of NUK and ARCH, has been living in Switzerland and has not returned to the UK since January 1992, when a warrant was issued for his arrest.

## Gatwick railway service looks at ups and downs

By Charles Batchelor,  
Transport Correspondent

The Gatwick Express, the first British Rail service set for privatisation, yesterday disclosed the pains and the pleasures of operating as an independent company.

The company, which operates the London to Gatwick Airport rail link, is eight weeks into a six-month "shadow franchise" intended to establish a financial record for the business. It announced buoyant volumes of business, tough competition from other parts of BR and the discovery of a rogue £1m item in the budget inherited from BR.

Managers and staff are keen to stage a management buy-out and believe they could run the line without the need for a government subsidy. The company is "about breaking even" but achieved above-budget increases in the number of passengers carried in its first weeks of independent operation, Mr Robert Mason, managing director said.

He unveiled a new burgundy-red livery for its staff and plans to increase its share of Gatwick to London travel from 15 to 21 per cent. The company carries 10,000 of the 60,000 people who travel daily between the airport and central London with its main competition coming from the 30,000 people who drive their own cars.

Traffic in October and November was boosted by an

strong increase in air travellers passing through Gatwick.

But competition has come from Network South East's south central division which has taken a 10 per cent share of the rail market.

When Gatwick Express prepared its accounts separately from those of British Rail it discovered £1m with no clear allocation in its budget. "We didn't know what it was for," said Mr Mason. The company has identified direct operating costs of £17.2m while further spending on infrastructure costs and the leasing of space at stations are about £8m, roughly equal to its annual revenues of £25m.

A priority is to increase productivity but it has 28-year-old locomotives and 19-year-old coaches. The company is looking to lease new rolling stock but is concerned at talk of seven year franchises.

## Britain in brief



### Watchdog boost for generators

Professor Stephen Littlechild, electricity industry regulator, said that he would not need to refer the UK's two main generators to the Monopolies and Mergers Commission providing he could reach agreement with them on plant disposals and prices.

He said he had definitely decided to take some action following his inquiry into the generators' margins and costs. He said that he expected to be able to decide by mid-January whether a reference to the commission, which in July he promised to rule on this year, would be necessary.

In his statement, Prof Littlechild said he had written to the electricity pool, the wholesale market through which power is traded in England and Wales, to urge early examination of several reforms including changes to the pricing mechanisms.

Some analysts interpreted the statement as welcome news for National Power and PowerGen arguing that his choice of words implied that his preference was for avoiding a referral.

on October, after a revised 0.3 per cent increase the previous month, according to the Central Statistical Office.

Between September and November, retail volumes rose 0.9 per cent compared with the June to August period, after a 1.2 per cent increase in the previous three months. In the year to the last three-month period, volumes were up a healthy 3.6 per cent.

### BT operators vote to strike

British Telecommunications operators have voted to strike against proposals to reduce their allowances for working unsocial hours.

According to the UCW media union the reduction in allowances will lead to cuts in unsocial hours payments from a maximum of £3,000 to £900 on top of the basic salary of £9,811 a year.

Some 68 per cent of the 9,078 BT operators in the UK turned out for the vote and 85 per cent of those said they were prepared to take strike action against the cuts.

### First industrial wave generator

A £3m wave energy machine is to be installed off the north coast of Scotland next year. The Osprey is a full-scale 2 MW prototype, designed to generate "clean, safe power" in a wide variety of offshore sites.

"This is the first wave power device capable of mass manufacture," said Mr Allan Thomson, managing director of Applied Research and Technology, the Inverness-based engineering company developing Osprey.

"We anticipate a significant level of demand once the current trials are completed," explained Mr Thomson.

### Iraq inquiry 'Kafkaesque'

Former minister Alan Clark compared the machinery of government to Kafka as he told the Scott Inquiry how he and other senior politicians had been "starved" of vital intelligence material relating to the manufacture of Iraqi arms.

Mr Clark, the former trade and industry minister, described how one company, BSA Machines, had been prosecuted for exporting automatic lathes and grinders to make munitions in Iraq even though the company had the covert support of the authorities.

"The machinery of government had been put into play to make a particular exception on their behalf and they were later prosecuted," he said. "It was like Kafka, really."

### Search finds 'boat wreckage'

The search for a Scottish fishing boat missing with its two-man crew off the west coast near Troon was called off tonight after underwater wreckage was located almost within sight of its home port.

Other fishing vessels which had joined the search for the 45ft Copie located an object on the seabed which they believed to be the missing boat, coastguards said.

### Inflation at 26-year-low

Lower prices of food, second-hand cars and alcoholic drinks were behind the fall in the Treasury's preferred measure of underlying inflation to its lowest level for 26 years.

The retail prices index excluding mortgage interest payments rose in the year to November by 2.5 per cent, 2.8 per cent in the 12 months to October.

The headline inflation rate - the year-on-year rise in the RPI alone - came in at 1.4 per cent last month, the same as in October.

The figures from the Central Statistical Office underline the weakness of price pressures at the retail level.

### Retail sales rise again

Retail sales volumes continued their steady rise last month, confirming the view that consumers are slowly helping the economy to recover.

In November sales climbed a seasonally adjusted 0.4 per cent

as a military counterpart to Airbus.

They fear that if Britain buys a new version of the current Lockheed C-130 Hercules transport other European countries will follow. They are hoping for a market of at least 300 aircraft.

BAA's partners in the industrial consortium are Aérospatiale of France, Deutsche Aerospace, CASA of Spain and Alenia of Italy, and associated Belgian, Portuguese and Turkish companies.

The UK decision to invite a tender from Lockheed was announced by Mr Jonathan Aitken, defence procurement minister, in reply to a parliamentary question. Earlier, MoD officials made clear that this would not be a commitment to buy new aircraft, but would enable the ministry to evaluate a purchase against the cost of refurbishing existing aircraft.

Lockheed will be asked to make detailed proposals for both the C-130H model, now in production, and the improved C-130J. The RAF has 62 C-130 aircraft, in service since 1967.

British companies including GEC, Dowty, Westland and Lucas have secured work on the venture, which they regard

## World-class hospital gets key funds

By Alan Pike,  
Social Affairs Correspondent

The government is intervening in the National Health Service market to ensure that London's University College hospital survives.

Uncertainty over the hospital's future had been raised by a decision of Camden and Islington health authority, its main local purchaser of health care, to divert contracts to cheaper alternative hospitals.

But Mrs Virginia Bottomley,

health secretary, said yesterday that the government was committed to retaining University College for strategic accident and emergency purposes and as a world-class centre of medical teaching and research.

The hospital will receive government transitional funding next year, and talks will take place with the health authority to ensure that some local services are retained there. It will become the main centre for specialist cancer and cardiac services in north central London.

to the Royal London site in Whitechapel.

There will be a £25m capital development to extend the Homerton hospital in Hackney and funding to enable the troubled London Ambulance Service to replace one-third of its accident and emergency fleet with 120 new vehicles.

A series of other decisions on London hospitals, including the future of the Royal Marsden cancer centre in Chelsea, will not be taken until the new year.

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## NEWS: UK - THE ULSTER PEACE DECLARATION

# Hardline Ulster Unionists criticise London-Dublin agreement as 'betrayal' and 'appeasement of the IRA' MPs back Major in search for end to violence

By Kevin Brown,  
Political Correspondent

The UK-Irish declaration on the future of Northern Ireland was given a broad welcome by MPs from all three main parties in the Commons yesterday.

Only a handful of MPs from mainland constituencies expressed reservations about the declaration, and Mr John Major, the prime minister, was given strong support by key backbenchers on both sides.

But the agreement left Northern Ireland's constitutional political parties deeply divided.

It was dismissed as a "betrayal" by the Rev Ian Paisley's hardline Democratic

Unionist party, which accused Mr Major of "appeasing the people of Northern Ireland, and they look upon this as a sell-out act of treachery."

Mr Molyneaux, who was cheered by Conservative MPs as he rose to speak, said the province had been destabilised by the secret talks between the government and Sinn Féin which responded with sceptical resignation.

The agreement was welcomed by Mr John Hume, leader of the nationalist SDLP, as "the first step on a road that will remove the bullet and the bomb forever from our small island".

Mr Paisley told the Commons it was "offensive" that the IRA would be allowed to join talks on the province's future three months after end-

ing its campaign of violence.

"That goes to the guts of the people of Northern Ireland, and they look upon this as a sell-out act of treachery."

Mr Molyneaux, who was cheered by Conservative MPs as he rose to speak, said the province had been destabilised by the secret talks between the government and Sinn Féin which responded with sceptical resignation.

He said the government would now proceed to govern Northern Ireland as an integral part of the UK "in accordance with the wishes of 85 per cent of its population".

Conservative MPs cheered as Mr Major challenged Sinn Féin, the political arm of the IRA, to accept the challenge to

condemn violence and join the political process.

Reaction from the Conservative back benches was largely positive, though a handful of MPs suggested that the agreement represented a weakening of Britain's commitment to Northern Ireland.

Others called for assurances that the fight against terrorism would continue, and urged the government to insist on a surrender of weapons and explosives by the IRA before entering into talks with Sinn Féin.

Mr Andrew Hunter, the influential chairman of the Conservative backbench Northern Ireland committee, said the declaration was "a

positive step forward". But there were cheers as he urged the prime minister to "ensure that there is no let-up in the hunt for those who perpetrate violence".

Mr Peter Temple-Morris, a senior Conservative backbencher, said the declaration was supported by the UK-Irish Inter-Parliamentary Body, of which he is joint chairman.

Mr Tom King, a former Northern Ireland secretary, said the declaration contained nothing to seriously threaten the interests of any part of the Northern Ireland community.

Few MPs expressed concern about the permanence of the links between Northern Ireland and the UK. However,

militaries to lay down their arms," he said.

The declaration was criticised by some Labour left-wingers. Mr Tony Benn, a former cabinet minister, said public opinion in Britain would support talks with Sinn Féin in advance of a cessation of violence.

The declaration was welcomed "with enthusiasm" by Mr John Smith, the Labour leader, and Mr Alan Beith, the Liberal Democrat spokesman.

Most Labour backbenchers also welcomed the declaration. Mr Doug Hoyle, MP for Warrington North - in whose constituency two boys were killed by an IRA bomb this year - said the terrorists would never be forgiven if they failed to respond.

"It is time for all the para-

## Sinn Féin reaction remains uncertain

By Jimmy Burns in Belfast  
and Tim Coone in Dublin

Sinn Féin, the political wing of the IRA, signalled yesterday that the Major-Redmond declaration has sparked off an internal debate within the Republican movement which may take some days to resolve.

After the party had held a meeting of its leading officials and councillors at its Belfast offices, it refrained from either supporting or rejecting outright the declaration.

The only public comment on the statement came after the meeting from Mr Mitchel McLaughlin, the party's Northern Ireland chairman. He said that the party would "study in depth" the joint declaration, and compare it with the previous joint proposals of Mr John Hume, leader of the Social Democratic and Labour party, and Mr Gerry Adams, president of Sinn Féin.

Mr McLaughlin added: "Already the general reaction among many nationalists is one of disappointment. This is especially so because of the heightening of expectations in the lead-up to the prime minister's meeting."

However, reactions within the nationalist community appear to be mixed. This party explains why Sinn Féin yesterday failed to come out with a more detailed response.

Mr Seamus Mallon, the deputy leader of the SDLP, which 12 weeks ago launched its own joint peace initiative with Sinn Féin, said: "The declaration is very significant indeed. I would ask those in Sinn Féin and the IRA to read this document very, very carefully indeed."

"If they do then they would recognise there are changes of a pretty substantial nature." Mr Brendan Molgrew, a political researcher working for Mr Joe Hendron, the SDLP MP for West Belfast, said the declaration would put the IRA's strategy to the test.

He said: "They have said they want peace to come to Northern Ireland. This offers them the best way of getting out of the violence."

## Reynolds wins endorsement from the Dail

By Tim Coone

After weeks of criticism from the opposition benches in the Irish parliament over his approach to the Anglo-Irish peace initiative, Mr Albert Reynolds, the Irish prime minister, yesterday basked in an unusual display of cross-party support.

The three main opposition parties, Fine Gael, the Progressive Democrats and Democratic Left, have been concerned that Mr Reynolds, in pushing hard for an accommodation of nationalist aspirations in the joint declaration, would alienate Unionist opinion in Northern Ireland and exacerbate political tensions and violence there.

Ms Mary Harney, the leader of the Progressive Democrats party, who hitherto has been one of Mr Reynolds' sharpest critics, described the declaration as "fair and balanced".

Mr John Bruton, the Fine Gael leader, congratulated the two prime ministers in reaching an agreement, highlighting the British government's

acknowledgement of the right to self-determination in the island of Ireland.

He expressed concern of a lack of clear time tables or mechanisms" for the resumption of inter-party talks, and expressed hope that the formula for dropping the Republic's constitutional claim to Northern Ireland in the context of an overall settlement "would not be used as an excuse to defer all action on constitutional reforms into the indeterminate future".

Mr Prionsias de Rossa, the leader of Democratic Left, (which was in an earlier guise the political wing of the Official IRA, before the organisation split in the 1970s), paid tribute "to the drafting skills of some of the best brains in both the Irish and British public services". He said that the British government "has gone as far as it is politically possible to go to meet Republican demands in regard to self determination. If the IRA spurns this opportunity, responsibility for the continuing violence will be seen to rest totally with them".



## 'The most urgent issue is to remove the causes of conflict'

### Full text of joint declaration

1. The Taoiseach, Mr Albert Reynolds TD, and the prime minister, the Rt Hon John Major MP, acknowledge that the most urgent and important issue facing the people of Ireland, north and south, and the British and Irish governments together, is to remove the causes of conflict, to overcome the legacy of history and to heal the divisions which have resulted, recognising that the absence of a lasting and satisfactory settlement of relationships between the peoples of both lands has contributed to continuing tragedy and suffering.

They believe that the development of an agreed framework for peace, which has been discussed between them since early last year, and which is based on a number of key principles articulated by the two governments over the past 20 years, together with the adaptation of other widely accepted principles, provides the starting point of a peace process designed to culminate in a political settlement.

2. The Taoiseach and the prime minister are convinced of the inestimable value, to both their peoples, and particularly for the next generation, of healing divisions in Ireland and of ending a conflict which has been so manifestly to the detriment of all.

Both recognise that the ending of divisions can come about only through the agreement and co-operation of the people, north and south, representing both traditions in Ireland. They therefore make a solemn commitment to promote co-operation at all levels on the basis of the fundamental principles, understandings, obligations under international agreements, to which they have jointly committed themselves, and the guarantees which each government has given and now reaffirms, including Northern Ireland's statutory constitutional guarantee. It is their aim to foster agreement and reconciliation, leading to a new political framework founded on consent and encompassing arrangements within Northern Ireland, for the whole island and between these islands.

3. They also consider that the development of Europe will, of itself, require new approaches to serve interests common to both parts of the island of Ireland, and to Ireland and the United Kingdom as partners

in the European Union.

4. The prime minister, on behalf of the British government, reaffirms that they will uphold the democratic wish of a greater number of the people of Northern Ireland on the issue of whether they prefer to support the union or a sovereign united Ireland. On this basis, he reiterates, on behalf of the British government, that they have no selfish strategic or economic interest in Northern Ireland.

Their primary interest is to see peace, stability and reconciliation established by agreement among all the people who inhabit the island, and they will work together with the Irish government to achieve such an agreement, which will embrace the totality of relationships.

The role of the British government will be to encourage, facilitate and enable the achievement of such an agreement over a period through a process of dialogue and co-operation based on full respect for the rights and identities of both traditions in Ireland. They accept that such an agreement may, as of right, take the form of agreed structures for the island as a whole, including a united Ireland achieved by peaceful means on the following basis:

5. The Taoiseach, on behalf of the Irish government, considers that the lessons of Irish history, and especially of Northern Ireland, show that stability and well-being will not be found under any political system which is refused allegiance or rejected on grounds of identity by a significant minority of those governed by it. For this reason, it would be wrong to attempt to impose a united Ireland, in the absence of the freely given consent of a majority of the people of Northern Ireland. He accepts, on behalf of the Irish government, that the democratic right of self-determination by the people of Ireland as a whole must be achieved and exercised with and subject to the agreement and consent of a majority of the people of Northern Ireland and must be consistent with justice and equity, respect the democratic

dignity and the civil rights and religious liberties of both communities, including:

• The right of free political thought.

• The right to freedom and expression of religion.

• The right to pursue democratically national and political aspirations.

• The right to seek constitutional change by peaceful and legitimate means.

• The right to live wherever one chooses without hindrance.

• The right to equal opportunity in all social and economic activity, regardless of class, creed, sex or colour.

These would be reflected in any future political and constitutional arrangements emerging from a new and more broadly based agreement.

6. The Taoiseach however recognises the genuine difficulties and barriers to building relationships of trust either within or beyond Northern Ireland, from which both traditions suffer.

He will work to create a new era of trust, in which suspicion of the motives or actions of others is removed on the part of either community. He considers that the future of the island depends on the nature of the relationship between the two main traditions that inhabit it.

Every effort must be made to build a new sense of trust between those communities, in recognition of the fears of the unionist community and as a token of his willingness to make a personal contribution to the building up of that necessary trust, the Taoiseach will examine with his colleagues any elements in the democratic life and organisation of the Irish state that can be represented to the Irish government in the course of political dialogue as a real and substantial

threat to their way of life and ethos, or that can be represented as not being fully consistent with a modern democratic and pluralist society, and undertakes to examine any possible ways of removing such obstacles.

Such an examination would have due regard to the desire to preserve inherited values largely shared throughout the island or that belong to the cultural and historical roots of the people of this island in all their diversity.

The Taoiseach hopes a meeting of hearts and minds will develop, which will bring all people of Ireland together, and will work towards that objective, but he pledges in the meantime that, as a result of the efforts to build mutual confidence, no Northern unionist should ever have to fear in future that this ideal will be pursued either by threat or coercion.

7. Both governments accept that Irish unity would be achieved only by those who favour this outcome persuading those who do not, peacefully and without cause or violence, and that if in the future a majority of the people of Northern Ireland are so persuaded, both governments will support and give legislative effect to their wish. But notwithstanding the solemn affirmation by both governments in the Anglo-Irish agreement that any change in the status of Northern Ireland would only come about with the consent of a majority of the people of Northern Ireland, the Taoiseach also recognises continuing uncertainties and misgivings which dominate so much of unionist attitudes towards the rest of Ireland.

He believes that we stand at a stage of our history when the genuine feelings of all traditions in the north must be

recognised and acknowledged.

He appeals to both traditions at this time to grasp the opportunity for a fresh start and a new beginning, which could hold such promise for all our lives and the generations to come.

He asks the people of Northern Ireland to look on the people of the Republic as friends, who share their grief and shame over all the suffering of the last quarter of a century, and who want to develop a better possible relationship with them, a relationship in which trust and new understanding can flourish and grow.

8. The Taoiseach recognises the need to engage in dialogue which would address with honesty and integrity the fears of all traditions. But that dialogue, both within the north and between the people and their representatives of both parts of Ireland, must be entered into with an acknowledgement that the future security and welfare of the people of the island will depend on an open, frank and balanced approach to all the problems which for too long have caused division.

9. The British and Irish governments will seek, along with the Northern Ireland constitutional parties through a process of political dialogue, to create institutions and structures which, while respecting the diversity of the people of Ireland, north and south, whatever their tradition, basic to agree that from now on their differences can be negotiated and resolved exclusively by peaceful political means. They appeal to all concerned to grasp the opportunity for a new departure. That step would compromise no position or principle, nor prejudice the future for either community.

10. The Taoiseach and the prime minister are determined to build on the fervent wish of both their peoples to see old fears and animosities replaced by a climate of peace. They believe the framework they have set out offers the people of Ireland, north and south, whatever their tradition, the basic to agree that from now on their differences can be negotiated and resolved exclusively by peaceful political means. They appeal to all concerned to grasp the opportunity for a new departure. That step would compromise no position or principle, nor prejudice the future for either community.

11. The Taoiseach's intention is that these arrangements could include the establishment, in consultation with other parties, of a Forum for Peace and Reconciliation to make recommendations on ways in which agreement and trust between both traditions in Ireland can be promoted and established.

12. The Taoiseach and the prime minister are determined to build on the fervent wish of both their peoples to see old fears and animosities replaced by a climate of peace. They believe the framework they have set out offers the people of Ireland, north and south, whatever their tradition, the basic to agree that from now on their differences can be negotiated and resolved exclusively by peaceful political means. They appeal to all concerned to grasp the opportunity for a new departure. That step would compromise no position or principle, nor prejudice the future for either community.

13. The Taoiseach also acknowledges the presence in the constitution of the Republic of elements which are deeply resented by Northern unionists, but which at the same time reflect hopes and ideals which lie deep in the hearts of many Irish men and women north and south. But as we move towards a new era of understanding in which new relationships of trust may grow and bring peace to the island of Ireland, the Taoiseach believes that the time has come to consider together how best the hopes and identities of all can be expressed in more balanced ways, which no longer engender division and the lack of trust to which he has referred. He confirms that, in the event of an overall settlement, the Irish government will, as part of a balanced con-

stitutional accommodation, put forward and support proposals for change in the Irish constitution which would fully reflect the principle of consent in Northern Ireland.

14. The Taoiseach recognises the need to engage in dialogue which would address with honesty and integrity the fears of all traditions. But that dialogue, both within the north and between the people and their representatives of both parts of Ireland, must be entered into with an acknowledgement that the future security and welfare of the people of the island will depend on an open, frank and balanced approach to all the problems which for too long have caused division.

15. The Taoiseach and the prime minister believe that these arrangements offer an opportunity to lay the foundations for a more peaceful and harmonious future devoid of the violence and bitter divisions which have scarred the past generation. They commit themselves and their governments to continue to work together unrelentingly towards that objective.

December 15, 1993 Downing Street declaration.

## Ulster's history: from Irish kings to an English queen

1169: Norman barons invade Ireland from England. Partial military conquest of Irish kings establishes rule of English crown.

1791: Inspired by French revolution, Society of United Irishmen founded to end rule from Britain.

1801: Act of Union between Britain and Ireland, abolishing Irish parliament.

1850s: emergence of Fenian movement and Irish Republican Brotherhood for Irish independence.

1890: Easter uprising by radical nationalists against continued

British rule is defeated. 1921: Ireland partitioned creating Catholic majority in south and Protestant majority in north. Stormont parliament established. 1921-23: Civil war in Irish Free State over terms of partition. 1937: Ireland adopts new constitution which asserts a territorial claim to Northern Ireland. 1969: Catholic civil rights movement in Northern Ireland repressed, giving rise to first military actions by Provisional IRA.

1985: Anglo-Irish Agreement gives Dublin consultative role in Northern Ireland's affairs. 1991: Round-table talks on new political settlement begin. Nov 1992: Talks process breaks down without agreement.

April 1993: John Hume of SDLP and Gerry Adams of Sinn Féin begin bilateral talks process. September 1993: Hume-Adams initiative setting out framework for peace passed to two governments. October 28, 1993: British and Irish prime ministers announce new peace process and offer seat at negotiating table to Sinn Féin if IRA violence ends. December 15, 1993: Downing Street declaration.

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## MANAGEMENT: MARKETING AND ADVERTISING

Farming families living in the dusty village of Chajahpur on the plains of northern India only buy a few dozen bars of soap and packets of detergent a week from Harish Kumar's shop.

It is five miles from the dirt tracks of Chajahpur to the nearest metalled road and ten miles to the nearest town. But 700 miles away in Bombay a man with a computer is keeping tabs on Mr Kumar's sales.

With a few taps on his keyboard, Rajendra Aneja can call up a map of India on his computer screen. A few more taps and he gets a blow-up of a single state then a district, then a group of villages and the roads and tracks which connect them. Points show the location of individual shops. If he chooses, Mr Aneja can pick out Chajahpur and the small store Mr Kumar inherited from his father as a blob on the map.

As general sales manager of Hindustan Lever, India's largest consumer goods maker and the local affiliate of Unilever, the Anglo-Dutch combine, Mr Aneja is putting the finishing touches to a system which he believes could transform rural marketing in India - and in other large developing countries. By displaying individual villages and roads on an electronic map, he and his colleagues can plot the best way to supply and service a vast network of rural outlets.

Hindustan Lever, which has developed the system over the past three years, is gradually extending the use of computerised maps. Unilever group executives are so impressed with the scheme's potential that they have already offered it to Unilever affiliates elsewhere. "Ours is the only system of its kind in the world," claims Mr Aneja.

Details of the mapping techniques are a commercial secret. But, in general, the information for the maps is gathered mainly by the company's 2,300 stockists - self-employed wholesalers who often work exclusively for Hindustan Lever. They file hand-written sales reports which form the basis of the computer data. The crucial advantage of the map displays is that they enable managers to see at a glance information which would otherwise be buried in separate files.

If the network operates as planned, it will reinforce the crucial bridge between head office managers and the customer - a link which is particularly difficult to maintain in developing countries with large rural populations and poor communications. It will also help Hindustan Lever to bring to bear a formidable range of marketing techniques as - following the partial liberalisation of the Indian economy - the company prepares for full-blown competition with its international rivals, notably Unilever & Gamble of the US. Rural markets



Countryside on computer: remote outlets are being charted electronically as demand for household goods grows

## Mapping out sales to India

**Stefan Wagstyl examines a computer system which is set to transform marketing to rural communities**

are mushrooming in India for basic household goods such as packaged foods, soaps, detergents, and cosmetics. In Chajahpur, population 8,000, there are now 35 shops. With over 600m of India's 800m people living in the villages, the potential demand is enormous. The actual demand is growing fast as some 15m people a year are entering into the cash economy, according to Hindustan Lever. The company estimates rural sales are growing twice as fast as urban - or at about 15 per cent a year.

Hindustan Lever has the country's largest sales network, serving 40 per cent of the population. By 1995 it hopes to serve 70 per cent - reaching every village with a population of 1,000 or more, via its network of stockists. The stockists visit outlets weekly in urban areas and once a fortnight in the villages, bringing goods mainly by van or scooter, in remote roadless districts, suppliers resort to donkeys, camels and even elephants. In urban districts, marketing is mainly carried out through television, radio and newspaper advertisements. But Mr Aneja estimates 400m people, mainly those in small villages, have little or no access to the mainstream media. To reach these peo-

ple, marketing executives rely heavily on word-of-mouth. Mr Aneja says that when Mrs Indira Gandhi was assassinated news of her death reached even remote villages in six hours. Product information will not travel nearly as fast, but it will be conveyed, for example, by shopkeepers like Mr Kumar in Chajahpur, who travel frequently to buy goods from wholesalers.

**H**industan Lever supports its retailers with direct campaigns in the villages. The group has 1,200 promotion vans, mounted with loudspeakers and painted with advertisements for its best-selling brands such as Lifebuoy soap and Rin laundry soap. When one called in Chajahpur recently, the salesman's job was to promote Rin. He produced a dirty handkerchief and proceeded to launder it in front of about 20 bored-looking villagers. When he had finished he offered Rin for sale, with a free box of matches. He sold about 10 bars and moved on.

Hindustan Lever also has a fleet of 115 cinema vans, each equipped with a projector and screen. The vans show clips of Indian films interspersed with advertisement films. Mr Aneja says these films are

specially-made for rural audiences. The 10-second long television advertisements are too short: villagers need films of at least a minute or two if they are to get the message.

A typical advertisement shows two village wrestlers grappling, one in a snow-white loin cloth the other in a greyish one. Needless to say, the man in white wins. The loser's wife scowls at the winner's and says: "You must have washed his clothes twice." The winner's wife answers: "No, I just used Rin."

Mr Aneja says rural advertisements must carry simple messages. He argues that villagers, like anyone else, will quickly associate with familiar images - scenes from popular cinema films, from religious stories, from dances and folk customs, all work well.

Among the advantages of the new computerised maps is that Hindustan Lever will be able to target its marketing campaigns more accurately.

Executives will be able to plan the routes for the promotional and cinema vans more effectively and to judge the results more easily. As Mr Aneja says: "We have to combine twentieth century methods with the needs of eighteenth century village life."

## Campaign king cashes in his contacts book

**Lucy Kellaway meets Des Wilson, champion of causes, who now works for the world's biggest PR company**

**D**ecember is shaping up to be a triumphant month for Des Wilson, the irrepressible campaigner. Last week he helped win British shoppers the right to spend their Sundays in the supermarket.

This week he launched Richard Branson and Lord Young on their altruistic bid for the National Lottery licence.

At his new office at Burson Marsteller, the public relations company, Wilson is very busy, and is running late.

His secretary appears, bearing a Des Wilson fact file, containing lists of his campaigning successes, and press cuttings with the most flattering passages highlighted.

It appears that, since joining the world's biggest PR company less than a year ago, he has established a thriving public affairs department with clients including the Training and Enterprise Council, Menapac, and Investors in People.

Wilson is in high spirits. "I've gone from one success into another," he says. "Every agency in London would have liked the lottery business". He claims that Branson and Young - like nearly all his other clients - were so intent on having Wilson work for them that they did not even ask other agencies to pitch.

The man who says this looks a little shambolic. He has twinkling eyes and talks in a flat low voice, a bit like John Major with a New Zealand accent.

The combination of unassuming manner and bragging script is effective; you listen to the tales and are inclined to believe them.

One of his latest stories is how the joint founder of Shelter, the charity for the homeless, and the ex-chairman of Friends of the Earth, came to be working for Burson Marsteller. "I always said that when I reached 50 I would move into the private sector. I had no pension and no savings and I had reached the end of the road. You can't go on raising one cause after another."

He was just ready to move two years ago when he was invited to lead the Liberal Democrat election campaign. "It was like the last clause was a typical piece of Wilson media manipulation. He knew that any employer would allow him to refuse accounts on ethical grounds, yet he wanted the clause for his own personal PR. 'All the newspapers referred to it,' he

says. Burson Marsteller scored on all four counts, offering a salary which he says makes him "one of the highest paid public affairs consultants in London".

Des Wilson is in no doubt that he deserves it. "I am selling 25 years of making the political system produce the desired result.

"I also have an exceptional range of contacts. The reporters I knew when I started at Shelter in 1986 are now editors. The back benchers are now ministers. The people I knew in TV are now director generals. I know them all." He describes himself as an "advocate in the court of public opinion", and, on his own admission, works best when the case is a clear one.

On Sunday shopping he realised that the most important thing was to get consumers to write to their MPs, and get store managers to persuade MPs to come and see for themselves. He composed much of the advertising copy himself, unmoved by the apoplectic reaction of the advertising agency.

For the National Lottery, he argues, the first task is to make the bid look credible. So there will be no razzmatazz: this week's press conference was a simple affair held round Richard Branson's hearth. "The usual flamboyancy attached to Richard's or my own campaigns will be lacking," he says. Amid all the triumphs, has anything he has ever worked on gone badly? He shakes his head and looks apologetic. "Sorry," he says.

The growing client list is not merely the result of Wilson's skills and his 80-hour-plus working week. The market for public affairs is growing, and an increasing number of ex-politicians are finding a good living to be made there.

Yet Wilson claims he is feeling no chill wind of competition; instead he is hatching some fancy plans for the future. This New Zealander would like to sell a new idea of Britain, and make the country great again in the eyes of the world. Needless to say, he believes he is just the man for the job.



Irrepressible: Des Wilson

an athlete who thought he was at the end of his career being approached by the Olympic committee," is how he puts it.

He took the job, declined payment, writing a couple of novellas and doing a bit of consultancy on the side to fund his nomadic existence in London hotels.

The campaign may have lost him the support of those Liberal Democrats who felt his ego had got in the way of their own, but it won him an award from the magazine PR Week for his "outstanding individual contribution" to the industry.

It was when he picked up the prize at a black tie dinner last year that he hatched the novel plan to auction his services.

The following day he called the bosses of the six biggest PR agencies. All agreed to see him, and all, he says, expressed interest in his plan.

In selecting his future employer, Wilson says he took four things into account: pay, a seat on the board, interesting clients, and a clause stating that he could turn down any work that clashed with his campaigning past.

The last clause was a typical piece of Wilson media manipulation. He knew that any employer would allow him to refuse accounts on ethical grounds, yet he wanted the clause for his own personal PR. "All the

### INTERNATIONAL CONFERENCES

#### The economics of Middle East peace

**A full-day business conference about the economic and business implications of the Arab-Israel peace process organised by Middle East Economic Digest.**

**MEED**

Keynote speaker:

HHR Crown Prince Hassan of the Hashemite Kingdom of Jordan

DATE: 10 JANUARY 1994

VENUE: QUEEN ELIZABETH II CENTRE, WESTMINSTER, LONDON

Other speakers will include:

- ♦ Mr Jassid Ghossein, chairman of the Palestine National Fund and member of the executive committee of the Palestine Liberation Organisation (PLO)
- ♦ Professor Yusif A Sebagh of the department of economic affairs and planning, the Palestine Liberation Organisation (PLO), Tunis
- ♦ Mr Saad Huleileh, general director of the Economic Development Group, Jerusalem
- ♦ Mr Afif Safah, head of the PLO delegation to the UK
- ♦ Mr Geoffrey Holey, economic advisor, Mediterranean and Middle East division, the European Commission and EC co-ordinator for the peace process
- ♦ Mr Hikmat Nashashibi, senior advisor to executive chairman, ABC International
- ♦ Mr Andrew Soper, head of Arab-Israel section in the Near East and North Africa department of the Foreign & Commonwealth Office (FCO), London and UK representative on the refugees and environment multilateral working groups
- ♦ Mr Greg Shapland, research and analysis department of the Foreign & Commonwealth Office (FCO) and UK representative on the multilateral water working group
- ♦ Mr John Milne, advisor, Middle East and Asia, the Bank of England

Subjects to be covered include:

- ♦ the peace process and the implications for Middle East economic development
- ♦ the economy of the West Bank and Gaza
- ♦ Palestinian economic reconstruction
- ♦ how reconstruction will be financed
- ♦ the role of the private sector
- ♦ the multilateral working groups on regional economic development, water and the environment

For reservations for this major event contact:  
Hugh Comerford, Marketing Director, MEED, 21 John Street, London, WC1N 2BP  
Tel: (071) 404 5513 ext 8245 Fax: (071) 242 1450

### COMPANY NOTICES

#### CANADIAN PACIFIC LIMITED

At a meeting of the Board of Directors held today, the following dividends were declared.

#### ORDINARY SHARES

A final quarterly dividend of eight cents (8c) Canadian per share on the outstanding Ordinary Shares in respect of the year 1993, payable on January 26, 1994, to holders of record at the close of business on December 24, 1993.

#### PREFERENCE SHARES

A final semi-annual dividend of 50.02 per Canadian Dollar Preference Share and 27.5 cents per Sterling Preference Share on the outstanding Preference Shares in respect of the year 1993, payable on January 26, 1994, to holders of record at the close of business on December 24, 1993.

#### BY ORDER OF THE BOARD

D.J. DREGAN  
VICE-PRESIDENT AND SECRETARY  
MONTREAL, December 13, 1993

BRADFORD & BINGLEY

BUILDING SERVICES LTD

£200,000,000

Floating Rate Notes due 1995

In accordance with the terms and conditions of the Notes, the interest rate for the period 15th December 1993 to 16th March 1994 has been fixed at 5.55465% per annum. The interest payable on 16th March 1994 against the £100,000 nominal.

Agent Bank

ROYAL BANK OF CANADA

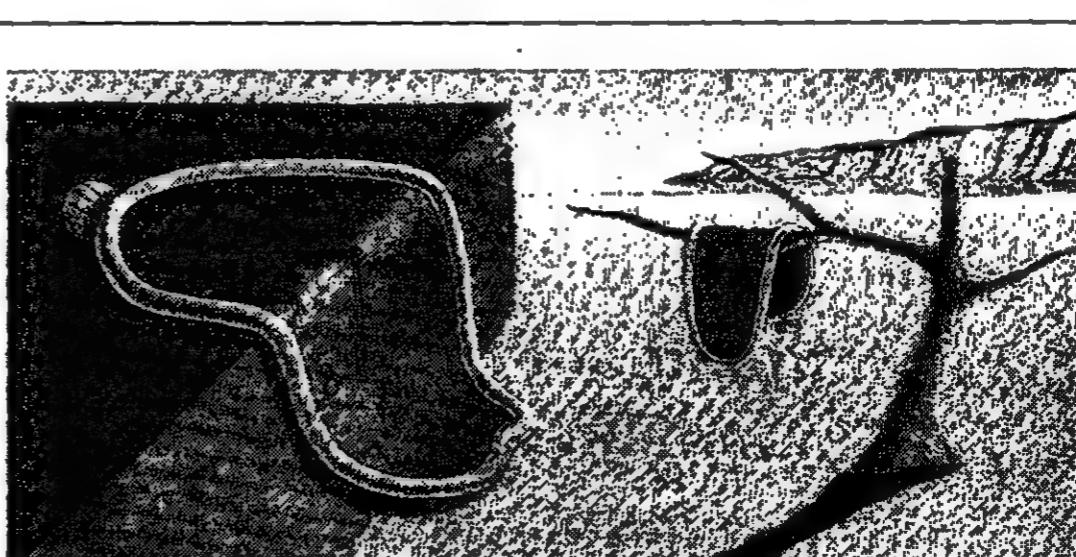
AND FINANCE LTD.  
US \$100,000 QUOTED FLOATING  
RATE NOTES DUE 1995

The interest rate applicable to the Notes in respect of the period commencing 15th December 1993 will be 5.5% per annum.

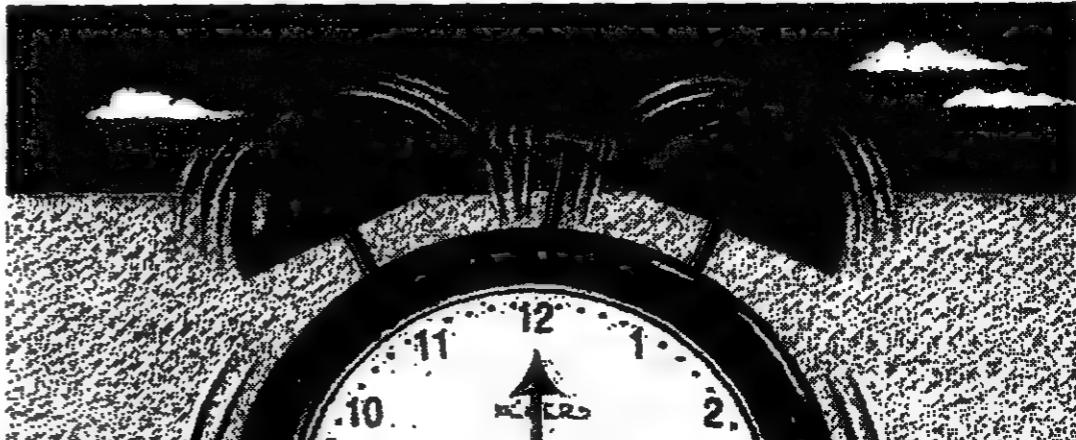
The interest payable on 16th June 1994 against the \$100,000 nominal will be paid on 16th June 1994 against presentation of Coupon No. 12.

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## ARTS

Cinema/Nigel Andrews

# The season of turkey leftovers

**T**his is a time of year that begins with great questions of life, death and religion and ends with an entire hungover hemisphere clutching onto trivis. By Boxing Day, the Western world's enquiring mind has usually slid from "What does Christ's birth mean to us?" via "Is commerce spoiling Christmas?" to that final all-parties SOS: "What do we do with the turkey leftovers?"

Sprinkle it with metaphor, though, and even that last question can provide food for thought; especially for the world's movie division. What do directors do with all the stuff they cannot find room for in a movie's Version 1? Sometimes, as in *Cinema Paradiso: The Special Edition*, it is used as re-launch material. The studio cel-lars are swept for missing footage; once-plucked scenes, even whole subplots, are grafted back on; and to an arthouse favourite is back in bigger, perhaps better, form.

Then again - worst news first - there are films that consist entirely of turkey leftovers: unimproved and unreconstructed. Mel Brooks' *Robin Hood: Men in Tights* is a scarce-warmed-over spoof on the Sherwood Forest movies that came and went two years ago. This is a long time between source material and mucky-take - two years hence do we get *Christopher Columbus: Crispin! In Codpiece!* - but it is just one lateness among many. What disgraces is that time and fashion continue their erosion of Brooks's talent to surprise and outrage. Yet even after *Spaceballs* and *Life Stinks* he is still hitting us with the same old jokes like a jester who has lost control of his bladder.

We end on a gag about black sheriffs

(see *Blazing Saddles*). We begin with a

whole lot of gags about movie-making (see *Blazing Saddles*): from the Saxon villagers complaining that their cottages are torched whenever a new Robin Hood film is made to the white-lettered "England" sign perched "Hollywood"-style on the cliff. And in between we feel like starved house-guests being led through a larder full of mouldy offcuts, gnawed bones and corn-fed funny names. There is Will Scarlet O'Hara, Rabbi Tuckman (Brooks), the Sheriff of Nottingham and Marion of Bagel, named to match Robin of Locksley. (*Lox Bagel? Get it?*) As for Robin's black friend from the crusades, guess what everyone says whenever the name Ah Choo is pronounced.

Let us be quick and merciful. I liked two jokes, maybe three: the horse-lock, the brink-of-battle exchange between Robin and his Merry Men ("Are you with me, yes or no?"); "Which one means yes?" and Dom Deluise's turn as a Brando-style Mafia godfather. And let us pat Cary Elwes's Robin on the back for looking handsome and heroic and seeming gamely unembarrassed by the jokes.

If *Robin Hood: Men in Tights* is a turkey pre-dinnered by its own director, *Cinema Paradiso: The Special Edition* is a poster-looking bird, but not without its own odd history of dissection. It seems fresh and all-of-a-piece now, but we know

that once-missing bits have been stuck back on while we were not looking. You recall the plot: Young Toto grows up in Southern Italian village; falls in love with movies and befriends old projectionist (Philippe Noiret); gets to be played by three different actors (Salvatore Cascio, Mario Leonardi, Jacques Perrin). The film's first version, we now learn, dumped an entire romantic coda in which greyhaired Perrin re-meets the lost girl of his dreams, now grown into actress Brigitte Fossey. Restored, these scenes plump the film out to 2½ hours, inject some emotion into the hitherto stick-like Perrin (he could do with still more) and makes the story in all senses "grow up." If the earlier film was a retarded, runaway charmer that never recovered from the disappearance of Toto 1 - chipmunk-faced scene-stealer Master Cascio - the new film dares to bring in subjects like Sex, Age and Disenchantment.

Indeed the restoration of two hitherto excised love-making scenes adds a whopping irony to the whole *Cinema Paradiso* history. The first movie, you recall, made rude noises about Catholic censorship in the character of a priest who insisted on removing all kissing scenes from the films shown in the village. The film's pay-off was that old Noiret had collected them, spliced them together and saved them as a deathbed gift for the grown-up Toto.

ROBIN HOOD: MEN IN TIGHTS  
(PG)  
Mel Brooks

CINEMA PARADISO: THE SPECIAL EDITION (PG)  
Giuseppe Tornatore

KING OF THE HILL (12)  
Steven Soderbergh

DESPERATE REMEDIES (15)  
Stewart Main and Peter Wells

so, so what will future polls make of that? The two movies, far from being pocket- and family-size versions of the same drama, seem like two different creations. Both are good, but *Cinema Paradiso* looks more like the masterpiece for the history-books.

If you were a blindfold through the credits of *King Of The Hill* (opening next week), you would swear on removing it that you were watching a film directed by Robert Redford. Here is a young Depression kid (Jesse Bradford) growing up in St Louis, amid images which are rather reminiscent with a capital of *Nostalgia* fabric-softener throw in. One almost hears the director's voice. "Actors in their places! Insert golden lens-filters! Action!"

Actually the director is Steven Soderbergh, whose career took off with the prize-winning sex, lies and videotapes. Now he is making his mark with the unreleased *Eafka* which almost no one has seen. (I have seen it and can confirm its strange bastard identity: part Gothic thriller, part existential whimsy, part film crew's holiday in Prague.)

*King Of The Hill* is clearly Soderbergh's bid to get his career flying again. But it bellyflopped on take-off in America and we see why. To anxious to please, too cute-elegiac, it resembles *Billy Bathgate* without the gangsters, or possibly *A River*

*Runs Through It* without the river. Drawn from the memoirs of A.E. Hotchner, quondam Hemingway crony, it provides the peeling boarding house, the feckless inventor Dad (Jeroen Krabbé), the longsuffering asylum-bound Mom (Lisa Eichhorn), the mocking dog-day afternoons of the 1930s, and the boy-hero who scampers about town using his wits to bamboozle and brawdin.

No turkey leftovers on screen here; nothing so luxurious. Culinary tips range from stolen hot dogs to tomato soup made from mixing ketchup with hot water. But we never feel all this poverty. Suffering so pretty, sacrifice so gift-wrapped, down-and-out supporting characters so cocky and colourful - with a Depression like this why did that spoilgut Mr Roosevelt come in with a New Deal?

Also bowing in British cinemas next week is *Desperate Remedies*. Order the video now. The big screen is too big for this studio-bound, one-joke mockdrama, in which two new Zealand Directors, Stewart Main and Peter Wells, take the clichés of romantic fiction and try to flog them to the finishing post. But just like the joke "horse" ridden by the streaming-haired heroine - a wooden stand-in nag - the film makes a faint of galloping comically along but never really seems to leave the starting post.

There are swirling fog-wreathed sets, a handsome hunk of a hero (Kevin Smith) and much campy dialogue ("We are all strangers in this land called love"). But the wit never keeps up with the invocations. Pity. A lovely target - all that effulgent costume twaddle from Gainsborough movies to Cartland novels - still waits to receive its well-aimed arrows.

Theatre/Malcolm Rutherford

## Playboy of the West Indies

**P**lays do not cause riots like they used to. At the opening of *The Playboy of the Western World* in Dublin in 1907, the cast sent a telegram to W.B. Yeats saying "play great success". At the end of the performance, there was a second telegram: "Audience broke up in disorder".

Quite why the audience should have reacted in that way to J.M. Synge's macabre comedy is hard to understand today. Possibly it was because it took a few pot shots at Irish mythology. The characters make a hero out of a man who kills his father; then it turns out that the father is not quite dead, the son tries again still cannot quite bring it off, and in the end father and son go off happily together. In a word, atavism. Pity we do not have a few Synges around in 1993, poking fun at the IRA.

It was a brilliant idea to transplant the original piece from Ireland to the Caribbean. Mustapha Matura's *Playboy of the West Indies* is not new. The

production at the Tricycle is a revival to celebrate the 10th anniversary of the play's first performance at the same theatre. And what a joyous work it is!

Matura's version remains remarkably faithful to the old *Playboy*. Many of the lines are identical. Synge specialised in catching the speech rhythms of English spoken by Irish: Matura does exactly the same with English spoken by West Indians. Note the way how people speaking in a dialect tend to fall into it more deeply when talking to their own kind. The dialect becomes a language in its own right. The Tricycle programme includes a glossary which tells you, for example, that a "san-e-man-e-teh" means "without humanity". Clearly the original settlers were not all English.

There is no great problem is adjusting the geography. Adjusting the patricide in the original is offered a ticket to the western states to get him out of the way, here the ticket

is from Trinidad to Venezuela - just across the water. Everything else falls into place. The Irish like racing, so do the Trinitarians. There is a background of colonialism, and also a contrast between those who live in towns or villages and those who live in the country. In these island cultures there is a similar belief in ancient, perhaps surviving, gods.

The direction is by Nicolas Kent just as it was 10 years ago. He avoids social comment, but teams with social observation. The Tricycle nowadays tends to have excellent casts: see especially Cecilia Noble as Peggy (Peggy in the original) and Cyril Nri as Ken. It has very good sets as well, designed this time by Adrienne Lobel. She provides a wonderful rum bar, which is where the action takes place. This is a production worth going out of your way to see.

Tricycle Theatre, London NW8 (071) 328 1000

Brenda Blethyn, Gary Whitaker, Jenna Russell, Sophie Thompson and Barry McCarthy playing *The Game*

Theatre/Alastair Macaulay

## Ayckbourn's Wildest Dreams

**O**ne of the themes of Alan Ayckbourn's comedies is power: the power that some people have over others, within a tight little nexus of neighbourhood relationships. The power may be wielded generously and without malice - even unconsciously; but upon those who fall under its influence its effect is terrible. In *Wildest Dreams* (1991), now reaching London for the first time, it is the newcomer Marcie who at once exerts her sympathetic and inquisitive influence upon a group of four people. Manically ingratiating, tremendously keen, and wholly fixated on whoever she is talking to, she has, within days, changed all four lives - irreversibly.

These four are Stanley and Hazel Inchbridge (childless, in their early middle age, sharing a house with Hazel's mini-fitler brother Austin), Warren (a lonely teenage boffin, convinced that he is a humanoid alien) and Rick (an introvert in her early 20s, abused in the past by her mother's lover and

then left by both him and her mother). What links them is their weekly meetings to play The Game.

This board game involves them in role-playing in a sub-Tolkien fantasy which unites the four of them against the world (but into which Marcie enters wholeheartedly for a while). This shared fantasy is one of Ayckbourn's most wonderful comic constructions: ludicrous but dreadfully credible. And Marcie herself is another of his master-strokes. She really is an alien; and we never understand her.

But her four friends we quickly understand only too well: and some of Ayckbourn's finest writing goes into entering their unhappy private worlds. His most novel and least comic conception is Rick: bushy and vulnerable, probably lesbian but powerfully susceptible to male dominance. Her

first encounter with Marcie's husband is an extraordinary scene, in which he all too easily slips into the role of the abusive patriarch who bullies and molests her. Rick, like Stanley and Warren, falls in love with Marcie. Yet, even though she comes far closer to Marcie than the men, she is taken over by her.

Everything else Ayckbourn visits with his characteristic blend of psychological penetration and sociological satire. Hazel (who during the play suffers the breakdown that so many of this playwright's married women do) has a marvelous attack of depression early in the play: "I sometimes catch myself staring at myself in that bathroom mirror and I think - what have you done with that body, Hazel... Look at it. Shrivelling and drooping and wasting away - covered in brown spots and warts and

wrinkles and what use have you ever made of it? Nothing..."

There are passages, especially in the later stages of the tale of Hazel and Stanley, that feel too close to Ayckbourn formula; and the ending, though it has poetic justice, lacks the dramatic tension that rules the first three-quarters of the play. But, though there are unprinted ingredients identifiable from other Ayckbourn, most of them do not feel familiar as you watch.

Two features of this London staging have particular importance. One is that this is the first time the RSC has performed an Ayckbourn play. The other is that the play is being performed in The Pit, the auditorium that (among London's theatres) most closely resembles the Stephen Joseph Theatre-in-the-Round in Scarborough, for which Ayckbourn

creates his plays. All the cast do excellent work. Brenda Blethyn (Hazel), Barry McCarthy (Stanley) and Peter Laird (Austin) create in detail the awful truths of the Inchbridges' home. Gary Whitaker slightly forces Warren's boyish unworldliness. As Rick, Jenna Russell is outstanding, playing this untheatrical and subdued character with utter objectivity.

Playing the vivid humanoid Marcie, Sophie Thompson excels herself. She has here an appalling nervous energy, and a whole musical inventory of nervous laughs: scales and arpeggios upward or downward, mini-trills, and staccato on one note. It is this nervousness which makes Marcie so alarmingly real. How can someone so unrelaxed invade other people's lives and overwhelm them? Yet she can, and does. "And," as Clement Crisp would say, "we believe."

At the Pit, 071-638 8891, until March 12, then transferring to the Swan Theatre, Stratford-upon-Avon, for which the delivery

**S**umi Jo's star is very much in the ascendant front-rank opera houses (Covent Garden among them) are competing for her services, leading record companies are assiduously recording her, and, in London at least, the public has fallen sufficiently prey to her charms to fill the Wigmore Hall on Tuesday for her first song recital.

Both in the matter of presence and in exhibition of her exquisitely cultivated soprano - with notes pearlily pure, exactly fashioned and placed, and strung together with the most delicate art - the tiny Korean has up to now made perhaps her strongest impression as the doll in Offenbach's *Les Tales de Hoffmann*. At more than one moment during this recital, I began to wonder, indeed, whether it were not being delivered, in character, by the Jo Olympia: for, much of the time, the delivery had a curiously mechanical quality.

All trace of human emotion and involvement was carefully expunged; all the chosen music was delivered, simply and insistently, in terms of display. This worked best, therefore, in the coloratura-canary display-items, such as *Arild's Ballad*, in the first, and *Dinorah*, in the second. These were pealed off by Miss Jo with expertly schooled facility and no less expertly supported by Malcolm Martineau, her patient, tactful pianist. The skitterings about high above the Jo Olympia: for, much of the time, the delivery had a placed; without being patronising, one easily sensed that hereabouts the singer was on firmer, more secure artistic footing.

But when it came to the songs by Rossini, Debussy and Strauss, her inability to contrive a single shade, nuance or punctuation-point of anything that could be appreciated, let alone described, as "personal response" made for a severe limitation on listening pleasure. Words were regularly turned into mush, whether Italian, French or German; the notion that (for instance) in Debussy's settings of Verlaine poems the verbal images might require equal attention to the musical seems not to have entered Miss Jo's head.

In sum, a bizarre experience: I felt badly in need of Hoffmann's rose-coloured spectacles in order to enjoy it the more.

Max Loppert

**INTERNATIONAL ARTS GUIDE**

### ATHENS

**M**egaron Tonight, Sat, Mon: Alexandros Myrat conducts Georg Roederer's production of *Le nozze di Figaro*, with a cast led by Johannes Schmidt as Figaro. Next Wed: András Schiff plays Schubert piano sonatas (01-728 2333/01-722 5511).

**BOLOGNA**  
Ballet National de Marseille presents three choreographies by Roland Petit tonight at Palazzo del Congresso. Cologne Chamber Orchestra plays baroque concertos and motets next Mon at the Teatro Comunale, with soprano soloist Barbara Schlick. The next opera production is *L'italiana in Algeri*, opening Jan 9 (No telephone bookings accepted. For information, call 051-529999).

**FLORENCE**  
Teatro Verdi MaggioDanza presents Evgeny Poliakov's production of

**GENOA**  
Teatro Carlo Felice Tomorrow, Sat, Sun afternoon and next Tues: Yoram David conducts Giorgio Strehler's Milan production of Don Giovanni, with alternating casts including Ferruccio Furlanetto, Cecilia Gasdia and Laurence Dale (010-589329).

**LONDON**  
**THEATRE**  
• *Macbeth*: Derek Jacobi returns to the Royal Shakespeare Company for a new production directed by Adrian Noble and designed by Ian MacNeil. Opens tonight (Barbican 071-638 8891).

• Two Gentlemen of Verona: the jazz-age production has moved the West End for a limited season (Haymarket 071-930 8800).  
• Aspects of Love: Andrew Lloyd Webber's romantic musical returns in Mary Agnes Donoghue's new comedy about close friends, already a hit in New York. Just opened (Strand 071-930 8800).  
• Play: Peter Hall directs Pam Gems' play with music, starring Elaine Paige. Just opened (Piccadilly 071-867 1118).  
• Mother Courage: Brecht's portrait of the best and worst in human nature, in a touring

production starring Elle Haddington, in repertory in the Cottesloe with Tony Kushner's Angels in America (National 071-928 2252).

• The School for Wives: Ian McDiarmid plays Amphilope, Mollere's most celebrated role, in this rare London revival of one of the finest, funniest and most affecting French plays. Till Jan 22 (Almeida 071-359 4404).

• She Stoops To Conquer: Donald Sinden, Miriam Margolyes and David Essex in Peter Hall's revival of the evergreen Goldsmith comedy (Queens 071-494 5041).

**OPERA/DANCE**  
Coliseum The main event in the coming week is the premiere on Mon of David Pountney's new ENO production of Smetana's *The Two Widows*, conducted by Adam Fischer and designed by Mark Thompson, with a cast led by Marie McLaughlin and Anne-Marie Owens (repeated Dec 23, 30, Jan 6, 8, 15, 18 and 20). Repertory also includes Figaro's Wedding, Die Fledermaus and Lohengrin (071-822 5161).

• Covent Garden The Royal Opera has Tosca tonight and Sat, with Anna Tomova-Sintov and Sergei Leiferkus. The rest of the Christmas season is devoted to Royal Ballet performances of Peter Wright's production of Nutcracker and a double bill of choreographies by Ashton and Balanchine (071-240 1068).

• South Bank English National Ballet presents Ben Stevenson's production of the Nutcracker from Dec 22 to Jan 22. No performances on Christmas Day or Sundays (071-928 8890).

**MILAN**  
Teatro alla Scala Tonight, Sat, next Wed: the Nureyev production of Nutcracker. Tomorrow, Sun afternoon, next Tues and Thurs: Riccardo Muti conducts Liliana

**CONCERTS**  
South Bank Tonight: Lorin Maazel conducts Philharmonia Orchestra and Chorus in Verdi's Requiem. Philip Glass' classic horror story *The Fall of House Usher*. Sun: The Marais Jansons conducts LPO in Verdi, Debussy and Respighi. Mon: Nicholas Kraemer conducts Handel's Messiah. Tues: Gustav Leonhardt conducts Orchestra and Choir of Age of Enlightenment in cantatas and concertos by Bach and Corelli (071-828 8800).

Barbican Tonight, tomorrow, Sat: Richard Hickox conducts LSO Christmas concerts. Sun: Hickox conducts LSO and Chorus in Taverner's *The Protecting Veil* (Steven Isserlis) and Holst's *The Planets*. Next week's programme is devoted to Christmas concerts (071-638 8891).

**NAPLES**  
Teatro delle Palme Tonight: Alan Curtis directs I Febi Armonici (

**H**istory is against them. But Mr John Major and Mr Albert Reynolds are attempting to jettison the past. It is a brave endeavour. It could end in more tears. But they might just might succeed.

After 25 years of bloodshed, the provisional IRA has been offered the best chance it may get to extricate itself from its campaign of violence. Some among its leaders will be tempted to take it.

The joint declaration by the UK and Irish prime ministers, announced in the wood-panelled splendour of the state dining room in No 10 Downing Street does not square the circle between the fears of Northern Ireland's unionists and the aspirations of its nationalists.

But then language, no matter how carefully crafted, can not disguise the realities which divided Ireland and then divided the community in the north of that island.

Nobody looking at the history of Ulster since 1968 – stained by the killing of about 3,000 people and littered with failed political initiatives – could say with confidence that Mr Major and Mr Reynolds have found the philosopher's stone.

Nor could anybody listening to the thundering venom of Rev Ian Paisley, leader of the hardline Democratic Unionist party, underestimate the hatred and mistrust which seeps through the political pores of the province.

When men speak easily of blood and God in the same breath, the normal rules of political judgment must be suspended. There are already mutterings of a backlash by the Protestant paramilitaries against Mr Major's "treachery".

Then there is the IRA, an organisation which seems to have all but lost its raison d'être during the past 25 years in an ever more brutal and random killing spree.

Behind the synthetic charm of Mr Gerry Adams, the leader of the IRA's political wing Sinn Féin, are terrorists who will find it hard if not impossible to kick the habit of murder.

So it is not difficult for cynics to place the Downing Street accord among all those other failed attempts to find a political solution to a tribal war.

Even some of his cabinet colleagues are not quite sure whether the prime minister has been naive in failing for what one described this week as the "peaces bandwagon".

But Mr Major and Mr Reyn-

## Light in vale of tears

**P**hilip Stephens asks whether the Ulster accord will end violence

old believe that this time the public mood is running in their favour. Even if the IRA cannot be coaxed quickly to the negotiating table, there is an opportunity to break the acquiescence of the law-abiding nationalist community upon which the gunmen depend.

Sinn Féin kept its counsel yesterday. But producing a document which won the acquiescence of Mr James Molyneaux, the moderate Ulster Unionist leader, and applause from Mr John Hume, leader of the Social Democratic and Labour Party, which is mainly Catholic, was of itself

**The wording is deliberately labyrinthine. But the message is clear**

no mean achievement.

The declaration itself is a tortuous document, showing all the awkward joins inevitable in any paper subject to literally hundreds of hours of word-by-word bargaining. Its central message, however, is relatively straightforward.

Mr Molyneaux may find it hard to offer grudging support for the initiative if Mr Paisley succeeds in his aim of mobilising hard-line unionist opinion against the declaration. The Protestant gunmen lurk in the background.

The planned talks designed to shape a political settlement will be a hazardous and protracted affair. There is no guarantee that the statements of principle agreed by the two governments can be turned into new political structures for Northern Ireland.

But Mr Major and Mr Reynolds joined yesterday in insisting that there was no moral alternative to the course upon which they had embarked. Now, it is up to the IRA.

But the document is more than simply a synthesis of past

public statements or a rewriting of the 1985 Anglo-Irish Agreement. In his recognition of the Unionist veto, Mr Reynolds has become the first Irish prime minister to accept publicly the reality of partition.

In return for the entrenchment of the constitutional guarantees for Ulster, Mr Major has gone further than any British prime minister before him in speaking the language of the Irish nationalists.

To take one sentence from the most hard-tough section of the statement: "The British government agree that it is for the people of the island of Ireland alone, by agreement between the two parts respectively, to exercise their right of self-determination on the basis of consent, freely and concurredly given, north and south, to bring about a united Ireland, if that is their wish."

The wording is deliberately labyrinthine. The demagogic demanded it be so. But the message is clear. In return for Mr Reynolds' implicit acceptance of Irish partition, Mr Major has reinforced the studied neutrality of the British government over the ultimate future of Northern Ireland.

The government will not join the ranks of the nationalist "persuaders" but nor will it stand against such persuasion. The door has been opened to those in the Republican movement who want to exchange the bullet for the ballot box. Sinn Féin could have a probationary place at the negotiating table within three months of an end to violence.

British intelligence reports suggest there is a power struggle within the IRA army council between those who want to end the terror campaign and those who are determined to fight on. Neither Mr Major nor Mr Reynolds is sure which side will come out on top.

Mr Molyneaux may find it hard to offer grudging support for the initiative if Mr Paisley succeeds in his aim of mobilising hard-line unionist opinion against the declaration. The Protestant gunmen lurk in the background.

If we take a cross section instead of a historical look, a similar picture emerges. The total consumption ratio has always been higher in the UK than that of either the Group of Seven or the European Union average; and the gap has widened – the overall consumption ratio is at about 87% per cent in the UK, compared with about 80 per cent in these other groups.

What is supposed to be so wrong with a relatively high consumption ratio? The argu-

**W**hat is the best way that the British economy can take advantage of the opportunities opened up by the Gatt accord and rise to the challenges of more competition, which are an essential part of the exercise?

There is one answer, which is tempting to the economic elite, among whom there is a consensus that the British people consume too much and are undertaxed. One sees this in City circulars, hears it from Treasury officials and finds it in the conclusions of learned articles. It unitates much economic opinion across sectarian lines. The view is upheld by monetarists and Keynesians, Labour and Conservative economists, and many independent analysts who have studied national incomes estimates of different countries.

The case is superficially attractive for those who think that there is something wrong with a country that is different from the international average, or has changed its own behaviour. The top graph shows UK consumption, both private and government, as a ratio of GDP.

There was a temporary bulge in the consumption ratio around the 1974 election at the time of the miners' strike, the three-day week and the oil price explosion. One likely reason is that the wage explosion, following the breakdown of the Heath pay policies, temporarily boosted real pay. After reaching a low point in the late 1970s, following the Labour government's pay policies and the restrictive fiscal and monetary policies associated with the IMF credit, the consumption ratio gradually recovered during the Thatcher years, and then really shot up during the recession years which followed her departure. It is important to be clear that we are talking about ratios. Private consumption, investment, exports, stock-building and so on, is the business of people and companies. It is not one that the government should make for them or that it has shown any aptitude for doing in practice.

I do not want to deny that the UK consumption ratio is too high, but to declare an aggressive agnosticism. When the gap between actual and potential output has been eliminated, growth is back to trend rates and the normal level of overseas capital inflows has been established, we will learn by observation what the sustainable consumption ratio is, without the government doing anything directly to bring it about, except to put its own house in order.

Even a crude look at the charts suggests that the supposed relation between economic progress and a low consumption ratio is "highly fallible". The US, for instance, has a higher private consumption ratio than the UK. But

its growth rate has been consistently as high as, or higher than, Europe's since 1975, or during any reasonable sub-period in the intervening years. (UK experience has been too dominated by the last recession to be much of an indicator on its own.)

The government's role is to provide those goods and services that are judged to be better provided collectively than through the market and to execute transfers between citizens. On the macro-economic side, it is to support an adequate non-inflationary growth of demand and to keep its own budget in order – which will not always mean an exact balance. The distribution of the national income, between consumption, investment, exports, stock-building and so on, is the business of people and companies.

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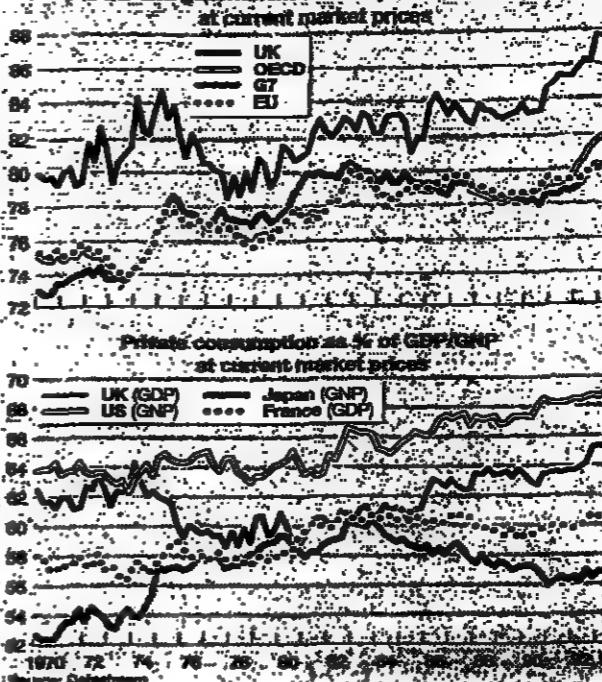
## ECONOMIC VIEWPOINT

# Don't be so down on jam today

By Samuel Brittan

### Consumption: Anglo-Saxons vs. the world

Private and government consumption as % of GDP at current market prices



Source: International Monetary Fund

Private consumption as % of GDP at current market prices

UK (GDP) US (GDP) Japan (GDP) France (GDP)

1960 70 70 70 70

1970 75 75 75 75

1980 80 80 80 80

1990 85 85 85 85

1992 90 90 90 90

Source: International Monetary Fund

Nor is there any reason to suppose that governments are very good at improving performance by forced savings and investment. In the former communist world, investment and savings ratios were far higher even than the Japanese ones, but this did not prevent their

its growth rate has been consistently as high as, or higher than, Europe's since 1975, or during any reasonable sub-period in the intervening years. (UK experience has been too dominated by the last recession to be much of an indicator on its own.)

These observations are supported by a thorough econometric study entitled *A Fixed Investment is the Key to Economic Growth* by Blomstrom, Lipsey and Zejan (Centre for Economic Policy Research). The authors accept some modest correlation between growth rates and the share of fixed capital formation in GDP. But then they go on to examine successive five-year periods between 1965 and 1985 in 100 countries, and they find far more evidence that increases in growth precede rises in rates of capital formation, rather than the other way round. In other words, high

investment ratios reflect high growth rates rather than cause them. This study, of course, is not the only reason for being sceptical of the anti-consumption school, but it is useful to have support from a sledgehammer regression analysis with no economic grit to grind.

Let us suppose, however, that we accept the anti-consumption analysis. What can the government do about it? Not all that much. It can raise the tax burden and devote the proceeds to cutting the budget deficit. It has indeed carried out at least part of the prescription. Taxation and social security contributions as a proportion of GDP (excluding the North Sea sector) are expected to rise from a recession low of 34% per cent in 1993/94 to 38% per cent by 1998/99. By the late 1990s the projected ratio will be nearly 4 percentage points higher than the level at which it was running during the last year of the last Labour government. Moreover, much of the increase will come in the next two financial years. The talking classes who proudly proclaim at dinner parties that they are not being taxed enough will soon know what has hit them.

But the strategy could backfire. An attempt by the government to increase the national savings ratio by raising taxes may not lead to more private investment at all. If the result is a slower recovery of demand and output, there may easily be less investment as a result. There is a danger that the over-contractarian pair of British budgets introduced in 1993 will have this effect. One can only hope the Gatt accord will offset this contraction by boosting "animal spirits" – which means that there will be a higher rate of investment for a given level of final demand.

An increase in intended savings may thus not boost investment. On the other hand, an increase in investment does not always require an increase in domestic savings. If it is mirrored by overseas capital inflows, in a rational world, savings are determined by people's preferences between present and future consumption; and investment outlays are financed by tapping world savings and not merely the domestic variety.

Adam Smith said: "Consumption is the sole end of all production... The maxim is so perfectly self-evident that it would be absurd to attempt to prove it." Yet some late 20th century economists have tried to forget it.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL  
Fax 071 873 5932. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Unnerving aspect of fiscal policy

From Mr John Grieve Smith

Sir, Detailed reading of the Budget Red Book raises questions about the Treasury's conduct of fiscal policy which go much deeper than the pattern of tax and expenditure changes which have taken the political spotlight. The assumption seems to be that changes in taxation or expenditure do not affect demand, output or employment, and that the pace of recovery is something to be forecast, but not susceptible to human intervention.

It is unnerving that in a deep recession the Budget can take an extra £5.5bn out of the economy in an effort to reduce the public sector borrowing requirement without consideration of effects on demand. It is also symptomatic that neither the text nor the tables indicate any interest in the level of unemployment: it is the one important economic variable not forecast, merely assumed to remain virtually constant.

As Samuel Brittan commented (Economic Viewpoint, December 3), the Treasury has reverted to the pre-Keynesian orthodoxy of the 1920s which had such disastrous results. To have held such views then may be excusable, but to shrug off any responsibility for demand management today amounts to professional incompetence.

John Grieve Smith,  
senior bursar,  
Robinson College,  
Cambridge CB3 9AN

### Much scope for UK in Delors proposals

From Mr Mick Moore

Sir, The government's initial response to the Delors white paper on the economic regeneration of Europe is disappointing. In its proposals for infrastructure investment ("Paper calls for big new investments in 'info-highways' and infrastructure", December 8) the white paper offers the potential for a prosperous future based on a competitive European economy.

In the 19th century, Britain had the vision to invest in the development of a railway network. It is ironic that, at the end of the 20th century, short-term preoccupations are preventing the government from responding to a similar need for investment in the information infrastructure.

The plans represent a much-needed response to the US proposal to create a national information infrastructure and the Japanese intention to build a telecommunications network that will enable them to make the most effective use of human intervention.

Having funded the project," says Mr Andrews, "Auntie then shelved it in horror until the film got loose and started to win festival prizes."

I commissioned *The Secret Adventures* as a development

### Not such a bad picture

From Andrew Webber

Sir, In "Electronics sector warned of 27,000 job losses" (December 7), you quote a report stating that Scotland's electronics industry is too reliant on manufacturing, which is likely to be lost to lower cost competitors. The picture is not that bleak. While UK-based R&D and marketing must play a bigger role if we are to become serious global competitors, UK manufacturing does not need to rely solely on cost.

In the personal computer industry, lead time and benefits of manufacturing within a day's journey of the customer outweigh the cost penalties.

All the leading PC manufacturers serving the European market manufacture in Europe, many in Scotland. In our view, they will continue to do so.

Andrew Webber,  
Arthur D Little,  
Berkeley Square House,  
Berkeley Square, London W1

### Pouring cold water on hopes of boom for oil supertankers

From K D Shillito

Sir, It is to be hoped that potential investors in oil tanker shares will take any prospects offering a bright future with a supertanker of salt ("Hopes launched of uplift in tanker shipping", December 9). The tanker business has only "boomed" since the second world war as a result of major conflict: Korean war, first Suez, second Suez, etc. Normal standards of supply and demand are irrelevant to it.

A new VLCC (very large crude carrier), the crude oil workhorse, costs \$90m to build and requires a daily hire of \$40,000 over 10 years to make a

reasonable profit. Current hire, in an admittedly unusual seasonal dip in freights, stands at about \$12,000. It has not once been above \$30,000 a day for any period in the past 20 years.

Where lies the sudden enthusiasm for public subscription? That so many existing VLCCs reach 20 years of age between now and 1997 while the replacement programme of new vessels remains unsatisfactory is insufficient reason to anticipate higher freight rates, unless it is assumed that another Exxon Valdez occurs and in a place where it is noticed – the Florida coast, Côte d'Azur or Yokohama Bay.

Relying on knee-jerk public investment ratios reflect high growth rates rather than cause them. This study, of course, is not the only reason for being sceptical of the anti-consumption school, but it is useful to have support from a sledgehammer regression analysis with no economic grit to grind.

The truth is that old salts in the tanker business smell the possibility of a boom, want to be part of it but cannot make the figures fit to banker's eye. Cover your eyes. Or leave it to the professionals.

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director,  
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163/169 Brompton Road,  
London SW3 1PY

"If you can dial a pizza, why not a computer network?"

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Long after we're gone you'll still have our customer support service to fall back on. Our specialists are just a telephone call away.

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## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Thursday December 16 1993

## Greater wealth of nations

Conclusion of the Uruguay Round is truly a triumph in adversity. Securing agreement among so many countries on such a complex raft of trade agreements frequently seemed an insuperable challenge in the past seven years. To have done it at a time of sluggish growth, political uncertainty and protectionist pressure is an extraordinary achievement.

Whatever the shortcomings of the result, the original vision of a broad expansion of international trade law is now much closer to fulfilment. More remarkably still, so is the dream that drove the founding fathers of the General Agreement on Tariffs and Trade: that of a liberal, rules-based international trading system overseen by an authoritative world trade organisation. Just as the Gatt helped foster economic integration and growth in the postwar decades, the new agreement should provide powerful underpinning for the world economy, fresh impetus to competition, and fresh hope for those developing and former communist countries that have been opening up to international commerce.

Several individuals deserve credit. Mr Peter Sutherland and before him Mr Arthur Dunkel, Gatt directors-general, worked tirelessly to cajole recalcitrants – especially the US and EU – into settling differences. Mr Mickey Kantor, US trade representative, has dispelled the most serious doubts about his and the administration's commitment to multilateral free trade. Sir Leon Brittan, European trade commissioner, played a difficult hand with consummate skill and, by luring France into the fold, arguably saved the Union from a political crisis of alarming proportions.

### Reduced danger

The importance of the Final Act of the Uruguay Round is essentially threshold. First, as well as containing substantial tariff cuts, it promises to bring large areas of trade that have up to now been "outside the law" – above all in farm produce, services and textiles – within Gatt disciplines. Inclusion of farm trade, though incomplete, will reduce the dangers of international conflict over dumping of subsidised surpluses, reinforce market-based agricultural reforms that are gradually

being introduced in the developed world, and give developing countries a better chance of exploiting their comparative advantage as food producers. The accord on services – though also not as far-reaching as hoped – begins the extension of rules to the fastest-growing sector of world trade, and in theory could generate gains as great as those stimulated by the establishment of multilateral disciplines for manufacturers more than 40 years ago. In textiles, gradual phasing out of the protectionist Multifibre Arrangement will eventually allow greater international competition and force overdue restructuring of textile industries in the developed world.

### Tougher protection

Second, the agreement will deliver tougher protection for intellectual property rights, a source of increasing conflict between developed and developing countries. Third, it provides for a significant elaboration of rules designed to ensure that trade is fair as well as free. It promises greater clarity concerning when and for how long countries will be permitted to resort to "safeguard" measures against imports, to impose anti-dumping duties and to subsidise domestic industries. While this does not go as far as intended in the previous draft Final Act of December 1991, the overall aim has not in the end been fatally compromised.

All this is not to say that a brave new world of perfectly liberal trade is at hand. Significant uncertainties remain concerning the trade policies of the biggest players, the US and EU, with the former reaching all too readily for unilateral instruments of "managed trade" and the latter increasingly following suit. At least one large, and rapidly growing, trading power – China – remains outside the multilateral framework. Moreover, yesterday's accord does not touch on emerging trade issues, from competition policy to the environment, which will offer ample potential for conflict in future. These matters will deserve urgent attention as soon as the ink from the Uruguay Round is dry. Before that, however, the signatories should celebrate a victory for the international rule of law, and concentrate on getting the accord ratified and implemented.

## A well-judged declaration

It is too soon to say whether yesterday's remarkable joint declaration by Mr Albert Reynolds and Mr John Major will lead to peace in Northern Ireland. The prime ministers have produced a document which demonstrates that there is no valid reason for a continuation of violence. The effectiveness of their carefully-constructed argument will now be put to the test. It will succeed if the IRA and the loyalist paramilitaries are amenable to reason, but fail if they continue to behave like mindless terrorists.

This was clear to everyone in both the British and Irish parliaments yesterday. As Mr Major told the House, he cannot force the IRA to lay down its arms; he can only urge them to do so. The Irish view is that, since the loyalists say that their own violence is retaliatory, a ceasefire by the IRA should lead to general peace. The Rev Ian Paisley, was predictably outraged. On the nationalist side, Mr John Hume, the leader of the Social Democratic and Labour party, said that the Major-Reynolds paper was "one of the most comprehensive declarations that had been made about British-Irish relations in the past 70 years".

This broad welcome should give the IRA much to ponder. The very reasonableness of the Downing Street declaration, as yesterday's document will probably be called, could further isolate the proponents of violence within the republicans' natural constituency. Those in the US and continental Europe who have expressed sympathy with Sinn Féin in its struggle against British "imperialists" should note Mr Reynolds' signature alongside Mr Major's. As Mr Smith said yesterday, there was no excuse for the bombing and shooting in the first place. Any shred of justification that some might have clung to has now been swept away.

Whether or not yesterday's initiative leads to a cessation of hostilities, the two prime ministers fully deserve the praise that has been heaped upon them. Both took a political risk when, in Dublin as in London, each assumed responsibility for seeking peace in Northern Ireland. As Mr Major observed, in a sharp response to Mr Paisley, this would be expected of any prime minister. In doing his job, Mr Major has on this matter risen above the mundane. He has shown persistence, courage and a fine grasp of detail. Presenting the result to the House yesterday, he displayed these qualities at their best.

These propositions, wrapped in layers of reassuring phraseology, should in all sanity constitute a helpful step towards peace. No entrenched position is compro-

**W**hat will the Uruguay round trade deal mean to the world economy? There are two answers to this question: the first is that it will be a good thing, provided it is ratified. On balance, the agreement looks even better than sensible participants might have hoped seven years ago when the round was started in Punta del Este.

The second answer is that nobody knows. That analysis is impossible rarely prevents economists from attempting it, in this case in an excellent cause. Three official studies, sponsored by the Organisation for Economic Co-operation and Development, the World Bank and the Secretariat of the General Agreement on Tariffs and Trade, have estimated the increase in global economic welfare at between \$213bn and \$274bn in 1992 US dollars in 2002. That would be between three-quarters and 1 per cent of gross global income at that time. These estimates are almost certainly correct.

The estimate of \$213bn which appeared in a joint study by the OECD and the World Bank published in May of this year, is based on the assumption of a 30 per cent across-the-board reduction of all tariffs (and input subsidies) on all commodities. The estimate of \$274bn comes from an OECD study published this autumn, which assumes a 35 per cent global reduction in tariffs and the trade restricting effects of import barriers for both industrial and agricultural products. The results differ from the first study, mainly because the calculations made for the latter paper included cuts in industrial non-tariff barriers.

Somewhere in the middle comes a study by the Gatt Secretariat, published at the end of November 1992, whose estimate of the aggregate income gain is \$230bn by 2005.<sup>1</sup> What makes this study significant is that, unlike the others, it is based not on hypothetical liberalisation, but on offers made by trade negotiators by November 19th 1993.

According to the Gatt Secretariat, these offers included:

- an increase in the scope of bound tariffs on industrial products in developed countries (that is, tariffs which cannot subsequently be raised, except in special circumstances) from 78 to 87 per cent and in developing countries from 21 to 65 per cent;
- offers of tariff reductions from developed countries covering \$464bn of their industrial imports out of the total of \$612bn not already duty free;
- a doubling, from 20 to 43 per cent, in the proportion of developed country merchandise imports entering duty free.

A book bearing this title gives rise to fears of a teach-yourself-Russian-politics book with a little futurology thrown in. It is not. It is an extraordinarily intelligent piece of work.

Daniel Yergin is author of *The Prize*, a comprehensive and exciting history of oil, and of a revisionist history of the Vietnam War, *Shattered Peace*. Thane Gustafson is a scholar whose published interests cover Soviet energy policy, politics and the military. Together they have applied a level of experience and acute judgment which raises *Russia 2010* to the level – rarely attained – of a book which qualifies for the accolade "essential".

Reading it while Russia's latest crisis roared in the background meant being struck by the extent to which their framework could contain and explain events whose precise nature they could not have forecast. There are mistaken judgments – as when they predict, in one of their scenarios of the future, that government control of the media helps squash a nationalistic uprising. One recent lesson that control, when exercised ineptly, causes a wave of support for what

is the opposite of what it is.

Yergin's and Gustafson's aim is to apply scenario planning to the future of Russia.<sup>2</sup> They believe that "the collapse of communism stands as the most important development for the entire world at the end of the 20th century". Their exercise is intended to overcome what

## Sino-Irish declarations?

Was it wise for Britain and Ireland to call yesterday's statement a joint declaration? Given that Britain's last joint declaration – its 1984 agreement with China over Hong Kong – is now threatened, another form of words might have been preferable.

Just like the Anglo-Irish accord, Hong Kong was an attempt at squaring a few circles. Mrs (now Lady) Thatcher said in 1984 that the joint declaration – guaranteeing Hong Kong "a high degree of autonomy" under Chinese sovereignty from 1997 – had "brought our countries closer together. It has increased our mutual understanding, respect and trust."

You wouldn't have thought so yesterday, when China crossly rebuffed Hong Kong's governor, Chris Patten. It described Patten's proposed electoral reforms as having "demolished the foundation of Sino-British co-operation" – code for the joint declaration.

Another triumph bites the dust; no doubt Ian Paisley will have been watching closely.

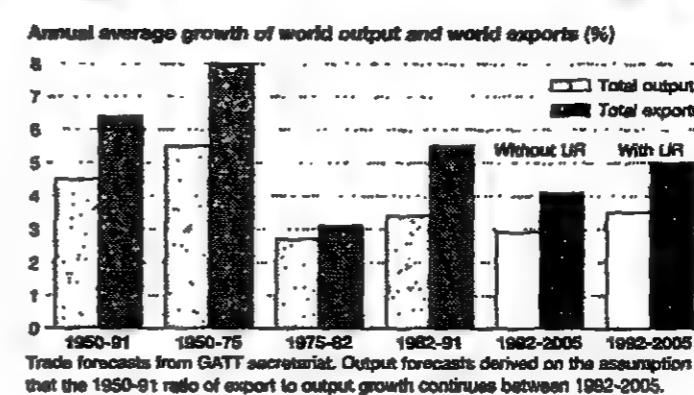
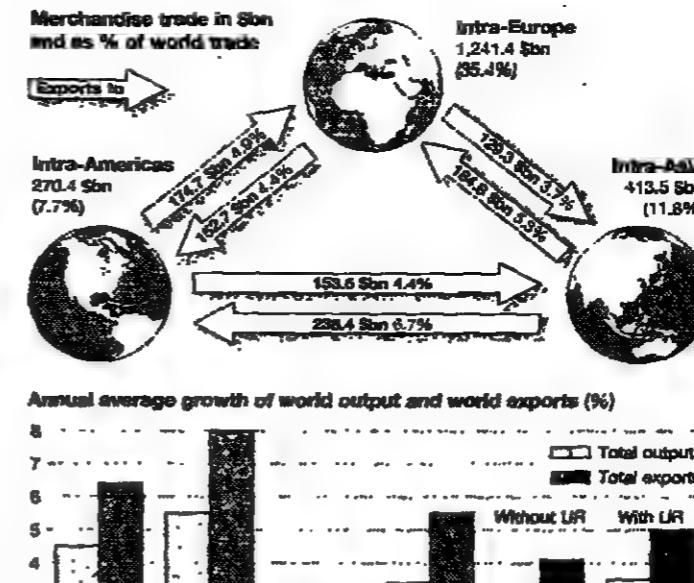
## Mildly mistaken

A quick post-mortem on the research output of some of the world's top banks shows that even

# Doing good, despite themselves

Martin Wolf says the Gatt deal will bring benefits to everybody, but getting there was far from easy

### Now the trade winds will blow



Source: GATT, OECD. Assessing the effects of the Uruguay Round

Country/region	OECD	World
Australia	1.6	1.9
Canada	5.8	6.6
EU	75.3	71.3
EFTA	34.3	35.4
Japan	35.5	42.0
US	26.3	27.6
Total OECD	181.8	187.7
Rest of world	29.9	35.4
Total world	211.8	274.1

In assessing the effects of the Uruguay Round, the OECD has used two scenarios: firstly assuming trade liberalisation only in the OECD, and then in the entire world. An important omission from the model is the service sector, the fastest growing sector in all the OECD economies.

It is impossible to prove that the fast growth of trade drove the growth in output, but cross-country experience supports that presumption.

The rise of the east Asian economies as a source of exports of manufactures, for example, ran ahead of their exceptionally rapid

increases in real incomes. This success has already made the region a third pole of world trade and world economic activity, along with north America and western Europe (see chart). It is because they have come to realise that a tax on imports is a tax on exports that more than 30 countries, including former

vinced protectionists, have announced unilateral market opening measures during the course of the Uruguay round.

According to the Gatt Secretariat, the success of the Uruguay round might make a twelve per cent difference to the volume of world trade in 2005, increasing it by \$745bn (in 1992 US dollars) over what it would be if it had continued to grow at the average achieved between 1990 and 1991. The largest increases in trade are projected to occur in clothing, textiles and agricultural products, at present the most protected areas of world trade.

**M**ake the simple assumption that the relation between the expansion of trade and output that existed over the whole post-war period will continue over the next twelve years. Under the Secretariat's assumptions for trade, world exports would rise at 5 per cent a year until 2005, which would be consistent with annual output growth at 3.5 per cent against only 2.9 per cent if there were no Uruguay Round. Global economic output would then be some 8 per cent or \$2,000bn in 1992 US dollars higher by 2005 than it would otherwise be. This may well be an overestimate, just as the calculations above are underestimates. But it may be no further from the truth.

The real puzzle is not how large the gains are, but how difficult it has been to achieve them. In Gatt parlance, the trade liberalisation that is the source of the gain is a "concession" to one's partners. The aim of the clever negotiator is to minimise such concessions, while maximising those from others. The result of this counterproductive process is that the more successful a country is in the negotiation game, the less it gains.

This is why the most peculiar aspect of the gains is how they are distributed. As the chart shows, it is the European Union, Japan and European Free Trade Area countries that have the largest proportional welfare gains. How can that be? It is because they are being forced to liberalise in agriculture, which is precisely what they have tried to avoid. The Uruguay round has been an excellent thing, which will benefit almost all its participants in the long run. But one wishes there were some less agonising way of persuading countries to abandon the protection that is so much against their own interests.

*Trade Liberalization: the Global Economic Implications (Paris and Washington: OECD and the World Bank, 1993); Assessing the Effects of the Uruguay Round, Trade Policy Issues 3 (Paris: OECD, 1993); Background paper prepared by the Gatt Secretariat (November 1993).*

and safeguards a new class of property owners and pro-market technocrats. "By 2003 the Russian economy begins growing at a 6 per cent annual rate," suggest the authors, "fuelled by abundant manpower, resourceful Russian management, high and rising personal incomes, natural resources and foreign capital." For this outcome, Russia has to navigate between the re-establishment of a strong state controlling the "market" (the Chinese model) and the disintegrative tendencies in the "muddling down" scenario. But there are few signs the Russian authorities have the sophistication for this.

The first scenario is the present "muddling down", as the authors call it: a weak central government, a continuing struggle for power and property, relative freedom, fractious relations between the newly independent states of the former Soviet Union which cannot live comfortably with each other but cannot live without each other, soft budget restraints and demoralised security forces. The prognosis is contradictory. It "could lead to a Russian version of the economic miracle [and... it is a fertile ground for extremism] (as we have just seen).

The second scenario is called the "two-headed eagle". It is a reassertion, up to a point, of central authority: a mildly authoritarian, rather than extreme, reaction to chaos which threatens after an attempt to assassinate President Yeltsin; order is re-established but this involves top-down stimulation of a market economy; those running the state, while they lack the pro-market zeal of Gaidar and the reformers, nonetheless quietly adopt elements of their programme.

At least as persuasive a scenario, sadly, is the third – the "time of troubles": chaos and reaction. A military junta takes over from the weak president who succeeds a demoralised Yeltsin, and suppresses most free institutions. Yet, because the junta has no long-run alternative, it resorts again to the market, albeit one contained within a centralised, nationalistic and authoritarian state framework.

The last scenario is the most fantastic. The authors call it the "ch'undo", or miracle. In this instance, a government which holds steadfast to a pro-market course, overcomes the political obstacles,

and safeguards a new class of property owners and pro-market technocrats.

"By 2003 the Russian economy begins growing at a 6 per cent annual rate," suggest the authors, "fuelled by abundant manpower, resourceful Russian management, high and rising personal incomes, natural resources and foreign capital." For this outcome, Russia has to navigate between the re-establishment of a strong state controlling the "market" (the Chinese model) and the disintegrative tendencies in the "muddling down" scenario. But there are few signs the Russian authorities have the sophistication for this.

The authors also propose eight "surprises" (mostly unpleasant) and sketch in a western response, raising the final paradox, namely that the west is at once marginal (in terms of direct influence) and crucial (in resources and know-how) to Russia's development.

In international life – to quote the authors, citing Kennan again – there is "nothing final in point of time, nothing not vulnerable to the law of change". This book helps us understand the vulnerabilities of this century's greatest problem child.

Knot on

**M**ickey Kantor's cavalier re-wording of the Gordian knot legend vis à vis Gatt seemed to embrace the spirit, rather than the letter, of Alexander the Great's response to the King of Phrygia's intransigence. The Concise Oxford dictionary defines the cutting of the knot as "solving problems by force, or by evading the conditions".

Mickey may just have got that right.

**Seat of honour**

**I**n January, the Federation of German Industry (BDI) is holding a high-level seminar on industrial trends throughout Europe. Not content with the stilted discussions so often the product of simultaneous translation, it code.

**New leaf**

McMahon, needs to reduce its borrowings.

Perhaps Midland should buy back its old headquarters and move out of London. It would help distance Midland management from its interfering parent, HSBC Holdings, and give the impression that it was returning to its original roots in the Midlands. Just an idea.

**Hilfe!**

Most German businessmen can chime a laugh in English with facility, but there are times when even they wish to resort to their native lingo.



# FINANCIAL TIMES

Thursday December 16 1993



## Yeltsin attacks 'evil' of Ukraine's nuclear delays

By Leyla Boultou in Moscow

President Boris Yeltsin condemned Ukraine's stalling on nuclear disarmament as "evil" yesterday in remarks that may signal a tougher Russian foreign policy after ultra-nationalist gains in the elections last weekend.

In the 225 seats determined by proportional representation, the Liberal Democratic party of Mr Vladimir Zhirinovsky, the neo-fascist, is in the lead.

Full electoral results are not yet in, but an unofficial counting of results - including seats determined by party lists and by a first-past-the-post system for candidates without explicit party affiliations - showed the reformist Russia's Choice as the largest single group in the 450-seat state Duma, the lower house of parliament, with 74 seats.

A Kremlin official said that in the 209 out of 225 first-past-the-post constituencies so far counted, 24 per cent were Russia's Choice, while only 4 per cent went to the Liberal Democratic party.

Mr Yeltsin was quoted by the Interfax news agency as telling visiting US vice-president Al Gore: "Ukraine is deceiving us all. It is deceiving the United States, Russia, Europe, deceiving the whole world, and we are so helpless that we cannot deal with this evil."

The electoral triumph of Mr Zhirinovsky, who says former Soviet republics will beg to be reabsorbed by Russia, has provided Ukraine with a powerful new excuse to procrastinate on commitments to give up nuclear weapons inherited from the Soviet Union.

In the face of strong international condemnation over its failure to ratify the strategic arms reduction treaty, Start-1, without conditions and to fulfil its May 1992 promise to go non-nuclear, Ukraine is insisting on security guarantees and financial compensation for the 2,760 short-range nuclear warheads it transferred to Russia last year and for its 1,665 remaining warheads.

Mr Yeltsin appears to be hedging his bets until the full election results are available.

## French win race to draw up human gene 'map'

By Clive Cookson, Science Editor, in London

French scientists have won the international race to produce the first comprehensive "map" of the genes in every human cell.

It will guide researchers towards the genetic causes of thousands of diseases, ranging from diabetes and asthma to rare forms of cancer.

The "physical map" of the human genome, unveiled by the Centre d'Etude du Polymorphisme Humain (Ceph) in Paris yesterday, is a landmark in genetics research. Scientists can now move more quickly to identify all the 100,000 genes that provide a blueprint for human development.

Dr James Watson, who discovered the double-helix structure of DNA, in which the genetic code is stored, and is still a leading US genetics researcher, acclaimed the French achievement. "By identifying these genes, we can begin to develop drugs to cure rather than treat disease," he said.

Dr Daniel Cohen, director of Ceph, acknowledged yesterday that the map still had gaps and inaccuracies, and its resolution needed to be improved. "Like any first map, it requires further study and refinement, but it can be used immediately for genetic research," he said.

Researchers looking for the cause of an inherited disease should first look for "genetic markers" that are present in patients but not in other people's DNA.

Now, they should be able to find these markers like landmarks on the new map - and home in quickly on the gene responsible. They can then decode the gene and, depending on its function, develop a drug to block or enhance it.

The Ceph map is described briefly in today's issue of the journal Nature. The full data will be available on the global internet computer network - without patent protection. If printed out, it would form a pile of paper 300 metres high.

Although the French scientists give full credit to the help they have received from researchers elsewhere, they cannot conceal their Gallic pride in having established a clear lead over American gene mappers, who receive much more generous financial support under the US government's Human Genome Project.

Dr Cohen points out that Ceph was founded in 1983 to carry out genetic mapping - several years before the US programme got under way. The centre's original endowment came from a \$10m legacy of paintings and it still relies mainly on private and charitable funding.

Dr Cohen says "a final, complete map of the genome will take two to five years more of international collaborative work."

## Hong Kong bill 'destroys co-operation', says Beijing

By Tony Walker in Beijing, Simon Holborow in Hong Kong and Alexander Nicoll in London

China last night accused Britain of destroying co-operation on Hong Kong and appealed to the territory's residents for support in the deepening confrontation over the 1997 transfer of sovereignty from London to Beijing.

The government in Beijing issued a stern statement in response to yesterday's tabling in the Hong Kong Legislative Council (Legco) of a partial reform bill aimed at broadening the franchise for elections due in 1994 and 1996. China says the bill violates Sino-British agreements.

Though it did not explicitly close the door on further discussions, the statement said Britain had "demolished the foundation of Sino-British co-operation".

In an attempt to polarise opinion in the colony, the Beijing government said: "We welcome the people in Hong Kong... to support and participate more positively in the work of the Preparatory Work Committee for Hong Kong's smooth transition and for

maintaining Hong Kong's prosperity."

Beijing established the committee this year to advise on arrangements for 1997. British officials fear China will use the body to undermine the authority of the Hong Kong government.

Mr Alastair Goodlad, a British foreign office minister, said it had been necessary to begin legislation to cover urgent issues and that this should give time for discussion with Beijing on other matters. He insisted in a parliamentary answer that Britain wished to co-operate with them in securing a smooth transition.

However, the Chinese statement made it clear that a resumption of talks, which foundered last month after 17 rounds since April, depended on Mr Chris Patten, the governor, withdrawing his legislation.

It said that tabling the bill without Beijing's agreement was "another serious step" towards confrontation with China. "In such circumstances any election bill passed by Legco will be against Sino-British agreements. Therefore, it will not be accepted.

able to the Chinese side."

The statement added: "The British side's move indicates that the British had unilaterally broken off the Sino-British talks creating man-made chaos... and posing obstacles to the smooth transition and handover of power in 1997."

In Hong Kong Mr Michael Sze, secretary for constitutional affairs, told Legco that time had run out for talks about "straightforward" issues relating to the colony's 1994 and 1996 polls. These include lowering the voting age from 21 to 18 years and abolishing appointed officials in local government.

Mr Patten's other proposals to broaden democratic participation will be tabled in a second bill expected by the end of February.

However, support for yesterday's bill - which had been thought likely to pass through Legco easily - has weakened considerably.

The conservative Liberal party, which favours Sino-British co-operation, has opted instead to survey its membership before it makes a decision on the bill.

## UK and Ireland launch outline peace plan

Continued from Page 1

He said the declaration "guarantees that for so long as a majority of the people of Northern Ireland wish to remain a part of the United Kingdom, the government will uphold their right to do so."

The declaration makes clear that the British government would do nothing to stand in the

way of Irish unity and will consider the establishment of new cross-border institutions to strengthen cross-border links.

Adapting nationalist rhetoric, it said that the people of the island of Ireland alone should map out their own future through "self-determination on the basis of consent freely and concurrently given, North and South."

For his part, Mr Reynolds moved further than previous Irish leaders in offering explicit recognition that the status of Northern Ireland could only be changed with the consent of its people. He told journalists in Downing Street: "We cannot have winners and losers if we want peace".

Mr Cohen points out that Ceph was founded in 1983 to carry out genetic mapping - several years before the US programme got under way. The centre's original endowment came from a \$10m legacy of paintings and it still relies mainly on private and charitable funding.

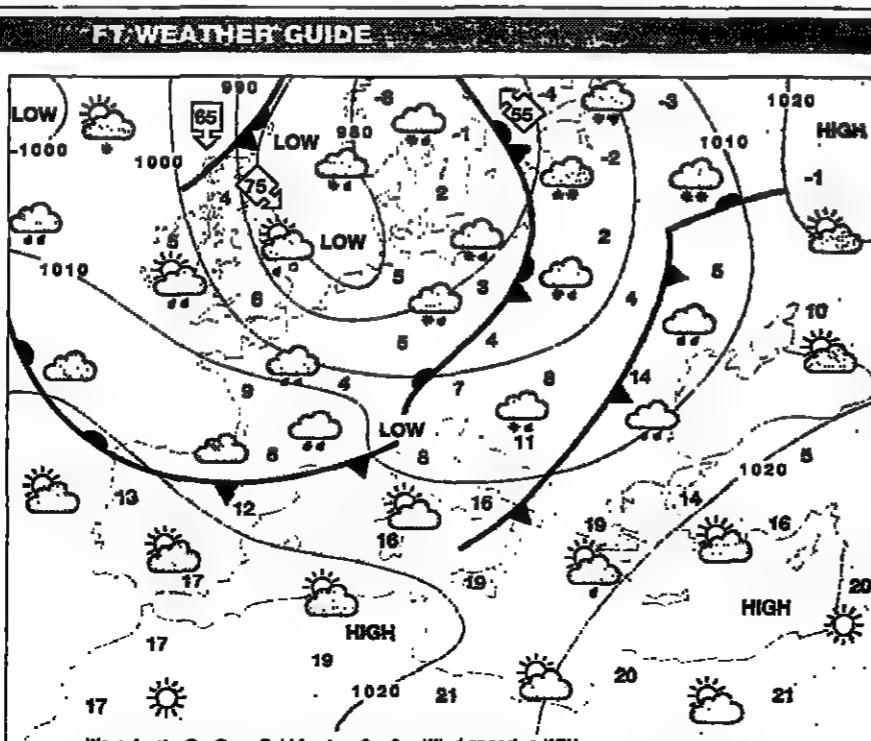
Dr Cohen says "a final, complete map of the genome will take two to five years more of international collaborative work."

### Europe today

Widespread rain or snow and strong winds will move into Europe from the North Sea. Snow will accumulate 20 to 50 cms in parts of Scandinavia and the Alps. This morning, gale to strong gale force north-westerly winds will hit the British coast. During the afternoon, gale winds will move to the Norwegian and Danish coasts. Hail is also expected. A small low pressure area over northern Italy will cause heavy rainfall in south-eastern France and northern Italy. Further south in Spain and Italy, conditions will remain dry with some sunshine. Mainly cloudy conditions will prevail in eastern Europe with widespread snow from the CIS to the former Yugoslavia. Elsewhere in eastern Europe, rain or sleet will fall.

### Five-day forecast

A strong surge of warm air will move over the British Isles and the continent on Friday and Saturday, raising temperatures and bringing a brief improvement in conditions. During the weekend, a storm over the North Sea is likely to bring severe gale winds to the Atlantic and North Sea regions. The storm will also lead to cooler and unsettled conditions throughout northern Europe.



Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteor Consult of the Netherlands

### TODAY'S TEMPERATURES

	Maximum Celsius	Belfast	Bulgaria	shower	4	Cardiff	Chicago	cloudy	6	Frankfurt	Geneva	shower	7	Malta	Rio	fair	27
Abu Dhabi	sun 27	Berlin	min 4	shower	10	Cologne	rain 5	5	6	Gibraltar	sun 18	Manila	shower	5	Riyadh	sun 23	23
Accra	sun 32	Bermuda	cloudy	25	D'Albarn	for 29	5	6	Glasgow	rain 5	Melbourne	far 18	31	Rome	far 15	15	
Algiers	far 18	Bogota	cloudy	26	Dubai	far 24	5	7	Hamburg	rain 4	Montreal City	far 22	8	S. Frisco	sun 14	14	
Amsterdam	showers 5	Bogotá	sun 34	shower	5	Doha	cloudy	12	7	Helsinki	rain 4	Miami	far 22	10	Singapore	cloudy 21	21
B. Aires	rain 23	Budapest	shower 18	Brussels	5	Doha	sun 24	5	Hong Kong	shower 14	Man	cloudy	11	Stockholm	snow 0	7	
B. ham	shower 5	Chagatay	shower 2	Dublin	rain 5	Doha	sun 24	5	Istanbul	shower 14	Moscow	far 11	1	Sydney	cloudy 24	24	
Bangkok	far 34	Cairo	sun 20	Dubrovnik	rain 14	Doha	sun 24	5	Karachi	far 29	Nairobi	far 25	5	Tangier	far 21	21	
Barcelona	far 15	Cape Town	far 28	Edinburgh	shower 4	Dubai	sun 24	5	Kuala Lumpur	far 23	Nicosia	far 25	5	Tel Aviv	sun 21	21	
Beijing	sun -1	Caracas	cloudy 28	Faro	far 17	Dubai	sun 24	5	Lagos	far 19	New York	far 24	4	Toronto	far 18	18	

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## French win race to draw up human gene 'map'

French scientists have won the international race to produce the first comprehensive "map" of the genes in every human cell.

It will guide researchers towards the genetic causes of thousands of diseases, ranging from diabetes and asthma to rare forms of cancer.

As the pro-western reformist camp awaits a public signal of support from Mr Yeltsin, Mr Fyodorov, the finance minister, flies to Paris today for talks with officials of the Group of Seven industrial countries to discuss continuing western support for economic reform.

The signals I'm getting is that the reform is still committed. The president looks committed, but we're still waiting for him to speak up.

Mr Gore, describing the views of the neo-fascists who did so well in the elections as "repulsive", predicted after the meeting that president at the Kremlin that Mr Yeltsin would form an "effective" coalition government.

Mr Yeltsin appears to be hedging his bets until the full election results are available.

### THE LEX COLUMN

## Providing good value

The Accounting Standards Board cannot be accused of taking the line of least resistance. Its proposals on acquisition accounting have been barely watered down during consultation, despite vigorous opposition from those with a vested interest in promoting takeovers. Freedoms to make provisions on acquisition for all manner of anticipated costs has done much to encourage unnecessary deal-making.

Having enjoyed an accounting advantage over their international competitors through the 1980s takeover boom, UK companies might now find themselves worse off.

Still, acquisitions which depend on a favourable accounting treatment are usually not worth making. The ASB is surely right that reorganisation costs and anticipated losses should be charged to profits rather than buried in the balance sheet. By sweeping away the layer of provisions with which acquisitive companies mask performance, this approach can only be good for transparency.

Given the performance of the A shares, such equanimity is understandable. Mr Rupert Murdoch's recent super share proposals for News Corporation are not analogous. The Rothermere interests have no intention of expanding Daily Mail's total equity base nor selling their allocation of A shares.

Moreover, Daily Mail's newspaper business is performing soundly and is beginning to benefit from the patchy recovery in advertising spend. The Daily Mail and Mail on Sunday have even been able to lift cover prices without undue damage to circulation.

The full year's numbers will be depressed by heavy spend on the launch costs of new supplements and investments in a rag bag of other media interests, ranging from GWE Radio to a Hungarian provincial newspaper. But the company remains one of the highest-rated newspaper groups.

Its challenge is now to diversify into fruitful areas without diluting its quality of earnings. It would do well to match the success of Eurooneye, where its initial investment of £50,000 in 1988 is now worth some £25m.

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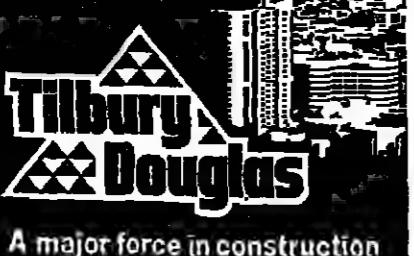
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A major force in construction

# FINANCIAL TIMES COMPANIES & MARKETS

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Thursday December 16 1993

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## IN BRIEF

**IBM will not bail out Groupe Bull**

IBM of the US will not subscribe to a FFr5.5bn recapitalisation programme for Groupe Bull, the loss-making, state-owned, French computer group, the two companies announced yesterday. The US computer group, which holds 5.6 per cent of Bull's shares, cited "other financial priorities" for its decision. But the two computer groups said they would continue their industrial alliance and accelerate work on joint projects.

Bull's other main shareholders, the French state, France Telecom, and NEC, the Japanese electronics group, have agreed to provide their share of the refinancing package.

**Dorling Kindersley shocks market**  
Dorling Kindersley, the UK publisher that became a glamour stock after its flotation last year, yesterday shocked investors by announcing the departure of the group's managing director and issuing its second profit warning in a fortnight. The shares plunged by 85p to 221p, reducing the group's market value by £55m (£61.56m). The group warned that pre-tax profits for the year to next June would be less than the £9.65m (£14.3m) last time.

**Bonus issue for Daily Mail**  
The Daily Mail and General Trust yesterday announced a bonus share issue of nine non-voting shares for each voting and non-voting share in an attempt to increase liquidity and trading in the shares. Page 18

**Small exchange proposed for London**  
The London Stock Exchange's board will today consider proposals for a separate exchange for smaller companies - a replacement for the Unlisted Securities market, which closed earlier this year. Page 18

**Pentos predicts substantial losses**  
The new chairman of the Pentos specialist retailing group warned that the company would post a "substantial" loss before tax and exceptional items this year, and is to pass the final dividend. In the wake of the warning Pentos' shares lost more than one-fifth of their value and closed down 74p at 27p, a new nine-year low. Page 21

**BAE heads for partnerships**  
British Aerospace is in discussions with other aircraft makers to establish European partnerships for turbopropeller and regional jet aircraft modelled on the European Airbus consortium. Page 23

**Suzuki lifts equity in Magyar**  
Suzuki Motor of Japan and its partners in the Magyar Suzuki joint venture in Hungary yesterday have agreed to increase equity to Ft11.7bn (\$117m) after heavy losses at the car assembly. Page 11

**Malaysia sells airline stake**  
The Malaysian government is selling a 32 per cent stake in Malaysia Airlines (MAS) in a deal worth M\$1.75bn (US\$700m). Page 19

**Chicago board promotes itself**  
The Chicago Board of Trade is forming a consulting subsidiary to lend technical expertise and other assistance to emerging futures markets. Page 24

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Bogod	23	Nelson Hurst
Bovthorpe	23	Northern Electric
Bristol Water	22	OGC
British Aerospace	23	Paragon
British Petroleum	23	Paramount
Bulmer (HP)	23	Pentos
Burmah Castrol	23	Polar
CDA	17	Portuguese Gold
Capital Radio	19	OVC
Casa	16	Richmond Oil & Gas
Chamming	23	S Wales Electric
Corning	19	SAS
Daily Mail	18	SBM
Daimler-Benz	18	Search & Search
Dartmoor Inv Trust	17	Schering
Dickie	23	Seconded Endowment
Eastman Kodak	17	Seraphis
Erser	23	Siam Selective
Fairmeccanics	23	SimKunz Beecham
GIVR	22	South Western Elect
Greencore	23	Standard Chartered
Group Development	23	Suter
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Hunters Armley	23	Vita
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FT-A world indices	20	Managed fund service
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FTNIMA in nov. sec.	20	New int. bond issues
Financial futures	22	World commodity prices
Foreign exchanges	22	World stock risk indices
London recent issues	25	UK dividends announced

Chief price changes yesterday		
PARIS (FFr)		
Rises	+	
Betfair Bank	404	- 10
Carrefour	42	+ 10
Dresdner Bank	436.5	- 11.8
Hornet	240	- 5.5
Kaufhof	501.5	- 20
Schaeffler	1010	- 63
TOKYO (Yen)		
Rises		
Allied Signal	750	+ 4
Arthur Daniels	2014	+ 10
Carrefour	42	+ 11
Gen Beckh	1037	+ 12
Osram	4	+ 12
Palis	81	- 34
Brock Candy	81	- 17
New York (Pence)		
Rises		
Capita Radio	281	+ 27
GSE Int	82	+ 8
Greenes	425	+ 14
Hotels Doral	45	+ 59
Hurts Amby	180	+ 10
Iota Steam Pct	533	+ 28
Jewl Savo	570	+ 13
National Power	445	+ 15
Perrier	129	+ 17
Skidax	294	+ 17
Trans World	85	+ 10
Falls		
Acem Computer	78	- 5
Baekyuk	310	- 35
Blagdon	113	- 8
Bosch	462	- 13
Doring Kralcy	521	- 69
Forces	26	- 9
Rance Oil	149	- 28
Tacpol Tech	244	- 20

New York prices at 12.30.		
Rises		
Capita Radio	281	+ 27
GSE Int	82	+ 8
Greenes	425	+ 14
Hotels Doral	45	+ 59
Hurts Amby	180	+ 10
Iota Steam Pct	533	+ 28
Jewl Savo	570	+ 13
National Power	445	+ 15
Perrier	129	+ 17
Skidax	294	+ 17
Falls		
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Baekyuk	310	- 35
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# Kodak shares lose 10% after warning

By Richard Waters in New York

Shares in Eastman Kodak, the troubled US photographic products group, tumbled 10 per cent yesterday after a profit warning from recently-appointed chairman and chief executive Mr George Fisher.

Mr Fisher said a review carried out in his first two weeks in the job had revealed that the company's profits next year would fall far short of stock market expecta-

tions. "Consensus estimates of Kodak's earnings [are] well above what I believe we will be able to deliver," he said.

The company gave no indication of why the outlook for next year had changed. Mr Fisher, however, hinted that revenues would not grow as fast as the company had expected.

Analysts had been anticipating earnings per share growth of as much as one third in 1994, as Kodak cut costs to rebuild its

profits. However, Mr Fisher said earnings growth would be "quite modest, in the mid-single digit range, unless we see considerably more growth than now anticipated".

Earnings this year would be "essentially level" with 1992, he added. Then, the company recorded net income of \$1.15bn, or \$3.26 a share.

Kodak's share price tumbled 36% to \$65.62 as analysts rushed to cut their estimates for the compa-

ny's earnings. Prudential Securities cut its estimates for this year by 30 cents a share, to \$5.25. Before today's news, analysts had been estimating Kodak's 1994 earnings at up to \$4.75 a share. Prudential revised 1994 earnings per share down from \$4.75 to

over the company's cost-cutting plans. He said that the 10,000 job cuts announced in August apparently will not achieve the kind of earnings that the market had been anticipating.

Kodak had already warned that it would not meet an earlier forecast of record earnings next year.

Mr Jack Kelly, analyst at Goldman Sachs, cut his earnings estimate for 1994 to \$2.70 a share and blamed yesterday's sharp share price drop on market confusion

growth as the main way for Kodak to shrug off its earlier problems. While saying the company would have to lower its costs "over time", he admitted this was not the long-term answer.

"More importantly, we have begun to work on ways to profitably grow in several of our key businesses," he said.

The company would not make earnings forecasts in future. Mr Fisher said.

Christopher Parkes and David Waller report on the latest innovations planned by German carmaker

## Daimler set for secondary NY share offering

Daimler-Benz is planning a 10-city marketing roadshow in the US early next year to promote the planned public offering in New York of 3.2 per cent of the group's stock currently owned by Deutsche Bank.

The aim is to increase the volume of trade in Daimler shares in New York, said Mr Gerhard Lierer, group finance director.

The secondary offering of 15m American depositary shares (ADS), each representing one tenth of an ordinary Daimler share, with a current market value of more than DM1bn, would come at the end of January or the start of February, he added.

The underwriters also have an option to acquire up to 2.25m extra ADSs, representing a further 235,000 ordinary shares, to cover over-allotments.

The offering is believed to be the second-biggest recorded by a European company in the US, after British Telecom.

The move, which would cut Deutsche Bank's holding in Daimler to slightly under 25 per cent, "in no way represents a watershed in relations between our two companies", Mr Lierer claimed.

Although speculation persists that further reductions in the bank's holding are likely, Mr Lierer said the close tie between the two companies would continue.

Deutsche's offering is part of a growing trend among German banks to liberate capital for more fruitful deployment in the mainstream banking business.

The sale of Daimler shares follows the group's listing on the NYSE on October 5, which made

it the first German company to be traded there. The timing of the new offering is linked to the conversion, expected to be approved this week, of shares in MAH into ordinary Daimler stock.

MAH is a holding company, set up at Daimler's initiative in the 1970s to hold 25 per cent of the group's stock and protect it from takeover.

In a statement agreed with Deutsche, Mr Lierer said the bank did not wish to be the only stockholder retaining a blocking minority.

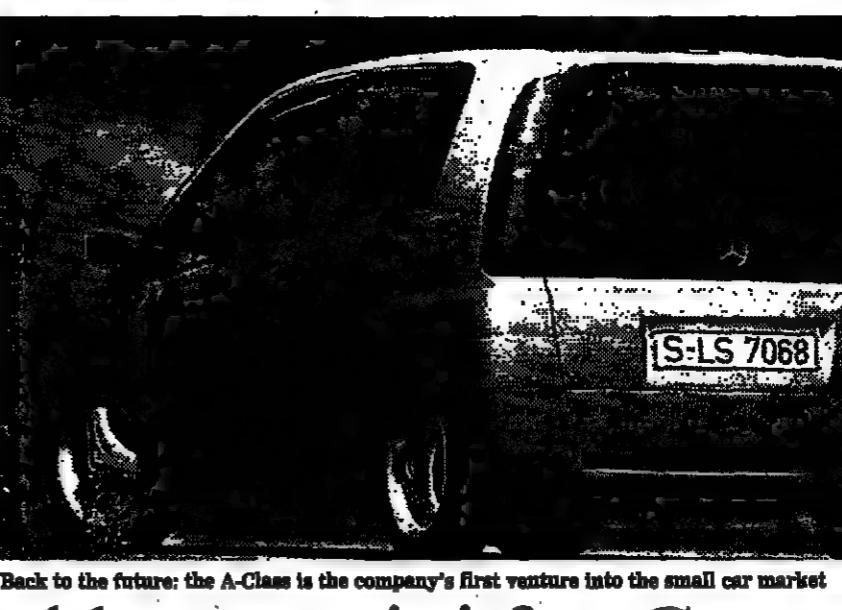
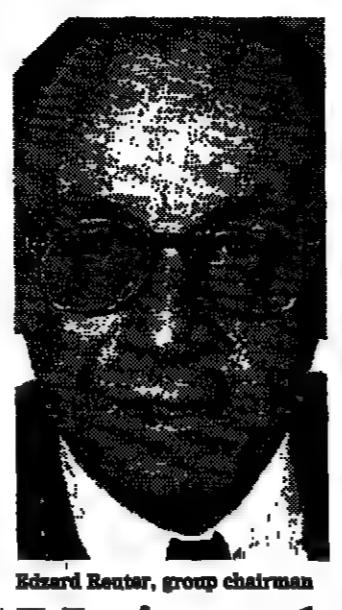
We intend to offer a good third of the share capital made available to private stockholders," he said.

US institutional investors were also being targeted. Daimler had only 60 on its register with shares worth some \$200m, compared with more than 400 institutions holding at least \$1bn of shares in each of the "big three" US car companies, Mr Lierer added.

Managing underwriters for the offering will be C.J. Lawrence/Deutsche Bank Securities, Merrill Lynch and Goldman Sachs. C.J. Lawrence/Deutsche is to act as lead book-running manager in co-operation with Merrill Lynch.

Confirming nine-month net losses of DM2bn by US accounting standards and a DM15m deficit by German rules, Mr Edward Reuter, group chairman, said operating results, especially at the Mercedes-Benz automotive group, were improving.

Incoming orders for the new C-Class model were 70 per cent up on last year's levels. Lex, Page 16; BAA, Page 23



Back to the future: the A-Class is the company's first venture into the small car market

## Union deal keeps mini for Germany

**M**ercedes-Benz is to build its revolutionary mini-car in Germany as a result of a deal with the workforce which will reduce the company's labour costs by DM20m (\$120m) a year, according to Mr Helmut Werner, chairman.

Mercedes, mainstay of the loss-making Daimler-Benz group, will spend DM500m fitting out its new and under-used plant at Rastatt in south-west Germany.

## INTERNATIONAL COMPANIES AND FINANCE

## More cash for Magyar Suzuki

By Nicholas Denton  
in Budapest

Suzuki Motor of Japan and its partners in the Magyar Suzuki joint venture in Hungary yesterday agreed to increase equity to Ft11.7m (\$11.7m) after heavy losses at the car assembly operation.

The infusion more than doubles Magyar Suzuki's original equity of Ft6.5m, with which the venture was established in 1991 as the largest Japanese investment in eastern Europe. Total project costs exceed \$22m.

Suzuki, the parent company, will control 49.9 per cent of the capital compared with 40 per cent when the group was formed. This follows a vote of shareholders yesterday.

Suzuki's partner Itochu, the Japanese trading house, takes 15.5 per cent compared with 11 per cent in 1991.

Suzuki attributed the losses, which it has not quantified, to the depreciation of the Hungarian currency against the yen. Exchange rate movements made the import of parts from Japan more expensive, and increased the burden of Magyar Suzuki's yen borrowings, which the company can now repay.

In addition, recession and the importation of second-hand cars have depressed the Hungarian new car market.

Local industry analysts also say many Hungarian customers regard the Swift hatchback model produced at Suzuki's

factory in Esztergom as too small.

Sales have recently begun to increase, with Suzuki forecasting 7,600 local sales and a 25 per cent market share for 1993.

The company is nevertheless trying to gain easier access to the EU market so it can offload output originally planned to reach 50,000 by the third year of production.

To meet EU requirements, Magyar Suzuki plans to increase domestic content to 50 per cent and EU content to 10 per cent. Suzuki executives have said, therefore, that they plan to use part of the capital infusion to help domestic component suppliers meet Japanese quality standards.

The Hungarian government supported the recapitalisation by granting a Ft1.3bn guarantee to Autokonzern, the group of Hungarian companies which had an original 40 per cent stake in Magyar Suzuki, now lowered to 30.1 per cent.

The authorities, faced with demands for cash from the budget and loss-making state enterprises, were reluctant to back the infusion, but wanted to avoid a dilution in the Hungarian stake below 25 per cent.

The government said earlier it support was necessary to avoid bankruptcy at Magyar Suzuki.

"The government did not want to scare away Japanese capital by having the failure of a Japanese company in Hungary," said Mr Szabolcs Szekeres, chairman of the state holding company AVRT.

**Casa chief moves over to Inespal**

By Tom Burns  
in Madrid

Mr Javier Alvarez Vara, president of the Spanish aerospace company Casa for the past seven years, has been appointed head of Inespal, the aluminium producer. The move is part of a reshuffle of top jobs in Spain's state-owned corporations.

In a second move, Mr Manuel Fernandez Garcia, a former trade unionist who became chairman of the nationalised capital goods manufacturer Babcock & Wilcox in 1985, has been promoted to head the group of companies that form the industrial backbone of the Instituto Nacional de Industria (INI), the public-sector holding company.

The changes appear to represent an attempt by INI to put its more successful executives into the holding's trouble spots.

However, Mr Alvarez and Mr Fernandez will be missed at Casa and Babcock & Wilcox respectively. Both companies have recently returned to profitability after years of losses and are now seen as possible candidates for privatisation.

Inespal is forecast to lose between Pts35bn and Pts40bn (\$250m-\$326m) this year on sales of Pts100bn.

## Porsche seeks to raise DM200m

By David Walker in Frankfurt

Porsche, the German luxury sports car company, is planning a rights issue which will probably raise about DM200m (\$17.7m) in cash to help fund the development of its new model range.

"This decision shows that the Porsche and Pisch family who own the company remain committed to preserving Porsche as an independent company," Porsche said. "With this decision the families also demonstrate that they are convinced of a speedy recovery for the company."

The Stuttgart-based company said that family shareholders

(who own all the group's ordinary shares) and outside shareholders (who can buy the group's quoted preference shares) would participate in the issue in equal measure.

Porsche said that turnover for the last financial year was DM1.5bn, down from DM2.7bn in the previous year. Full details of the group's earnings situation will be presented next month, but it is thought that Porsche will report a loss of around DM250m for the last financial year.

Current-year losses are believed to be running at half of last year's level, and Porsche is unlikely to break even until the 1994-95 business year.

The group's losses are due to the combination of a sharp fall in demand for its luxury vehicles and the costs of developing the new models. Porsche's unit sales have fallen from a peak of 63,254 in 1986, pushing the group into losses.

## Dutch bank agrees Polish deal

By Christopher Bobinski  
in Warsaw

ING Bank of the Netherlands yesterday signed a letter of intent with the Polish government under which it promises to buy a 25.9 per cent stake in the Bank Sileski, the second of the country's state-owned banks to be privatised.

The 2.4m shares are priced at \$68m when the agreement is signed early next month. The deal is the first acquisition by a western commercial bank of a significant share in an eastern European bank.

It is also one of the largest foreign investment projects in Poland to date.

Mr Gerrit Tammas, the vice-chairman of the group's banking arm, said that the purchase meant technical assistance for the Bank Sileski, while ING would be acquiring "knowledge of the market".

The European Bank for Reconstruction and Development (EBRD) is soon due to approve a \$165m financial package for Fiat Auto Poland, there next year.

the Italian carmaker's subsidiary in Bielsko Biala which makes the Cinquecento and Fiat 126 models.

The package is to consist of a \$40m equity stake, which would amount to around 10 per cent of the company's share capital, and \$120m in loans - part of which would come direct from the EBRD and the remainder syndicated by the bank.

Fiat is due to produce around 250,000 vehicles at Bielsko this year and plans to start assembly of the Uno model there next year.

## French hotels group warns of sharp fall

By Alice Rawsthorn in Paris

Société des Bains de Mer (SBM), the hotel and casino group and the biggest single company in Monaco, yesterday warned of a sharp fall in net profits for the current financial year.

The authorities, faced with demands for cash from the budget and loss-making state enterprises, were reluctant to back the infusion, but wanted to avoid a dilution in the Hungarian stake below 25 per cent.

The government said earlier it support was necessary to avoid bankruptcy at Magyar Suzuki.

"The government did not want to scare away Japanese capital by having the failure of a Japanese company in Hungary," said Mr Szabolcs Szekeres, chairman of the state holding company AVRT.

"The group blamed the fall on the difficult economic environment, and on financial charges relating to its ongoing investment programme and pension provision."

It said the summer season had been reasonably robust in spite of the pressures on the European economy, and particularly the Mediterranean tourist market. It also made progress in controlling costs.

However, group turnover fell 11.6 per cent during the first half, to FFr332.7m from FFr1,076.6m in the same period in 1992.

The problem posed by this slowdown in activity was aggravated by the volatile nature of SBM's casino business, which provided 73 per cent of turnover in the last full financial year. The profitability of its gaming interests is heavily dependent on the size of gamblers' stakes and by the rate of wins and losses.

Danisco sees improvement

Danisco, the Danish food, drinks and packaging producer, expects improved earnings in the second half of the current financial year and a higher overall result, Reuter reports from Copenhagen.

"The whole year 1993-94 result before tax and extraordinary items is expected to be somewhat better than for 1992-93," the company said. This exceeds forecasts at last September's group annual general meeting.

The move responds to City concerns that the share price of around £1.6 (£1.71m) was too "lumpy", leading to thin trading and difficulty with screen formats. The issue will be on the basis of nine non-voting shares for each voting and non-voting share.

The issue will not alter the ownership of the DMGT, with Lord Rothermere, chairman, and family interests continuing to hold 50 per cent of the total equity and 75 per cent of the voting shares.

The Dan Mail and General Trust yesterday announced a bonus issue of non-voting shares in an attempt to increase liquidity in the stock.

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## INTERNATIONAL COMPANIES AND FINANCE

## QVC raises objections to Paramount auction rules

By Martin Dickson  
In New York

**QVC Network** the television shopping company making a hostile \$10bn takeover bid for Paramount Communications, yesterday raised a string of objections to the ground rules announced by Paramount for an auction of the company.

QVC complained that the procedures provided "no assurance of fair treatment".

The move follows Paramount's announcement on Tuesday of the procedures it will adopt in order to comply with an order by the Delaware supreme court that it ensures equal treatment of bids for the company from QVC and Viacom, the cable-TV company.

Paramount had reached a friendly \$8.5bn takeover agreement with Viacom, and had previously refused to consider seriously QVC's higher offer.

Paramount announced on

Tuesday that it would hold a single round of bidding, with each bidder submitting its best and highest offer by next Monday, December 20.

Mr Martin Lipton, QVC's legal adviser, said in a letter to Lazar Frères, Paramount's financial adviser, that the record of the Paramount board "does nothing to inspire QVC's confidence that the board will be objective in exercising the unbridled discretion it has reserved to itself - particularly in that those who orchestrated the past violations are going to continue to be intimately involved in the process."

He complained that the procedures purported to reserve to the board the power to extend the submission date for bids; to "negotiate" the bid of one bidder with the other; and to "change the procedures at any time without prior notice".

He hypothesised that if QVC were the highest bidder on

December 20, the Paramount board might decide to "negotiate" the QVC bid with Viacom, "extend" the submission date and elicit a higher Viacom bid.

On the other hand, if Viacom were the highest bidder on December 20, the board could close the bidding and block any subsequent, higher QVC

bid. Mr Lipton proposed a series of detailed changes, including an acceleration of the Paramount board's timetable for evaluation of the offers, which he said would not take place until January 7. He called for this to be brought forward to December 23.

He added that QVC believed a preferable approach was "open and public bidding until the highest offer is received, with the shareholders then being afforded the opportunity to make an unfettered choice in the light of the board's recommendation".

Vitro and Corning end venture

By Damian Fraser  
In Mexico City

**Vitro** and **Corning**, the Mexican and US glass companies, have decided to end joint ownership of their consumer glassware divisions, although they will continue an alliance through supply and distribution agreements.

The companies formed two subsidiaries, Vitro Corning and Corning Vitro. Both will sell their minority stakes to their partners. Corning will also pay Vitro \$18m, roughly the amount Vitro paid Corning when joint ownership was concluded last January.

Corning Vitro had sales last year of more than \$700m, and Vitro Corning achieved turnover of about \$260m.

The joint ventures suffered

from the different administrative practices of the two companies. "Managing from two countries was more complicated than we anticipated," said Corning. "There were different [management] structures, styles and accounting

systems."

Corning said the different needs of customers in the US and Mexico complicated the integration of sales and distribution. Corning's US customers, especially the large discount stores, expect the timely and regular delivery of products packaged in a certain way, while Vitro's Mexican customers are less demanding.

The separate ownership structure will allow each company to concentrate on their respective businesses, while relieved of the complexities of

managing two different operations in rapidly changing markets," said Corning. "Both companies need increased flexibility to respond more quickly to customer expectations and the marketplace."

Corning separately announced that with Siecor Corporation, a joint venture with Siemens of Germany, it had agreed to acquire the fibre-optic cable business of Canada's Northern Telecom for \$130m. Corning will provide \$87m and Siecor \$43m.

Corning intends to finance the Vitro and Northern Telecom transactions with an equity offering in the first quarter of 1994. The two transactions and related financing will not affect Corning's earnings per share or debt to capital ratio, the company said.

## ANZ again has its accounts qualified

**ANZ**, the Australian financial services group, has had its 1993 accounts qualified for the second successive year because of doubts surrounding the company's A\$252m (US\$163m) exposure to court action in India, report Bruce Jacques in Sydney and agencies.

KPMG Peat Marwick, the group's accountant, said uncertainties remained on the outcome of a claim totalling A\$1.06bn (US\$161.3m) against ANZ by the National Housing Bank of India.

But the auditors added that they agreed with the basis upon which the financial statements were presented.

The claim arises from a financial crisis in India which resulted in an agreement for arbitration over the disputed monies.

Under the previously-announced agreement, ANZ Grindlays in India has paid the Rs6.65m to the National Housing Bank of India, but can have the amount returned with interest if it successfully defends the claim.

ANZ directors said in the company's annual report, released yesterday, the arbitration was unlikely to be completed before the middle of 1994.

They also noted "inadvertent breaches of India's Foreign Exchange Regulation Act" by ANZ Grindlays.

"These matters were discovered by our staff and reported to the relevant authorities for investigation," ANZ directors said.

"After reviewing these issues in detail, directors do not consider it necessary to make any provision for loss."

As previously reported, ANZ made a net profit of A\$246.5m in the year to September 30 compared with a loss of A\$67.8m a year earlier.

## Poseidon Gold in bid for Aztec

By Bruce Jacques

**Poseidon Gold**, part of the Australian-based Normandy Poseidon mining group, has launched a A\$265m (US\$180m) bid for Aztec Mining, the gold and base metals miner. The bid, which has been the subject of market speculation recently, was immediately rejected by Aztec's chairman.

Poseidon Gold is offering 68 cents a share for Aztec, compared with the last sales transaction on Tuesday of 58 cents. News of the bid sent the shares to 70 cents.

Mr Tom Johnston, the chairman of Aztec, last night rejected the Poseidon bid and urged shareholders to take no action pending further advice.

"I have spoken with directors of Aztec's 37 per cent shareholder, Alumax (the US metals group) and they agree that the bid is opportunistic, ill-timed and unwelcome," Mr Johnston said.

"They will not accept this offer. It has been made at a low point in the base metals price cycle."

Poseidon Gold directors said they were primarily interested in Aztec's 62 per cent-controlled Bounty gold mine and would review other assets, including interests in other base metals mines.

## Malaysia sells 32% stake in carrier

By Kieran Cooke  
In Kuala Lumpur

The Malaysian government is selling a 32 per cent stake in Malaysia Airlines (MAS), the national carrier, in a deal worth M\$1.79bn (US\$700m).

The shares, part of a 42 per cent MAS stake held by Bank Negara, the Malaysian central bank, are being acquired by Malaysian Helicopter Services

(MHS), a company dealing in support services for the oil and gas industry.

It is understood that the sale is being arranged through a share swap, based on two MAS shares for one MHS share. The share prices for both MAS and MHS have risen recently on rumours of a deal. MAS shares last traded on Friday at M\$7.35, while MHS stock traded at M\$15.70.

"The sale represents another step by the government to privatise further the national airline," the finance ministry said.

"With this sale, the majority of Malaysia Airlines shares will be in the hands of the private sector, including non-residents."

Analysts say the government has taken advantage of a buoyant Kuala Lumpur stock market to rid itself of shares in

what has become a financially troubled company.

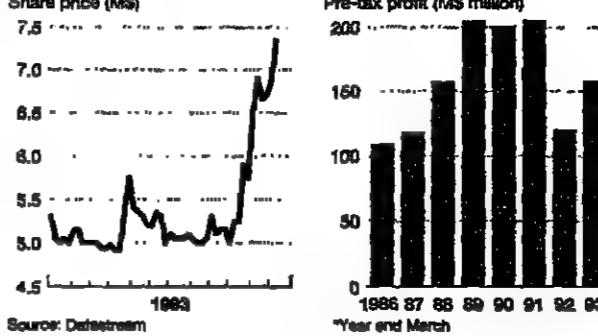
MHS will become the biggest shareholder in MAS, which was partially privatised in 1985. MHS is controlled by Mr Tajuddin Ramli, who is one of Malaysia's leading business personalities. Mr Ramli's main company is Technology Resources Industries, which is mainly involved in the telecommunications sector.

## Fledgling group aims to lift MAS

Financial problems have dogged the airline, reports Kieran Cooke

### Malaysia Airlines (MAS)

Share price (M\$)



Source: Datamark

organisation was split into MAS and Singapore Airlines (SIA).

While SIA has become one of the world's most financially successful carriers, MAS has struggled to achieve profits, even though it carries more passengers than its neighbour and competitor.

In 1992-93, MAS had pre-tax profits of M\$157m, less than half the M\$372m forecast when the airline raised US\$700m at the end of 1992 in what was Malaysia's biggest rights issue.

Moreover, the profit included M\$337m from aircraft sales. If this had been stripped out, MAS would have recorded a loss of M\$180m.

A 20 per cent increase in domestic fares together with a restructuring have so far failed to produce results. Pre-tax profits for the six months to September 1993 were M\$6.4m, a 98 per cent drop on a year earlier period.

While MAS points out that it is performing well compared with many other airlines, analysts say the carrier should be doing better, given that it is

allowed to increase fares on loss-making domestic routes. A wholesale sort-out is urgently needed, including big cuts in staff numbers.

Malaysia Helicopter Services (MHS), the company that is acquiring the MAS shares, is a relatively small group involved in support services for the oil and gas industries. It has a stake in Pelangi Air, a small Malaysian carrier, and has been offered a share in a proposed second Malaysian carrier. MHS also recently announced that it was taking a 25 per cent stake in World Airways, the US passenger and cargo carrier, for \$2.4m.

But the company has little experience of the international airline business and there are doubts about its capacity to handle an airline of the size and complexity of MAS.

There is also the question of just how independent of the government MAS's new controllers will be. MHS is known to have close connections to senior figures in government. One of the company's backers is said to be Daim Zainuddin, a former finance minister who is one of Malaysia's richest men and treasurer of the United Malays National Organisation (UMNO), the country's dominant political party.

Industry observers fear the government is being too hasty in taking advantage of the high MAS share price to sell its stake. "The government will be ridding itself of what has become a financially troubled company", said one airline analyst. "But the question is how much benefit will MAS get out of the exercise? I still think there are going to be troubled times ahead."

## MCI announces \$150m charge

By Patrick Harverson  
in New York

**MCI** Communications, the second-largest US long-distance telephone company, said yesterday it would take a one-off charge of up to \$150m in the fourth quarter to cover the cost of its continuing realignment into three strategic

tarters, MCI is scrapping four domestic divisions and one international unit, and creating three separate groups - one for US operations, one for overseas business, and one for emerging technologies such as interactive multimedia and wireless communications.

The costs incurred have been related mostly to the streamlining of MCI's engineering and network operations facilities, and the relocation of those

operations to lower-cost areas.

The latest charge against earnings will also help to pay for various commercial litigation contingencies and other restructuring moves, including those linked to its forthcoming acquisition of British Telecom North America.

MCI says the reorganisation, due to be completed by the end of next year, will not change the size of its overall workforce.

## Screen-based trading moves ahead in Italy

Italy's move to fully computerised share trading gathers pace today with the transfer of 70 more stocks to the screen-based system, writes Hal Simonian in Milan.

This follows a more important shift earlier this year, when some of the most heavily-traded stocks transferred to screen-based trading.

The latest transfer brings to 152 the number of shares traded on-screen. It marks the fifth switch of shares to the screen-based system since computer-based trading made its debut in November 1991 with shares in five companies.

By early next year, the bourse hopes computer-based trading will cover almost all the 331 separate issues listed.

From next January, 32 lightly-traded warrants and the four foreign stocks listed in Milan will be covered by the new five-day settlement period, compared with up to six weeks at present.

## Lion Nathan expects jump in profits

By Terry Hall in Wellington

**Lion Nathan**, the Australian brewer, expects profits in the current financial year to exceed NZ\$220m (US\$111m), a rise of more than 40 per cent, the chief executive, Mr Douglas Myers, told yesterday's annual meeting.

Mr Myers said market share in Australia had been improving in recent months, while in New Zealand it remained at historically high levels.

In the first quarter, volumes

in the soft drinks joint venture with PepsiCo were 20 per cent ahead in Australia and 30 per cent in New Zealand.

Mr Myers said the company has spent a considerable amount of time exploring high growth areas in Asia. A number of possible joint ventures were being explored in China, which on current growth trends would be the world's biggest beer market soon after the turn of the century.

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PART OF THE FINANCIAL TIMES GROUP

### Notice of partial redemption to holders of IMATRAN VOIMA ECU 50,000,000 9% Bonds 1986-1996

Notice is hereby given that pursuant to clause Redemptions and Purchases of the Terms and Conditions of the Bonds, BANQUE GENERALE DU LUXEMBOURG S.A., as Fiscal Agent, has drawn down its right to redeem the above bonds on January 15, 1994 at 100% ECU 47,400,000 being the following total:

ECU 1,000 denomination Bonds	8
from 1 to 8	1707
from 9 to 13	158
from 14 to 16	218
from 17 to 20	331
from 21 to 24	446
from 25 to 28	431
from 29 to 32	422
from 33 to 36	207
from 37 to 40	629
from 41 to 44	1187
from 45 to 48	1473
from 49 to 52	1223
from 53 to 56	1694
from 57 to	

## INTERNATIONAL CAPITAL MARKETS

# Inflation data boosts long-dated UK gilts

By Sara Webb in London and Frank McGurk in New York

Good news on the inflation front provided the UK government bond market with an excuse to climb still higher yesterday, with long-dated gilts gaining up to half a point at one stage and leaving the market a quarter point higher on the day.

However, the release of strong retail sales figures damped hopes of an imminent cut in the base rate, leaving the short end of the market unchanged or slightly lower on the day.

The November inflation data was better than expected. It left the annual rate unchanged at 14 per cent but depressed the underlying rate (excluding mortgage interest) to 2.5 per cent year-on-year, down from 2.8 per cent in October.

Gilts rallied on the news, but slipped back later on to close a quarter point higher at the long end.

Retail sales figures for November were stronger than expected, and the healthy consumer spending pattern led the market to tone down its hopes of a near-term rate cut.

The main European government bond markets yesterday appeared to have recovered from the shock of the Russian election results and generally ended higher on the day.

After a tumultuous day on Tuesday, bonds recovered yesterday with dealers stressing that the market had earlier over-reacted.

The main news was the announcement of a new 30-year Federal bond issue, details of which will be revealed on December 28. The existing ultra-long Federal issue underperformed the rest of the market on the news.

Market participants will be waiting to see the outcome of today's Bundesbank council meeting and ensuing press conference at which the central

bank will announce its 1994 money supply growth target. Dealers said they expect the target range to stay unchanged at 4.5 to 6.5 per cent.

Spanish government bonds edged up on foreign buying ahead of the release of inflation figures yesterday, and the market ended firmer across the yield curve.

## GOVERNMENT BONDS

Although the year-on-year inflation figure edged up to 4.7 per cent last month from 4.5 per cent in October, dealers said the figure was in line with expectations and that the market paid closer attention to underlying inflation, which showed a rise of 5 per cent, against 5.3 per cent in October.

Market participants will be waiting to see the outcome of today's Bundesbank council meeting and ensuing press conference at which the central

expectations that the 1994 budget will be approved shortly.

At yesterday's auction of a further £1,500m of Italy's 30-year bond, dealers said demand was "pretty good", giving a cover ratio of about 1.6 times, while the net yield on the bond has fallen to 8.25 per cent from 8.62 per cent when the first tranche was sold.

US Treasuries were firmer across the yield curve yesterday morning despite further evidence that the manufacturing sector had entered a period of expansion.

By midday, the benchmark 30-year government bond was up 8 basis points to 9.93%, to yield 8.63 per cent. At the short end of the market, the two-year note was up 14 basis points to 9.52%, yielding 4.19% per cent.

The market took in its stride a pair of economic reports which joined a growing list of indicators pointing to strong economic growth in the fourth quarter.

In its sharpest move this year, industrial production in November rose 0.9 per cent, compared with forecasts of about 0.6 per cent and a revised October gain of 0.7 per cent. Capacity utilisation climbed 0.6 percentage points to 83 per cent, its highest rate since August 1992.

The muted response suggested that the news had already been factored into the long end of the market, which is most sensitive to signs of inflationary pressures. Declining gold prices provided further support and as the manufacturing strength, the long bond gathered strength in thin trading.

Bonds with shorter maturities edged higher on expectations that the Treasury would not increase the size of its monthly auction of two-year and five-year notes. Some analysts had previously thought this likely. An afternoon announcement from the Treasury was scheduled.

## Foreign bank creditors of Efim agree compromise

By Hal Simonson in Milan

Foreign bank creditors of Efim, the former Italian state holding company, have this week been ready a string of international loans - some 17 months after the company was put into voluntary liquidation in July 1992.

However, the settlement of the dispute, which at one stage threatened Italy's standing as an international borrower, still leaves unresolved the position of loans taken out by former Efim subsidiaries which are not 100 per cent owned by the parent company.

The deal between Mr Alberto Predieri, Efim's special administrator, and creditor banks covers six international loans in dollars, sterling and Ecu. Creditor banks will receive all the principal due, along with 70 per cent of the interest.

The banks' willingness to forgo the remaining interest partly reflected satisfaction at finally being paid off after a string of disappointments this year, as reimbursement appeared imminent and was then postponed.

The compromise also indicates hopes on the part of the banks that the Italian authorities will now look more favourably on calls for full repayment of loans to Efim subsidiaries which were not wholly owned by the parent company. Such borrowers include Agusta (helicopters), Alenia (aircraft), and Breda (railway equipment).

The banks' willingness to compromise on interest was also influenced by resolution of the bitter dispute over outstanding swap contracts taken out by Efim, and then terminated by bank counterparties after the company was deemed to be in default.

## Bundesbank plans 30-year issue

By Tracy Corrigan and Sara Webb in London, and David Walker in Frankfurt

By Hal Simonson in Milan

The Bundesbank will set the terms for a new 30-year government bond offering, its first for eight years, on December 28. The central bank said other 30-year issues would follow and a 30-year issue for the Treuhand, the German privatisation agency, is planned for March.

The move signified a determination to make use of the long end of the German yield curve on a regular basis. "There will be more of these. The Bundesbank is committed to use this segment of the market in a routine way," it said.

Following the announcement, the Deutsche Terminboerse, Germany's futures exchange, said it will launch a new futures contract based on 15 to 30-year Treuhand bonds and Bunds in February or early March next year.

The DTB said the decision was based on the Bundesbank's commitment to create a liquid market in long-dated Bunds. "If there is a liquid underlying market, then we should offer a product," it said.

The Bundesbank described the two moves as "a concerted action" designed to strengthen the attractions of Finanzplatz Deutschland, Germany as a financial centre.

It described the new issue as a response to demand from German and international investors. However, dealers said that the existing 2016 bond underperformed the market yesterday.

Its yield spread over the 10-year bond has widened from 42 basis points last week to about 50 points. "There is no sign of clients queuing up for a very long-dated issue," said one trader.

A European bond analyst said: "We heard rumours that the 30-year issue would be launched at a spread of 50bp over 10-year bonds but that would be very tight. We think it is more likely to be 60-85bp over the 10-year as this would be in line with spreads in France and Holland."

The DTB already lists Bund (long-term) and Bobl (medium-term) futures and will launch a Fibor (short-term German interest rate) contract on March 18, allowing DTB members to trade the entire German yield curve.

An official at Liffe, the DTB's arch-rival for market share in German interest rate products, said it was "too early to consider" launching a 30-year Bund contract.

## Mixed feelings on Italian bonds

Italy and Spain are the most favoured European bond markets for the first half of 1994, while Italy and the UK are the least favoured, according to a survey of 70 traders, economists and fund managers by IDEA, the market analysis company, writes Tracy Corrigan.

The findings of the survey reflect the strong divergence of views on the Italian market.

The survey also showed a wide range of expectations on the performance of the UK gilt market, with predictions for 10-year yields at the end of June ranging from 5.25 per cent to 7.2 per cent with a median of 6.6; they are currently at 6.3 per cent.

## Moldova forms stock exchange

Former Soviet Moldova has set up its first stock exchange to trade shares in enterprises being privatised, said Mr Oleg Crasnogor, deputy finance minister, Reuter reports.

The exchange, with a funding capital of \$60,000 has been formed by commercial banks and investment trust companies.

"The market will shortly be full of shares in enterprises being privatised," Mr Crasnogor said.

Moldova plans to sell 30 per cent of state-owned property, or some 1,600 enterprises, by end-1994.

Economists say the percentage may be closer to 40-45 per cent given sell-offs of state collective farms, which are being converted into joint stock companies.

## CCF offers two-year floating-rate notes

By Antonio Sharpe

Credit Commercial de France (CCF) provided some interest in a quiet Eurobond market yesterday when it raised FFr3.5bn through an offering of two-year floating-rate notes (FRNs).

## INTERNATIONAL BONDS

An official at the bank said that the short maturity of the notes would appeal to domestic money-market funds, short-term funds and corporate treasurers.

He added that, as well as injecting fresh liquidity into the short end of the market, the issue was also the first FRN offering to be linked to

yield seven basis points over Libor.

Standard & Poor's rating agency, said yesterday that it had lowered its rating on Banesto's short-term debt to A3 from A1 and removed it from Credit Watch where it was placed with negative implications in June.

S&P said that its action reflected the sharp increase in the Spanish bank's non-performing loans (to 8.28 per cent of total loans as of September this year from 4.87 per cent in September 1992) and the negative effect that this deterioration in asset quality was having on the bank's income statement.

The banks' willingness to compromise on interest was also influenced by resolution of the bitter dispute over outstanding swap contracts taken out by Efim, and then terminated by bank counterparties after the company was deemed to be in default.

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## WORLD BOND PRICES

### BENCHMARK GOVERNMENT BONDS

	Red Coupon	Date	Price	Day's change	Yield	Week	Month	Year ago
Australia	10,000	10/03	121,050	-0.65	8.78	9.72	9.88	
Belgium	9,000	03/03	118,000	+0.14	8.85	8.97	8.93	
Canada	7,250	03/03	118,000	-0.05	8.71	8.77	8.77	
Denmark	6,000	03/03	112,000	+0.10	8.22	8.25	8.25	
France	8,500	03/03	108,500	+0.08	8.54	8.60	8.58	
ITAN	6,760	10/03	107,100	+0.43	5.94	5.95	5.95	
CAT	6,000	03/03	101,800	-0.04	8.75	8.81	8.85	
Germany	6,000	03/03	101,800	-0.04	8.75	8.81	8.85	
Italy	9,000	10/03	101,910	-0.14	8.70	8.75	8.75	
Japan	No 118	4/03	110,000	+0.08	9.13	9.17	9.17	
No 157	4,800	06/03	110,000	+0.08	9.13	9.17	9.17	
Netherlands	8,500	04/03	105,500	+0.26	8.71	8.75	8.76	
Spain	8,750	01/03	114,100	+0.05	8.24	8.42	8.46	
UK Gilt	8,750	01/03	114,220	+0.12	8.23	8.41	8.46	
US Treasury	8,750	08/03	99.34	-0.23	8.78	8.79	8.89	
EU (French Govt)	8,000	04/03	112,600	-0.60	8.18	8.34	8.30	

London closing, New York mid-day. \*1 Day's change including withholding tax at 12.8 per cent payable by non-residents. \*\*Rate US, UK in 30 days, others in dollars

Source: Amherst International

\*\* BOND FUTURES AND OPTIONS

### NOTIONAL FRENCH BOND FUTURES (MATIF)

	Open	Set price	Change	High	Low	Est. vol.	Open Int.
Dec 14-34	120,34	120,34	+0.03	120,35	120,33	11,719	57,980
Mar 15-44	120,42	120,44	+0.18	120,78	120,40	16,020	128,781
Jun 12-92	120,92	120,10	+0.18	120,20	120,92	221	3,094
Sept 12-92	120,92	120,92	-0.01	120,92	120,92	0	0

London closing, New York mid-day. \*1 Day's change including withholding tax at 12.8 per cent payable by non-residents. \*\*Rate US, UK in 30 days, others in dollars

Source: Amherst International

### LONG TERM FRENCH BOND OPTIONS (MATIF)

	Series	Open	Set price	Change</
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## Pentos warning hits share price

By Paul Taylor

Shares in Pentos fell sharply yesterday after Sir Kit McElroy, the new chairman, warned that the specialist retailing group would incur a "substantial" loss before tax and exceptional items this year and pass the final dividend.

In the wake of the warning, the group's shares lost almost a quarter of their value and closed down 8½p at 36p, a nine-year low.

Sir Kit, who replaced Mr Terry Maher as chairman early last month shortly after the group announced its first ever loss and passed its interim dividend, blamed the expected

deficit on tough trading conditions and, in particular, losses at the Athena poster shops and increased interest costs.

He added that "substantial write-downs and charges will be incurred and will be taken as exceptional losses in the current year."

In addition, he said a full review of the group's accounting and reporting policies had been undertaken as a result of which it was proposed, for example, that property profits, relating mainly to "reverse premiums", would be separately disclosed.

The group's treatment of these upfront payments by landlords has been heavily criti-

cised by some analysts. Yesterday Sir Kit said reverse premiums "are not expected to be material in future years."

He said recent trading had "not matched earlier expectations for the group as a whole." Like-for-like sales at the flagship Dillons bookshops had continued to be up 4 per cent up on last year, but despite an encouraging first-half performance at the Ryman stationary stores, second half sales were down 2 per cent on a comparable basis.

Price cutting and fierce competition meant the Ryman computer shops were showing a 12 per cent decline in like-for-like second half sales. In addition, Athena's retail sales con-

tinued to run below last year, although there had been some improvement in the second half with UK sales down 2 per cent on a comparable basis. Furthermore, Athena's wholesale and overseas sales had been below expectations.

As a result, Sir Kit said "significant trading losses will be incurred at Athena for the year as a whole."

The trading statement also revealed that Mr Bill McGrath, the incoming chief executive who formally takes up his new job on January 1, had already begun work on improving the performance of Pentos and had initiated a full review of the group's strategic options.

## Alvis rises strongly to £5.07m

By Catherine Milton

Lower reorganisation charges coupled with stronger performances in some businesses helped Alvis, the defence contractor, report pre-tax profits ahead from £1.13m to £5.07m in the year to September 30.

The board is, however, proposing to hold the final dividend at 0.5p, giving an unchanged total of 1p, in spite of earnings per share of 2.4p (losses of 5.5p).

"The order backlog at September 30 1992 was more than this year's £50m. There has been a small erosion of the order backlog. But this reflects timing of particular orders as much as difficult conditions in the defence and aerospace markets," said Mr Nick Prest, chief executive.

He said the company did not expect to see any significant upturn in orders before late 1994 or early 1995.

Alvis booked lower exceptional charges of £1.08m (£5.24m), mainly against relocations and redundancies, which flattered the comparison at the pre-tax level.

Turnover increased 5 per cent to £27.3m (£22.1m) and trading profits rose 15 per cent to £1.13m.

Alvis Industries in Coventry made a contribution to profits compared with last time's break-even. Hello, the optics business now owned by Alvis's 51 per cent-owned Avimo Singapore subsidiary, achieved a "substantial increase in profits" on the back of a high level of orders.

## Amber Day chief executive resigns after four months

By Andrew Bolger

The revolving door for executives at Amber Day Holdings, the discount retailer, took another spin yesterday with the resignation of Mr David Thompson from the board after only four months as chief executive.

Mr Thompson, who joined last year as finance director, is the latest to depart from the controversial group, which runs the What Everyone Wants retail chain, and has had three different chairmen in the last 15 months.

Mr Peter Carr, who became executive chairman in August, said Mr Thompson's resignation arose from the reduced scope of the company's activities and the concentration of its administration in Glasgow to where, for personal and family reasons, he felt unable to relocate.

Mr Thompson has resigned

as a director, but will remain with the company until April 30. Although Mr Thompson was on a three-year contract and had a salary of £180,000, Mr Carr said he would receive no compensation payment, but would retain options on 400,000 shares. Amber Day's shares

likely, at least partly backed by Warburg Pincus, the US investment institution which has a 12 per cent stake. Write-downs and provisions have reduced the balance sheet, and gearing currently stands at about 80 per cent.

The chairman said the overriding objective of his five-year plan for the company was to develop as the leading discount store operator in the UK. Since August, six new stores had opened, bringing the total to 58, and he intended to open at least another four by July.

Mr Carr said the UK retail sector did appear to be experiencing a gradual recovery and the business was well positioned to benefit from any further upturn.

"To that end, we plan to approximately double the current number of outlets and to expand the company's geographical spread on a national scale over the period."

## Exports help lift Chemring 9.5% to £5.7m

By Peter Pearse

Pre-tax profits at Chemring Group, the maker of anti-missile chaff, distress rockets and waterproof clothes, rose 9.5 per cent from £2.21m to £2.51m in the year to September 30.

With turnover up only 4 per cent to £38.4m (£37.9m), margins were improved, said Mr Philip Billington, chairman, because of the monitoring of group costs and manufacturing efficiencies.

Exports accounted for 81 per cent of turnover. The defence side still accounted for 50 per cent of turnover, in spite of efforts to lift the civil side.

"Defence keeps rising," Mr Billington said, "and there's still a significant number of little wars." He added that while Budgets might cut the numbers of big-ticket items like aircraft, countermeasures remained strong sellers to armed services.

Middle East markets continued to expand, while the growing economies of east Asia wanted independent defence forces, Mr Billington said.

Chemring commands some 85 per cent of the global market in its commercial marine business, though recession shrunk the leisure side.

Fully diluted earnings were 18.8p (17.3p) per share and the final dividend is fixed to 8p for a 8p (8.16p adjusted) total.

## Maintained market share aids Acatos & Hutcheson

By Catherine Milton

Acatos & Hutcheson, the edible oils and fats manufacturing group, yesterday announced pre-tax profits up 30 per cent from £7.85m to £10.2m for the 55 weeks ended October 3.

Turnover rose to £22.1m (£20.5m for 52 weeks).

Mr Ian Hutcheson, chairman, said that "in spite of all our difficulties we have succeeded in maintaining or improving our market share in all principal sectors."

He expressed confidence in the company's medium to long-term future but said that "the threat of increased competition is always with us and this year there have been some developments which cause me to be cautious in regard to our likely results in the current year."

Last month the company announced the closure of its Bootle factory with the loss over the next 18 months of about 250 jobs. Provisions of £4.2m would be "adequate".

The board proposed a final dividend of 5p to give a total of 8p (6.3p), payable from earnings of 20.8p (16.3p).

## 60p flotation price gives SEC market value of £9.1m

By Catherine Milton

A price of 60p a share was fixed yesterday for the flotation of Securitised Endowment Contracts, the trader in second hand profit insurance policies at £9.1m.

The capitalisation falls short of the 210m-plus the company had originally indicated, reflecting a cut to the price earlier envisaged following flat results from Policy Portfolio, SEC's main quoted competitor.

None of the three founder directors is selling shares and they will hold 58.4 per cent of the issued share capital after the float.

One of them, Mr Bernard King, the executive director with responsibility for corporate plan-

ning and development, was formerly non-executive director of Honitorbit, which went into administrative receivership in 1990.

Dealing in the shares on the USM began on December 21 following a placing, completed yesterday, of 5.7m shares. Broker to the placing is Williams de Broe, who also underwrote the deal.

The flotation price is 10 times SEC's earnings per share for the year ended September 30 (adjusted for a one-off pension contribution).

The nominal gross dividend yield for the year is 7.3 per cent and the flotation will raise £1.2m net of expenses. The funds will be used to repay bank debt of about £265,000 and to finance a substantially larger stock of assigned policies than SEC has to date been capable of holding.

**SOUTH WESTERN ELECTRICITY plc**  
**SWEB**  
**1993 INTERIM RESULTS**

Results for the six months to 30 September 1993

	1993	1992*
<b>Turnover</b>	<b>£385.8m</b>	<b>£381.4m</b>
<b>Profit before interest and tax</b>	<b>£34.3m</b>	<b>£30.4m</b>
<b>Profit before tax</b>	<b>£30.6m</b>	<b>£23.9m</b>
<b>Earnings per share</b>	<b>19.9p</b>	<b>15.1p</b>
<b>Interim dividend per share</b>	<b>7.0p</b>	<b>5.9p</b>

\*The 1992 results have been restated primarily to reflect a revised basis for energy accounting.

- Earnings and Dividend - strong growth
- Autumn quarterly bill reduction - £9 per customer
- Customer service - record levels achieved
- Units distributed - up 2.1%
- Further cost reduction programme - well under way
- Teesside - now generating profits

"With the emphasis on continuous improvement in customer service and cost control, our strategy of concentration on the Electricity Business has enabled the Company to report sound progress.

Electricity is a seasonal business and the full year outcome depends on winter conditions. Nevertheless, the relative strengths of electricity sales to date confirm the fundamental strength of the region and the development of related businesses will help to reduce seasonal dependency."

Maurice Warren  
Chairman

Copies of the Interim Report will be posted to all shareholders.  
Others who would like a copy should contact Investor Relations,  
South Western Electricity plc, 800 Park Avenue, Aztec West,  
Almondsbury, Bristol BS12 4SE (tel: 0454 201101)

Prices for securities represented for the period of the voluntary listing and admission to the Stock Exchange of the United Kingdom and the London Stock Exchange	
1st April	11.25
2nd April	11.25
3rd April	11.25
4th April	11.25
5th April	11.25
6th April	11.25
7th April	11.25
8th April	11.25
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2nd July	11.25
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4th July	11.25
5th July	11.25
6th July</	



## COMPANY NEWS: UK

# Exceptionals cut Bulmer to £2.7m

By Philip Rawstorne

**H**P Bulmer Holdings, the cider maker, reported an 11.9 per cent increase in first half pre-tax profits to £12m after adjustment for exceptional losses of £2.8m on the sale of its pectin business.

On an FRS 3 basis, however, profits for the half year to October 29 declined from £10.7m to £2.8m.

Helped by a buoyant UK cider market, in which volumes grew 10 per cent to 88.8m gallons in the year to September, operating profits on continuing businesses rose 20 per cent to £14.8m (£12.8m).

Turnover improved 7 per cent to £138.5m in spite of lower soft drinks sales and a depressed beer business.

Adjusted earnings per share rose 15.7 per cent to 15.02p and the interim dividend is lifted to 4p (3.75p).

Operating profits from UK activities rose from £11.6m to £13.3m. Share of the drought cider market increased from 52.6 per cent to 54.7 per cent. Scrumpy Jack led the growth with volumes through pubs ahead 40 per cent. Strongbow sales rose 4 per cent but Wood-pecker showed a modest decline.

## Baggeridge up 12% on interest fall

Lower interest charges helped Baggeridge Brick increase pre-tax profits by 12 per cent to £2.05m in the year to September 30, against £1.8m.

Turnover was ahead 14 per cent at £23.3m (£26.3m). Earnings per share were 3.35p (3.65p) and an unchanged final dividend of 2.375p is proposed for a maintained 3.125p.

Lower rates and cash generation contributed to a fall in interest payable to £287,000 (£1.34m).

## Dartmoor Trust

Net asset value per share of Dartmoor Investment Trust

surged to 115.3p at October 31, compared with 74.2p a year earlier.

After-tax revenue dropped from £291.000 to £263.000 for the six month period, giving a per share value of 3.65p, against 4.02p. The second interim dividend is held at 2.5p.

**E**nsor

On turnover from continuing operations of £4.92m, Enson reported losses before tax in the six months to September 30 of £22.000, against £2.1m restated for FRS 3. Turnover was £26.6m, including £1.6m from discontinued operations.

Losses per share emerged at 8p (6.1p).

## Hunters Armley

Hunters Armley Group, the printer, announced profits of

## WOOLWICH

**BUILDING SOCIETY**

**£250,000,000**

Floating Rate Notes due 1994

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the three month period ending 14th March, 1994 has been fixed at 5.48435% per annum. The interest accruing for such three month period will be £136.73 per £10,000 Bearer Note, and £3,367.34 per £100,000 Bearer Note, on 14th March, 1994 against presentation of Coupon No. 16.

Union Bank of Switzerland  
London Branch Agent Bank

13th December, 1993

**Mass Transit Railway Corporation**  
(A corporation established by the Mass Transit Railway Corporation Ordinance of Hong Kong)  
**HK\$3,900,000,000**  
(or an equivalent amount in U.S. dollars)

Medium Term Note Programme  
**HK\$40,000,000 Floating Rate Notes due 1995**

Notice is hereby given that the HIBOR applicable to the notes for the period from December 15, 1993 to March 15, 1994 is 3.6275p.a. The inclusive rate is 3.9175p.a. Coupon amount payable March 15, 1994 per HK\$300,000 note is HK\$4,854.45.

Morgan Guaranty Trust Company of New York  
Hong Kong  
As HK Reference Agent

JPMorgan

**CREDIT D'EQUIPEMENT**  
DES PETITES ET MOYENNES ENTREPRISES  
**£35,000,000**  
(Convertible at holder's option into U.S. Dollar denominated Guaranteed Floating Rate Notes 1995)  
For the period 15th December, 1993 to 15th June, 1994 the Floating Rate Note will carry an interest rate of 5.14% per annum and coupon amount of U.S. \$41.14 per U.S. \$1,550.00 Note payable on 15th June, 1994.

Bankers Trust Company, London  
Agent Bank

**DEVELOPMENT FUND OF ICELAND**  
(FRAMKVÆMDASJÓÐUR ÍSLANDS)  
(Established under the laws of the Republic of Iceland)

**US\$35,000,000**  
Floating Rate Notes 1997

Retractable at holder's option in 1995  
Notice is hereby given that the rate of interest has been fixed at 5.25% and that the note is payable on the relevant interest Payment Date June 16, 1994 in respect of U.S.\$100,000 nominal of the Notes will be U.S.\$2,656.17.

December 16, 1993, London  
By: Citibank, N.A. [Issuer Services], Agent Bank

# Borne up by a strong spread of activities

**P**aul Betts looks at BAe as it continues its search for European partnerships and Asian joint ventures

**B**ritish Aerospace is in the throes of wide-ranging discussions with other aircraft manufacturers to establish a series of new European partnerships for turboprop and regional jet aircraft modelled on the European Airbus large airline manufacturing consortium.

These partnerships would complement rather than conflict with the company's efforts to negotiate joint ventures in the turboprop and regional jet sectors with emerging Asian aerospace industries in Indonesia and Taiwan.

Although in recent months BAe has appeared intent on refocusing its aerospace activities on its profitable defence operations and on an 18 per cent stake in the Airbus consortium, Mr Dick Evans, BAe's chief executive, insisted that the company wanted to maintain a "strong spread" of commercial aerospace activities.

"We need a good mix of civil and military businesses to get the necessary volume throughput to remain a leading competitor," he said.

He argued that BAe's military aircraft business could not survive without the company's activities in Airbus and other commercial aircraft programmes which were providing work for BAe's

military facilities. BAe has continued to lose money on its commercial aerospace activities with the biggest losses this year in its turbopropeller business which has now been regrouped at Prestwick in Scotland.

In the first half of this year, the commercial aircraft operations made an operating loss of £81m compared with £26m. Turboprops accounted for about £50m of the loss. The Airbus activities also made a small loss, while the regional jet business operated close to break-even after the take-over made in 1992.

BAe now sees the longer term future of its turboprop and regional jet activities as part of a broader restructuring of the European commercial aerospace industry. The company would like to see strong European partnerships in both the turboprop and regional jet businesses in which it would hold a minority stake.

For BAe, the most encouraging prospects appear to centre on a rationalisation of the European turboprop sector.

BAe has been holding talks with Aerospatiale, its French Airbus partner, over possible collaboration in turboprops. Aerospatiale and BAe have also held separate talks with Casa, the Spanish Airbus part-

ner. Discussions have also been held between BAe and Saab and the Canadian Bombardier group, which owns Shorts of Belfast and de Havilland, the turboprop manufacturer.

"For the first time, there really is a seriousness developing in these talks: I am confident something positive will happen," said Mr Evans.

BAe has signed an agreement with Indonesia to explore collaboration in the turboprop business. It believes it cannot turn its back on the emerging Asian aerospace industries but

sees co-operation with countries like Indonesia focused on specific projects rather than on a broad front.

In Europe Mr Evans sees an opportunity of integrating scattered manufacturing assets to rationalise the sector.

In the regional jet sector, BAe is not altogether given up hope of a joint venture with Taiwan Aerospace. But the protracted and now stalled negotiations have cast doubt on the much publicised venture.

Meanwhile, BAe has decided to pursue its regional jet activities on its own while

considering other collaborative options in the event of the Taiwan deal finally collapsing.

BAe believes the most rational alternative would be co-operation with Fokker, the Dutch regional jet manufacturer taken over this year by Deutsche Aerospace, the aerospace subsidiary of Germany's Daimler-Benz group.

BAe attempted to negotiate a partnership with Fokker three years ago. Although the talks broke down in part because of competing product lines, there is a compelling argument for the two companies to form the nucleus of a European regional jet consortium modelled on Airbus.

Mr Edward Reuter, Daimler-Benz chairman, suggested he would welcome closer collaboration between Deutsche Aerospace and BAe on regional aircraft programmes.

BAe has still not broken even on its investment in Airbus. However, Mr Evans expected the business to become more profitable as its volume of activity grew. "But we can't sit back and ignore the new competitive pressures facing Airbus. We've got to find ways to move it forward. And I think we will in the end set up an Airbus aerostuctures company which will be completely under Airbus control."

That could ultimately also be the way ahead for the troubled European turboprop and regional jet industries.

## NEWS DIGEST

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## MARKETS REPORT

**Dollar firms against yen**

The US dollar rose to a five-month high against the Japanese yen and is expected to test Y101 today, writes *Conner Middelmann*.

The dollar rose to a high of Y109.86 and closed at Y109.85 from Y109.35 on Tuesday. It received a lift from Tuesday's November trade figures, showing Japan's trade surplus against the US narrowing for the first time in nearly three years, and a stream of strong US economic data at a time when the Japanese economy remains troubled.

Moreover, expectations of a reduction soon in Japan's 1.75 per cent official discount rate to stimulate the economy are keeping the yen under pressure.

"With the fiscal package delayed, the onus is once again on monetary policy to help the economy and the Bank of Japan is coming under increased pressure to ease," said Mr Stephen King, deputy chief economist at Jardine Matheson Capital. He expects the dollar to trade around Y101 by the end of 1994 and predicts Y100 for the second half of 1995. "Interest rates will stay low, and when the recovery does come, it will be weak by historical standards."

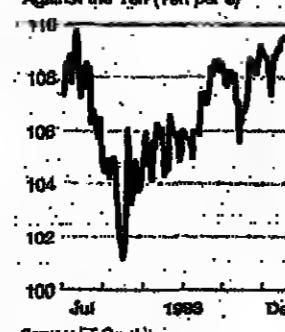
The dollar also gained some more ground against the D-Mark on residual hopes that the Bundesbank's central bank council would cut official interest rates at its meeting today.

It closed at DM1.760, up from DM1.753 on Tuesday but off its day's high of DM1.7205.

The resolution of the GATT world trade talks had next to no impact on the currency market, with an agreement already heavily discounted for days. The market is relieved that the brinkmanship of the last weeks is over and it can settle down to business as usual," said Mr King.

• In the UK money market, the short-term sterling interest rate contract also sharply on disappointment that the Bank of England did not cut interest rates following better-than-expected inflation numbers. This offered an opportunity for many traders holding long positions in the contract to take profits after the recent

against the Yen (Yen per \$)



Sources: FT Graphics

■ DOLLAR INDEX (Year to date)

Dec 15      Latest      - Prev. close -

Spot      1.4283      1.4085

1 mth      1.4791      1.4683

1 yr      1.4745      1.4587

1 yr/2d      1.4629      1.4706

around 2645m.

As long as residual hopes for a near-term rate cut persist, the Bank will keep a tight grip on market liquidity, said a trader. But if the Bundesbank leaves rates unchanged today and hopes for a base rate cut wane further, "the Bank will probably ease off and money market conditions could relax," he predicted.

"I don't see another base rate cut this year - the signals the authorities have given are very, very clear," said Mr Philip Shaw, group economist at Union Discount, one of the eight London discount houses.

Sterling eased to DM2.450 against the D-Mark, from DM2.550 in thin turnover.

• The French franc gained further ground against the D-Mark, boosted by the GATT world trade agreement and hopes for further French easing. Contrary to perceived economic wisdom, rate cuts tend to bolster the French currency on hopes that they will stimulate the sluggish economy.

The French franc rose to Fr3.418 against the D-Mark from Fr3.422 on Tuesday. It hit a high of Fr3.428 during the day, boosted by a call for lower interest rates by prime minister Edouard Balladur. He told parliament in a speech that lower rates were a necessary condition for economic recovery in France.

The French currency's continued strength indicates that even if the Bundesbank leaves rates unchanged today, there is a reasonable chance of French easing before Christmas, said Capel's Mr King. "With the franc at this level, they must be rebuilding reserves very quickly and must be seriously thinking about lowering rates," he said.

Market conditions remained tight, causing money rates at the short end to firm again. The Bank of England announced a shortage of £23.65bn, which was later revised down to £23.5bn. In early operations it purchased bills totalling £23.65bn for resale to the market on January 5-6 at 5% per cent. In further operations, the Bank bought bills totalling £27m, followed by another £190m in the afternoon and late assistance of

£100m for Dec 14. Bid/offer spreads in the Pound Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are implied by current interest rates. Sterling Index calculated by the Bank of England. Base average 1985 = 100.

There are still lingering doubts that the central bank could announce a rate cut later this week, although the shake-out in the futures pit indicated those have waned significantly.

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Forwards are for Dec 14. Bid/offer spreads in the Swiss Franc table show only the last three decimal places. Forward rates are not directly quoted to the market but are implied by current interest rates. Margin Overrun charges shown for Dec 14. Base average 1985 = 100.

Forwards are for Dec 14. Bid/offer spreads in the US Dollar table show only the last three decimal places. Forward rates are not directly quoted to the market but are implied by current interest rates. Margin Overrun charges shown for Dec 14. Base average 1985 = 100.

Forwards are for Dec 14. Bid/offer spreads in the Canadian Dollar table show only the last three decimal places. Forward rates are not directly quoted to the market but are implied by current interest rates. Margin Overrun charges shown for Dec 14. Base average 1



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